PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3067362

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
PERCEPTION DIGITAL LIMITED	10/09/2014

RECEIVING PARTY DATA

Name:	WELL BEING DIGITAL LIMITED
Street Address:	UNIT 105E, 1/F., IC DEVELOPMENT CENTRE NO. 6
Internal Address:	SCIENCE PARK WEST AVENUE, HONG KONG SCIENCE PARK
City:	SHATIN, NEW TERRITORIES
State/Country:	HONG KONG

PROPERTY NUMBERS Total: 4

Property Type	Number
Application Number:	12195502
Application Number:	13319441
Patent Number:	7930135
Patent Number:	8117888

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: WILLIAM J. SAPONE

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ATTORNEY DOCKET NUMBER:	680-519.093-498
NAME OF SUBMITTER:	WILLIAM J. SAPONE
SIGNATURE:	/WJS/
DATE SIGNED:	10/16/2014

Total Attachments: 2

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PATENT 503020761 REEL: 034009 FRAME: 0666

ASSIGNMENT

Perception Digital Limited, a limited company located at 21/F, Fortis Tower, 77-79 Gloucester Road, Wanchai, Hong Kong, (hereinafter called "ASSIGNOR"), in consideration of the sum of One Dollar (\$1.00) or the equivalent thereof, and other good and valuable consideration paid to it by:

Well Being Digital Limited

a limited company located at Unit 105E, 1/F, IC Development Centre No. 6, Science Park West Avenue, Hong Kong Science Park, Shatin, New Territories, Hong Kong, (hereinafter called the "ASSIGNEE"),

does hereby sell and assign to the ASSIGNEE, its successors and assigns, all its right, title and interest, in and for the United States of America, in and to any and all inventions described in the U.S. Patents and Patent Applications identified in Attachment A hereto, whether claimed, unclaimed or partially claimed therein, including improvements thereof, and all utility, division, reissue, continuation and extensions thereof, said interest being the entire ownership of the inventions and of the Patents and Patent Applications identified in Attachment A.

to be held and enjoyed by said ASSIGNEE, its successors, assigns or other legal representatives, to the full end of the term for which any Patents have or will be granted, as fully and entirely as the same would have been held and enjoyed by said ASSIGNOR if this assignment and sale had not been made;

And ASSIGNOR hereby agrees to sign and execute any further documents or instruments which may be necessary, lawful, and proper to secure the title thereto in said ASSIGNEE.

Ву:	3 (1)	(sign)
Name:	Years to be	
Title:_	Ma _{ster} To	35
Date	9 October 2014	
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	ee: Well Being Didit	N_imited
		<u>Numited</u>
Assign By:		(sigr

PATENT REEL: 034009 FRAME: 0667

ATTACHMENT A Assigned Patents And Patent Applications

U.S. Application Serial no.	Patent or Patent Publication No.	Title
12/342,678	7,930,135	Method of Distinguishing Running from Walking
12/549,720	8,117,888	Method and Apparatus for Improving Accuracy of Accelerometer
12/195.502	2009/0177097	Exercise Device, Earpiece Sensor And Method Of Determining Body Parameters During Exercise
13/319.441	2012/0116231	Earplug-Type Earphone

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By: /***** (sign)

Name:

Title: Justice 1

Date: 9 October 2014

Assignee: Well Beind Digital Limited

(sign)

Name: WONG Ming Tip Wallace

Title: Director, Technical

Date: 9 October 2014

PATENT REEL: 034009 FRAME: 0668

RECORDED: 10/16/2014