

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT3080018

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT				
NATURE OF CONVEYANCE:	Corrective Assignment to correct the NAME AND ADDRESS OF THE CONFIRMED ASSIGNEE previously recorded on Reel 031847 Frame 0079. Assignor(s) hereby confirms the NAME AND ADDRESS ARE IMS SOFTWARE SERVICES, LTD., 1007 ORANGE STREET, SUITE 1410, NEMOURS BUILDING, WILMINGTON, DE 19801.				
CONVEYING PARTY DATA					
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>IMS MEDICAL RADAR AB</td><td>12/17/2013</td></tr></tbody></table>	Name	Execution Date	IMS MEDICAL RADAR AB	12/17/2013	
Name	Execution Date				
IMS MEDICAL RADAR AB	12/17/2013				
RECEIVING PARTY DATA					
Name:	IMS SOFTWARE SERVICES, LTD.				
Street Address:	1007 ORANGE STREET				
Internal Address:	SUITE 1410, NEMOURS BUILDING				
City:	WILMINGTON				
State/Country:	DELAWARE				
Postal Code:	19801				
PROPERTY NUMBERS Total: 1					
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>10006600</td></tr></tbody></table>	Property Type	Number	Application Number:	10006600	
Property Type	Number				
Application Number:	10006600				
CORRESPONDENCE DATA					
Fax Number:	(877)769-7945				
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>					
Phone:	(202) 783-5070				
Email:	APSI@fr.com				
Correspondent Name:	YAO WANG				
Address Line 1:	FISH & RICHARDSON P.C.				
Address Line 2:	P.O.BOX 1022				
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022				
ATTORNEY DOCKET NUMBER:	37239-0131CP1				
NAME OF SUBMITTER:	EDWARD G. FAETH				
SIGNATURE:	/Edward G. Faeth/				
DATE SIGNED:	10/24/2014				
Total Attachments: 7 source=372390131CP1CorrAssmt#page1.tif					

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UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

DECEMBER 27, 2013

PTAS

LAUREN DEGNAN
FISH & RICHARDSON P.C.
P.O. BOX 1022
MINNEAPOLIS, MN 55440-1022

502607661

UNITED STATES PATENT AND TRADEMARK OFFICE NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT RECORDATION BRANCH OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE ASSIGNMENT RECORDATION BRANCH AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT RECORDATION BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 12/18/2013

REEL/FRAME: 031847/0079
NUMBER OF PAGES: 4

BRIEF: CONFIRMATORY ASSIGNMENT

DOCKET NUMBER: 37240-0008001

ASSIGNOR:

IMS MEDICAL RADAR AB

DOC DATE: 12/17/2013

ASSIGNEE:

~~IMS MEDICAL RADAR AB~~ *Software Services Ltd.*
~~PRÄSTGÅRDSGATAN 28~~ *1007 Orange Street Suite 1410*
~~MÖLNDALE, SWEDEN 431 44~~ *Wilmington, DE 19801*

APPLICATION NUMBER: 10006600

FILING DATE: 12/05/2001

PATENT NUMBER: 7577578

ISSUE DATE: 08/18/2009

TITLE: METHOD FOR DETERMINING THE POST-LAUNCH PERFORMANCE OF A PRODUCT
ON A MARKET

ASSIGNMENT RECORDATION BRANCH
PUBLIC RECORDS DIVISION

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2654069

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CONFIRMATORY ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
IMS MEDICAL RADAR AB	12/17/2013
RECEIVING PARTY DATA	
Name:	IMS MEDICAL RADAR AB <i>Software Services, Ltd.</i>
Street Address:	BRÄSTGÅRDSGATAN 28 <i>1007 Orange Street, Suite 1410</i>
City:	MÖLNDAL <i>Wilmington</i>
State/Country:	SWEDEN <i>DE</i>
Postal Code:	431 44 <i>19801</i>
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	7577578
CORRESPONDENCE DATA	
Fax Number:	(877)769-7945
Phone:	(202) 783-5070
Email:	apsi@fr.com
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>	
Correspondent Name:	LAUREN DEGNAN
Address Line 1:	FISH & RICHARDSON P.C.
Address Line 2:	P.O.BOX 1022
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022
ATTORNEY DOCKET NUMBER:	37240-0008001
NAME OF SUBMITTER:	PAMELA J. MORRIS
Signature:	/Pamela J. Morris/
Date:	12/18/2013
Total Attachments: 3 source=ExecutedMedicalRadarConfirmatoryAssignment#page1.tif source=ExecutedMedicalRadarConfirmatoryAssignment#page2.tif source=ExecutedMedicalRadarConfirmatoryAssignment#page3.tif	

