

10/3/14

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

JAMES E. ZEILINGER

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: BRAND CASTLE LLC

Internal Address: U.S. PTO
291474478
10/03/2014

Street Address: 5111 RICHMOND ROAD

City: CLEVELAND State: OH ZIP: 44196

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: OCTOBER 1, 2014

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: Oct. 1, 2014

A. Patent Application No.(s)

(Atty's Docket No. 6-743
DESIGN APPLICATION

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David A. Burge, Esq.

Internal Address: _____

David A. Burge Co., L.P.A.

Street Address: _____

2901 South Park Blvd.

44120-

City: Cleveland State: OH ZIP 1842

6. Total number of applications and patents involved:

-1-

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

02-4700 (ONLY FOR INADEQUACY OF ENCLOSED FEE)

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David A. Burge

Reg. No. 24,390

Name of Person Signing

Signature

OCT. 2, 2014

Date

Total number of pages including cover sheet, attachments, and document:

3

EXPRESS MAIL LABEL #

EFO12468158 US

PATENT

REEL: 034035 FRAME: 0776

ASSIGNMENT

IN CONSIDERATION OF ONE DOLLAR and other good and valuable consideration, receipt and adequacy of which are hereby acknowledged by the undersigned named inventor of the invention entitled

SINGLE-SIDED PORTION OF A DECORATION

which is described and claimed in the accompanying Design Application carrying the title stated above (Atty's Docket No. 6-743),

THE UNDERSIGNED NAMED INVENTOR(s) does/do individually and collectively hereby sell, transfer, set over and assign unto

BRAND CASTLE LLC

having an office and place of business at at 5111 Richmond Road, Cleveland, OH 44146 and its assigns, executors, administrators, successors, nominees, and other legal representatives (hereinafter the "Assignee"), the entire right, title and interest for the United States of America, in and to all of the inventions of the Design Application identified above, and all the rights and privileges in said Application, including, but not limited to, the subjects matter of any and all claims included in said Application, and all rights in and to, any continuation, division and continuation-in-part applications related to said application and/or to the subject matter thereof.

I/we covenant that I/we have full right to convey the interest herein assigned, and that I/we have not executed and will not execute any agreement in conflict herewith.

I/we agree that I/we will communicate to the Assignee (or to representatives of the Assignee as reasonably requested by the Assignee) all facts known to me respecting said invention, and that, whenever requested, I/we will sign all lawful papers, testify in any legal proceedings, and do all other lawful acts necessary or helpful to assist the Assignee in applying for, pursuing protection for, procuring and obtaining benefit from the rights and interests assigned herein.

THIS ASSIGNMENT shall be binding upon all heirs, executors, administrators, successors, assigns, nominees and other legal representatives of the inventor(s).

WHEREFORE THE UNDERSIGNED NAMED INVENTOR(s) does/do hereby sign and affix his/her/their signature(s)

to this document each in the presence of two witnesses who are signing and printing their names in the spaces provided below.

Inventor Signature

Inventor's Full Name: JAMES E. ZEILINGER

U.S. Citizen

Inventor's Signature:

[Handwritten Signature]

Post Office Address:

2909 Drummond Road
Cleveland, OH 44120

Date of Signature: October 1, 2014

ZEILINGER Witness Signatures

Signature of the First Witness:

Alivia Bowers

Printed Name of the First Witness:

Alivia Bowers

Signature of the Second Witness:

Andrea Zeinger

Printed Name of the Second Witness:

Andrea Zeinger