

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT3075936

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	VIRTAN SIRMAKES	10/20/2014
RECEIVING PARTY DATA		
Name:	FRANCK MULLER WATCHLAND SA	
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PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	29463943
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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ATTORNEY DOCKET NUMBER:	85006.0001	
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SIGNATURE:	/Kenneth C. Winterton/	
DATE SIGNED:	10/22/2014	
Total Attachments: 2		
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**DECLARATION AND ASSIGNMENT FOR UTILITY OR DESIGN APPLICATION
USING AN APPLICATION DATA SHEET (37 CFR 1.76)**

**Title of
Invention: WATCH FACE**

As the below named inventor(s), I hereby declare that:

This declaration _____ The attached application, or
is directed to:
 x United States application or PCT international application
 Number 29/463,943 filed on April 10, 2014.

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

WHEREAS, VARTAN SIRMAKES of Genthod, Switzerland; hereinafter referred to as "Assignor", is the inventor described and set forth in the above-identified application for United States Patent.

WHEREAS, FRANCK MULLER WATCHLAND SA, located at 22, route de Malagny, Genthod, Switzerland, hereinafter referred to as "Assignee," is desirous of acquiring an interest in the invention and application and in any U.S. Patent and Registrations which may be granted on any patent application claiming priority from the same.

For good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Patent and Registrations which may hereafter be granted on any patent application claiming priority from the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made, for the full term of any Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

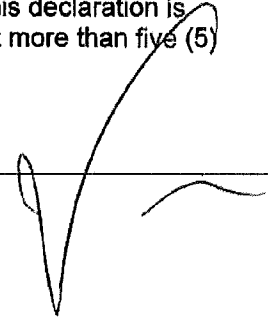
Assignor further agrees that Assignor will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain

or maintain Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

Dated: 20th October 2014

VARTAN SIRMAKES

A handwritten signature in black ink, consisting of a large, stylized 'V' shape with a horizontal line extending to the right and a small loop at the end.