503026012 10/20/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3072612

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Execution Date
POPPIN LLC	02/24/2012

RECEIVING PARTY DATA

Name:	POPPIN, INC.
Street Address:	44 WEST 18TH STREET
Internal Address:	SUITE 701
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10011

PROPERTY NUMBERS Total: 8

Property Type	Number
Patent Number:	D701901
Patent Number:	D705026
Patent Number:	D713876
Patent Number:	D714608
Application Number:	29466103
Application Number:	29466104
Application Number:	29493812
Application Number:	29504414

CORRESPONDENCE DATA

Fax Number: (412)355-6501

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 413-355-8994

Email: piuspatents@klgates.com

Correspondent Name: K&L GATES LLP - MICHAEL D. LAZZARA

Address Line 1: 210 SIXTH AVENUE K&L GATES CENTER

Address Line 4: PITTSBURGH, PENNSYLVANIA 15222-2613

ATTORNEY DOCKET NUMBER:	1006579
NAME OF SUBMITTER:	MICHAEL D. LAZZARA

503026012 PATENT REEL: 034024 FRAME: 0434

SIGNATURE:	/Michael D. Lazzara/	
DATE SIGNED:	10/20/2014	
Total Attachments: 2		
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PATENT REEL: 034024 FRAME: 0435

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND

CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE

LIMITED LIABILITY COMPANY UNDER THE NAME OF "POPPIN LLC" TO A

DELAWARE CORPORATION, CHANGING ITS NAME FROM "POPPIN LLC" TO

"POPPIN, INC.", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF

FEBRUARY, A.D. 2012, AT 4:08 O'CLOCK P.M.

4728762 8100V

141309709

You may verify this certificate online at corp.delaware.gov/authver.shtml

AUTHENTYCATION: 1792365

DATE: 10-20-14

PATENT REEL: 034024 FRAME: 0436

State of Delaware Secretary of State Division of Corporations Delivered 04:15 PM 02/24/2012 FILED 04:08 PM 02/24/2012 SRV 120224060 - 4728762 FILE

POPPIN LLC

CERTIFICATE OF CONVERSION TO CORPORATION PURSUANT TO SECTION 265 OF THE DELAWARE GENERAL CORPORATION LAW

For the purpose of converting Poppin LLC, a Delaware limited liability company (the "Company"), to a Delaware corporation pursuant to Section 265 and Section 103 of the Delaware General Corporation Law, the undersigned, being authorized to execute and file this Certificate of Conversion to Corporation, hereby certifies as follows:

- The Company is a limited liability company duly organized and existing under the laws of the State of Delaware.
- The date on which the Company was formed is September 9, 2009. The Company was formed under the jurisdiction of the State of Delaware.
- The name of the Company immediately prior to the filing of this Certificate of Conversion to Corporation is "Poppin LLC."
- 4. The name of the corporation into which the Company is being converted, as set forth in the Certificate of Incorporation filed in accordance with Section 265(b) of the Delaware General Corporation Law, is "Poppin, Inc."

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion to Corporation on February 24, 2012.

By: /s/ Randy Nicolau _____ Name: Randy Nicolau

Title: Manager

PATENT REEL: 034024 FRAME: 0437

RECORDED: 10/20/2014