

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3081192

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	L'OREAL USA, INC.	08/22/2014
RECEIVING PARTY DATA		
Name:	L'Oreal S.A.	
Street Address:	14, rue Royale	
City:	Paris	
State/Country:	France	
Postal Code:	75008	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Patent Number:	6398753	
CORRESPONDENCE DATA		
Fax Number:	(703)413-2220	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(703) 413-3000	
Email:	khudson@oblon.com	
Correspondent Name:	OBLON, SPIVAK, ET AL.	
Address Line 1:	1940 DUKE STREET	
Address Line 4:	ALEXANDRIA, VIRGINIA 22314	
ATTORNEY DOCKET NUMBER:	435318US41XCONT	
NAME OF SUBMITTER:	KAREN L. HUDSON	
SIGNATURE:	/Karen L. Hudson/	
DATE SIGNED:	10/27/2014	
Total Attachments: 3		
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This PATENT ASSIGNMENT (this "Assignment") is made and entered into, as of August 22, 2014, is made and executed by L'Oreal USA, Inc., a corporation organized under laws of the State of Delaware ("Assignor"), in favor of L'Oreal SA, a Société anonyme organized under the laws of France ("Assignee") (each a "Party", and collectively, the "Parties") in connection with the transactions contemplated under that certain Sale and Purchase Agreement, dated as of January 26, 2010 (the "Sale and Purchase Agreement") between the Parties:

1. Assignment and Transfer. Assignor hereby sells, assigns, conveys, transfers and delivers to Assignee, all of Assignor's worldwide right, title and interest in and to, free and clear of any and all liens, licenses, restrictions, security interests, claims, mortgages and other encumbrances of any type, the patents and patent applications identified on Exhibit A attached hereto (the "Assigned Patents"), together with any and all foreign counterparts, continuations, divisions, reissues, reexaminations, provisionals, extensions and supplemental protection certificates thereof, all patents issued therefrom, and all inventions and discoveries described or claimed therein, all rights in the foregoing provided by applicable law, international treaties and conventions, and all rights to sue for and collect and obtain injunctive or other equitable relief for past, present and future infringement, misappropriation, violation, impairment or unfair competition with any of the foregoing.
2. Sale and Purchase Agreement. This Assignment shall be subject to the terms and conditions set forth in the Sale and Purchase Agreement, and shall incorporate all of the terms and conditions set forth therein. In the event of any conflict between this Assignment and the Sale and Purchase Agreement, the terms and conditions of the Sale and Purchase Agreement shall prevail.
3. Request. Assignor hereby authorizes and requests the Commissioner of Patents and any official of any state or foreign country whose duty it is to issue patents, to issue all patents from any patent applications included in the Assigned Patents to Assignee.

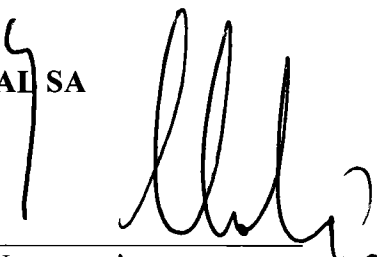
[Signature page and Exhibit follow]

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date first written above in favor of Assignee.

L'ORÉAL USA, INC.

By: 
Roger Dolden
Executive Vice President

L'ORÉAL SA

By: 
Name: Yannick Chalme
Title: Group General Counsel

**EXHIBIT A
TRANSFERRED ASSETS**

PATENTS AND PATENT APPLICATIONS			
Country Name	Application Number /Patent No.	Title	Disclaimer
Canada	2452408	Method and Apparatus for the Photomodulation of Living Cells	Abandoned Reinstatement Required
EPC	07752016.1	Method and Apparatus for Acne Treatment Using Low Intensity Light Therapy	
India	1590/KOLNP/2004	Low Intensity Light Therapy of the Manipulation of Fibroblast-Derived Mammalian Cells and Collagen	Abandoned
Japan	2008-557382	Method and Apparatus for Acne Treatment Using Low Intensity Light Therapy	
Patent Cooperation Treaty	PCT/US02/35839	Method and Apparatus for the Stimulation of Hair Growth	Expired
South Africa	2004/1528	Method and Apparatus for Acne Treatment	
United States	6398753	Ultrasound Enhancement of Percutaneous Drug Absorption	
United States	10/821193	Photomodulation Methods and Devices for Regulating Cell Proliferation and Gene Expression	Abandoned