

<b>PATENT ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
 Stylesheet Version v1.2

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
DANIEL E. TEDESCO	09/14/1998
JAY S. WALKER	09/14/1998
JAMES A. JORASCH	09/14/1998
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	WALKER ASSET MANAGEMENT LIMITED PARTNERSHIP
<b>Street Address:</b>	2 HIGH RIDGE PARK
<b>City:</b>	STAMFORD
<b>State/Country:</b>	CONNECTICUT
<b>Postal Code:</b>	06905
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	10012132
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(203)461-7300
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	2034617000
<b>Email:</b>	gvenuto@patentproperties.com
<b>Correspondent Name:</b>	PATENT PROPERTIES, INC.
<b>Address Line 1:</b>	2 HIGH RIDGE PARK
<b>Address Line 4:</b>	STAMFORD, CONNECTICUT 06905
<b>ATTORNEY DOCKET NUMBER:</b>	97-434-C2
<b>NAME OF SUBMITTER:</b>	GREGORY VENUTO
<b>SIGNATURE:</b>	/Gregory Venuto/
<b>DATE SIGNED:</b>	10/21/2014
<b>Total Attachments: 2</b>	
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## ASSIGNMENT

WHEREAS, I/We, the below named inventor(s), (hereinafter referred to as Assignor), have made an invention entitled

### **VENDING MACHINE METHOD AND APPARATUS FOR ENCOURAGING PARTICIPATION IN A MARKETING EFFORT**

for which I/we executed an application for United States Letters Patent concurrently herewith; and

WHEREAS, Walker Asset Management Limited Partnership, whose post office address is Four High Ridge Park, Stamford, CT 06905-1325 (hereinafter referred to as Assignee), is desirous of securing the entire right, title and interest in and to this invention in all countries throughout the world, and in and to the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) in hand paid and other good and valuable consideration the receipt of which from assignee is hereby acknowledged, I/we, as assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the assignee, its lawful successors and assigns, my/our entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority on the basis of such application, and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, and all extensions, renewals, and reissues thereof; and I/we hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to assignee, its successors and assigns, in accordance with the terms of this Agreement;

AND, I/WE HEREBY covenant that I/we have the full right to convey the interest assigned by this Assignment, and I/we have not executed and will not execute any agreement in conflict with this Assignment;

AND, I/WE HEREBY further covenant and agree that I/we will, without further consideration, communicate with assignee, its successors and assigns, any facts known to me/us respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said assignee, its successors or assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the assignee, its successors and assigns.