CONFIRMATORY ASSIGNMENT

WHEREAS IMS MEDICAL RADAR AB, a corporation of Sweden having a place of business at Prästgårdsgatan 28, 431 44 Mölndal, Sweden ("Assignor"), entered into a "Purchase Agreement", executed on 5 January 2010, and an "Amendment 1 To Purchase Agreement", executed on 12 December 2013, both with IMS Software Services, Ltd, a corporation of Delaware having a place of business at 1007 Orange Street, Suite 1410, Nemours building, Wilmington, DE 19801 ("Assignee") and agreed, among other things, that certain technology and intellectual property rights developed by Assignor would be owned exclusively by Assignee; and

WHEREAS, the technology and intellectual property rights assigned pursuant to the Agreement include the inventions and improvements which are the subject of and described and/or claimed in a United States Patent entitled Method for Determining the Post-Launch Performance of a Product on a Market, filed December 5, 2001, assigned U.S. Serial Number 10/006,600, which issued on August 18, 2009 as U.S. Patent No. 7,577,578 B2;

NOW, THEREFORE, Assignor confirms that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned, transferred, and set over, and by these presents does hereby sell, assign, transfer, and set over to Assignee, its successors, legal representatives, and assigns, Assignor's entire right, title and interest in and to the above-mentioned inventions, patents, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, and in and to any and all reissues or extensions of said Letters Patent or Patents, and all rights, including the right to claim priority based on the filing date of said application, under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes, to publish cautionary notices reserving ownership of said inventions and all rights to register said

Intellectual Property in appropriate registries the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives, and assigns to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by Assignor, had this sale and assignment not been made, together with (I) all causes of action (in law or equity) claims, demands, and any other rights for, or arising from, any past, present, or future infringement, of the Assigned Intellectual Property and (II) the right to sue for and collect any past, present, or future damages for the use and benefit of Assignee and Assignee's successors, assigns, designees, nominees, and other legal representatives,

AND for the same consideration, Assignor hereby covenants and agrees to and with Assignee, its successors, legal representatives, and assigns, that Assignor will, whenever counsel of Assignee or counsel of its successors, legal representatives, and assigns shall advise that any proceeding in connection with said inventions, or said patents, or any proceeding in connection with Letters Patent for said inventions in any country, including interference proceedings, is lawful and desirable, that any division, continuation, or continuation-in-part of any application for Letters Patent, or reissue or extension of any Letters Patent, to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement, and defense of Letters Patent for said inventions, without charge to Assignor, its successors, legal representatives, and assigns, but at the cost and expense of Assignee, its successors, legal representatives, and assigns,

AND Assignor hereby requests the Commissioner of Patent and Trademarks to issue said Letters Patent of the United States to Assignee, as the assignee of said inventions and the Letters Patent to be issued thereon for the sole use and benefit of Assignee, its successors, legal representatives, and assigns,

The undersigned hereby grants the firm of Fish & Richardson P.C. the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: December 17th, 2013

By:

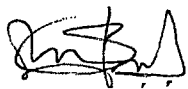


Name: Charlotte Langtved

Title: General Manager

IMS MEDICAL RADAR AB

Witnessed by:

Name: PRASHANT PARAB  Date: 17/12/2013

Name: NIGEL BURROWS  Date: 17/12/2013

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City:	MÖLNDAL
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Correspondent Name: LAUREN DEGNAN
Address Line 1: FISH & RICHARDSON P.C.
Address Line 2: P.O.BOX 1022
Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER:	37240-0008001
NAME OF SUBMITTER:	PAMELA J. MORRIS
Signature:	/Pamela J. Morris/
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RECEIPT INFORMATION

EPAS ID: PAT2654069
Receipt Date: 12/18/2013
Fee Amount: \$40

PATENT
REEL: 034045 FRAME: 0689



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