503035695 10/27/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3082293

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
RICHARD M. BRYNE	10/23/2014

RECEIVING PARTY DATA

Name:	SPEEDPLAY, INC.	
Street Address:	10151 PACIFIC MESA BOULEVARD	
Internal Address:	SUITE 107	
City:	SAN DIEGO	
State/Country:	CALIFORNIA	
Postal Code:	92121	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14475248

CORRESPONDENCE DATA

Fax Number: (213)620-1398

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

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Phone: 213-620-1780

Email: nphillips@sheppardmullin.com

Correspondent Name: SHEPPARD MULLIN RICHTER & HAMPTON LLP

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ATTORNEY DOCKET NUMBER:	0HCA-202014	
NAME OF SUBMITTER:	DARREN M. FRANKLIN	
SIGNATURE:	/Darren M. Franklin/	
DATE SIGNED:	10/27/2014	

Total Attachments: 2

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PATENT 503035695 REEL: 034042 FRAME: 0743

ASSIGNMENT

WHEREAS, Richard M. Bryne of San Diego, California, Assignor, has invented a

new and useful CLEAT ASSEMBLY FOR CLIPLESS BICYCLE PEDAL, for which an

application for United States Letters Patent was filed on September 2, 2014, under Serial No.

14/475,248; and

WHEREAS, Assignor believes himself to be the original and first inventor of the

invention disclosed and claimed in the application for Letters Patent; and

WHEREAS, Speedplay, Inc., a California corporation, having a place of business

at 10151 Pacific Mesa Boulevard, Suite 107, San Diego, California 92121, Assignee, desires to

acquire by formal, recordable assignment the entire right, title and interest in and to the

invention, the application, and any Letters Patent that might be granted for the invention in the

United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt and

sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to

Assignee, the entire right, title and interest in and to the invention, the application, and any

Letters Patent that might be granted for the invention in the United States and throughout the

world, including the right to file foreign applications directly in the name of Assignee and to

claim for any such foreign applications any priority rights to which such applications are entitled

under international conventions, treaties or otherwise.

Further, Assignor agrees that, upon request and without further compensation, but

at no expense to the Assignor, he and his legal representatives and assigns will perform all lawful

acts, including the execution of papers and the giving of testimony, that might be necessary or

desirable for obtaining, sustaining, reissuing or enforcing Letters Patent in the United States and

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PATENT REEL: 034042 FRAME: 0744 throughout the world for the invention, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to the invention, the application, and any Letters Patent granted for the invention in the United States and throughout the world.

Assignor represents and warrants that he has not granted and will not grant to others any rights inconsistent with the rights granted by this Assignment.

Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patent granted for the invention, whether on the application or on any subsequently filed division, continuation, continuation-in-part or reissue application, to Assignee, its successors and assigns, as the assignee of the entire interest in the invention throughout the world for the invention, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to the invention, the application, and any Letters Patent granted for the invention in the United States and throughout the world.

IN WITNESS WHEREOF, Assignor has executed this Assignment.

Assignor

Date: <u>/0/23/20</u>

Richard M. Bryne

SMRH:430827067.1

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PATENT REEL: 034042 FRAME: 0745