

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3082352

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
LAWRENCE JONATHAN BRUNSMAN	07/15/2014
PAUL MANWELL	07/29/2014
ARVIND JAIN	07/30/2014
NICHOLAS CHARLES FOX	09/01/2014
KERRIE LENHART HOGAN	09/03/2014
ADRIAN HURDITCH	09/08/2014
MATTHEW KLAINER	09/17/2014
RECEIVING PARTY DATA	
Name:	GOOGLE INC.
Street Address:	1600 AMPHITHEATRE PARKWAY
City:	MOUNTAIN VIEW
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14330843
CORRESPONDENCE DATA	
Fax Number:	(312)616-5700
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(312)616-5600
Email:	assignments@leydig.com
Correspondent Name:	LEYDIG, VOIT & MAYER, LTD
Address Line 1:	TWO PRUDENTIAL PLAZA, SUITE 4900
Address Line 2:	180 NORTH STETSON AVENUE
Address Line 4:	CHICAGO, ILLINOIS 60601-6731
ATTORNEY DOCKET NUMBER:	716696
NAME OF SUBMITTER:	THOMAS RYAN
SIGNATURE:	/Thomas Ryan/
DATE SIGNED:	10/27/2014

PATENT

Total Attachments: 6

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ASSIGNMENT

WHEREAS, I/WE

- (1) Lawrence Jonathan Brunsman of Mountain View, CA,
- (2) Paul Manwell of San Francisco, CA,
- (3) Arvind Jain of Los Altos, CA,
- (4) Nicholas Charles Fox of San Francisco, CA,
- (5) Kerrie Lenhart Hogan of Oakland, CA,
- (6) Adrian Hurditch of Mountain View, CA,

hereinafter referred to as Assignor, have invented a certain invention entitled:

SYSTEM AND METHOD FOR RETAIL SIM MARKETPLACE

for which invention an application (provisional or non-provisional) for a U.S. patent was filed on July 14, 2014, under U.S. Application No. 14/330,843, and

WHEREAS, Google Inc. of 1600 Amphitheatre Parkway, Mountain View, California 94043, hereinafter referred to as Assignee, is desirous of acquiring the entire right, title, and interest in, to, and under the invention described in the patent application, including the entire priority right derived from the application,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged,

Assignor assigns and transfers to Assignee and Assignee's legal representatives, successors, and assigns the entire right, title, and interest in, to, and under the invention, the referenced patent application, other such applications (e.g., provisional applications, non-provisional applications, continuations, continuations-in-part, divisionals, reissues, reexaminations, national and regional phase applications, petty patent applications, and utility model applications) that may be filed in the U.S. and/or any country foreign to the U.S. on the invention, the patents that may issue thereon, and the patents as may be modified as the result of applicable procedures (e.g., supplemental examinations, ex parte reexaminations, inter partes reexaminations, inter partes reviews, post-grant reviews, and oppositions),

Assignor conveys to the Assignee the right to make applications in Assignee's own behalf for protection of the invention in the U.S. and countries foreign to the U.S. and to claim priority to the referenced patent application and other such applications that may be filed in the

In re Appln. of Brunzman et al.
Attorney Docket No. 716696

U.S. or any country foreign to the U.S. on the invention under the Patent Cooperation Treaty, the Paris Convention, and any other international arrangements,

Assignor will not execute any writing or do any act conflicting with the terms of this assignment,

Assignor will at any time upon request, without further or additional consideration, but at the expense of the Assignee, execute such additional assignments and other writings and do such additional acts as the Assignee may deem necessary or desirable to pursue the patent applications identified herein, including, but not limited to, rendering all necessary assistance in making applications for and obtaining patents that may issue thereon in the U.S. and any countries foreign to the U.S. on the invention, and in enforcing any rights accruing as a result of such applications or patents, by, for example, executing statements and other affidavits,

Assignor and Assignee agree the terms of this assignment shall bind, and inure to the benefit of, the legal representatives, successors, and assigns of all parties hereto,

Assignor authorizes Assignee to insert in this assignment the number and filing date of the application if the number and filing date of the application are not recited herein at the time of execution of this assignment by any or all of the parties hereto,

Assignor and Assignee agree that U.S. law governs this assignment, and

Assignee acknowledges and accepts this assignment.

IN WITNESS WHEREOF, Assignor has hereunder set his/her hand on the date shown below.

