

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3075684

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
KIMBERLY STALEY	10/11/2014
ADRIAN BRUCE	10/11/2014
RECEIVING PARTY DATA	
Name:	WHO KNEW? LLC
Street Address:	7303 N.E. 84TH COURT
City:	KANSAS CITY
State/Country:	MISSOURI
Postal Code:	64157
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29506927
CORRESPONDENCE DATA	
Fax Number:	(314)480-1505
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	314-480-1500
Email:	lori.bowen@huschblackwell.com
Correspondent Name:	HUSCH BLACKWELL LLP
Address Line 1:	190 CARONDELET PLAZA
Address Line 2:	SUITE 600
Address Line 4:	ST. LOUIS, MISSOURI 63105
ATTORNEY DOCKET NUMBER:	521935.4
NAME OF SUBMITTER:	SAMUEL DIGIROLAMO
SIGNATURE:	/Samuel Digirolamo/
DATE SIGNED:	10/22/2014
Total Attachments: 3	
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ASSIGNMENT

WHEREAS, Kimberly Staley, a resident of Kansas City, Missouri 64157, US, and Adrian Bruce, a resident of Kansas City, Missouri 64110, US (hereinafter referred to as "Assignors"), are the inventors of a certain new and useful invention relating to a **HANDBAG WITH OPENING FLAP AND DRINK POUCH** for which Assignors are about to make application for Letters Patent in the United States; and

WHEREAS, Assignors are the owners and in full possession of the entire right, title and interest in and to said invention and in and to any and all Letters Patent that may be granted therefore; and

WHEREAS, Who Knew? LLC a limited liability company duly organized under the laws of the State of Missouri, (hereinafter referred to as "Assignee"), having its principal office and place of business at 7303 NE 84th Court, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent that may be granted therefor; and

NOW, THEREFORE, for and in consideration of the sum of One Dollar (U.S. \$1.00) and other valuable considerations to Assignors paid by said Assignee, receipt and sufficiency of which is hereby acknowledged, Assignors do hereby sell, assign and transfer unto said Assignee, the entire right, title and interest in and to said invention and improvements thereto, and in and to any and all patent applications, including provisional and non-provisional patent applications, Letters Patent, both United States and foreign, that may be granted therefor, together with any and all continuations, divisions, or reissues, and Assignors do hereby authorize and request the United States Commissioner of Patents and Trademarks to issue in accordance with this

PATENT

Docket No.: 521935.4

Assignment any and all Letters Patent that may be granted, either on said application or otherwise for said invention to, Who Knew? LLC as the Assignee of the entire right, title and interest in and to the same, for the sole use and benefit of, Who Knew? LLC, its successors or assigns.

IN WITNESS WHEREOF, Assignor has hereunto set his hand and seal.

Dated: October 11, 2014

Kim Staley
Kimberly Staley

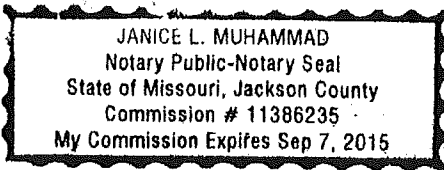
STATE OF)
) ss.
COUNTY OF)

On this 11th day of October, 2014, before me, the undersigned, a Notary Public within and for the County and State aforesaid, personally appeared **Kimberly Staley** to me known to be the person described in and who executed the foregoing instrument, and acknowledged that he executed the same as his free act and deed.

In Witness Whereof, I have hereunto attached my hand and notarial seal, at the County and State aforesaid on the day and year last above written.

Janice L. Muhammad
Notary Public

My Commission Expires: 9/7/15



IN WITNESS WHEREOF, Assignor has hereunto set his hand and seal.

Dated: Oct. 11, 2014

Adrian Bruce
Adrian Bruce

STATE OF)
) ss.
COUNTY OF)

On this 11th day of October, 2014, before me, the undersigned, a Notary Public within and for the County and State aforesaid, personally appeared **Adrian Bruce** to me known to be the person described in and who executed the foregoing instrument, and acknowledged that he executed the same as his free act and deed.

In Witness Whereof, I have hereunto attached my hand and notarial seal, at the County and State aforesaid on the day and year last above written.

Janice L. Muhammad
Notary Public

My Commission Expires: ^{Jan} 9/07/15