Date Jul 15, 2014

Lawrence Jonathan Brunzman
Lawrence Jonathan Brunzman (Jul 15, 2014)

Assignor: Lawrence Jonathan Brunzman

Date _____

Witness: _____

Date _____

Witness: _____

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Leydig, Voit & Mayer

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Date Jul 29, 2014

Paul T Manwell
Paul T Manwell (Jul 29, 2014)

Assignor: Paul Manwell

Date _____

Witness: _____

Date _____

Witness: _____

Date Jul 30, 2014

=====
Arvind Jain
Arvind Jain (Jul 30, 2014)

Assignor: Arvind Jain

Date _____

Witness: _____

Date _____

Witness: _____

Date Sep 1, 2014

=====
Nicholas C Fox
Nicholas C Fox (Sep 1, 2014)

Assignor: Nicholas Charles Fox

Date _____

Witness: _____

Date _____

Witness: _____
=====

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Attorney Docket No. 716696

Date Sep 3, 2014

Kerrie E Lenhart Hogan
Kerrie E Lenhart Hogan (Sep 3, 2014)

Assignor: Kerrie Lenhart Hogan

Date _____

Witness: _____

Date _____

Witness: _____

Date Sep 8, 2014

=====
Adrian John Hurditch
Adrian John Hurditch (Sep 8, 2014)

Assignor: Adrian Hurditch

Date _____

Witness: _____

Date _____

Witness: _____
=====

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ASSIGNMENT

WHEREAS, I, Matthew Klainer of Mountain View, CA hereinafter referred to as Assignor, have co-invented a certain invention entitled:

SYSTEM AND METHOD FOR RETAIL SIM MARKETPLACE

for which invention an application (provisional or non-provisional) for a U.S. patent was filed on July 14, 2014, under U.S. Application No. 14/330,843, and

WHEREAS, Google Inc. of 1600 Amphitheatre Parkway, Mountain View, California 94043, hereinafter referred to as Assignee, is desirous of acquiring the entire right, title, and interest in, to, and under the invention described in the patent application, including the entire priority right derived from the application,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged,

Assignor assigns and transfers to Assignee and Assignee's legal representatives, successors, and assigns the entire right, title, and interest in, to, and under the invention, the referenced patent application, other such applications (e.g., provisional applications, non-provisional applications, continuations, continuations-in-part, divisionals, reissues, reexaminations, national and regional phase applications, petty patent applications, and utility model applications) that may be filed in the U.S. and/or any country foreign to the U.S. on the invention, the patents that may issue thereon, and the patents as may be modified as the result of applicable procedures (e.g., supplemental examinations, ex parte reexaminations, inter partes reexaminations, inter partes reviews, post-grant reviews, and oppositions),

Assignor conveys to the Assignee the right to make applications in Assignee's own behalf for protection of the invention in the U.S. and countries foreign to the U.S. and to claim priority to the referenced patent application and other such applications that may be filed in the U.S. or any country foreign to the U.S. on the invention under the Patent Cooperation Treaty, the Paris Convention, and any other international arrangements,

Assignor will not execute any writing or do any act conflicting with the terms of this assignment,

Assignor will at any time upon request, without further or additional consideration, but at the expense of the Assignee, execute such additional assignments and other writings and do such additional acts as the Assignee may deem necessary or desirable to pursue the patent applications identified herein, including, but not limited to, rendering all necessary assistance in making applications for and obtaining patents that may issue thereon in the U.S. and any countries foreign to the U.S. on the invention, and in enforcing any rights accruing as a result of such applications or patents, by, for example, executing statements and other affidavits,

In re Appln. of Brunsman et al.
Attorney Docket No. 716696

Assignor and Assignee agree the terms of this assignment shall bind, and inure to the benefit of, the legal representatives, successors, and assigns of all parties hereto,

Assignor authorizes Assignee to insert in this assignment the number and filing date of the application if the number and filing date of the application are not recited herein at the time of execution of this assignment by any or all of the parties hereto,

Assignor and Assignee agree that U.S. law governs this assignment, and

Assignee acknowledges and accepts this assignment.

IN WITNESS WHEREOF, Assignor has hereunder set his/her hand on the date shown below.

Date Sep 17, 2014

Matthew A Klainer
Matthew A Klainer (Sep 17, 2014)

Assignor: Matthew Klainer

Date _____

Witness: _____

Date _____

Witness: _____