

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3084265

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ANDREW LOOK	09/10/2014
GREG BOWYER	09/12/2014
ANDREW GOLDSTEIN	09/10/2014
JOE ISAACSON	09/12/2014
DAVID LEE	09/12/2014
JEREMY LUCAS	09/10/2014
JOHN MILINOVICH	09/10/2014
MANAN PATEL	09/12/2014
CHRIS SELL	09/10/2014
PARTH SHAH	09/12/2014
NATHANAEL SMITH	09/12/2014
SUJEETH THIRUMALAI	09/10/2014
JAMES TURNER	09/10/2014
NEAL WIGGINS	09/12/2014
RECEIVING PARTY DATA	
Name:	ADLAST, INC.
Street Address:	1400 WASHINGTON STREET, #6
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94109
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14463257
CORRESPONDENCE DATA	
Fax Number:	(617)523-1231
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	617-570-1000
Email:	dbridges@goodwinprocter.com
Correspondent Name:	GOODWIN PROCTER
PATENT	

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ATTORNEY DOCKET NUMBER:	ADS-001B
NAME OF SUBMITTER:	SUHRID A. WADEKAR
SIGNATURE:	/Suhrid A. Wadekar/
DATE SIGNED:	10/28/2014

Total Attachments: 17

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ASSIGNMENT BY INVENTORS

THIS ASSIGNMENT, made by Andrew Look; Greg Bowyer; Andrew Goldstein; Joe Isaacson; David Lee; Jeremy Lucas; John Milinovich; Manan Patel; Chris Sell; Parth Shah; Nathanael Smith; Sujeeth; James Turner; and Neal Wiggins (hereinafter referred to as Assignors), residing at 1858 Stockton Street, San Francisco, California 94133; 1245 Washington Street, Apt. 4, San Francisco, California 94108; 300 Buchanan Street, Apt. 403, San Francisco, California 94102; 481 Clementina Street, San Francisco, California 94103; 2848 Washington Street, San Francisco, California 94115; 1245 Washington Street, Apt. 4, San Francisco, California 94108; 1400 Washington Street, San Francisco, California 94108; 237 Elm Street, Apt. 201, San Mateo, California 94401; 1260 Clay Street, San Francisco, California 94108; 905 W. Middlefield Road, Apt. 997, Mountain View, California 94043; 1858 Stockton Street, San Francisco, California 94133; 1489 Webster Street, Apt. 304, San Francisco, California 94115; 835 45th Street, Oakland, California 94608; and 630 Alvarado Street, Apt. 307, San Francisco, California 94114, respectively;

WHEREAS, Assignors have invented certain new and useful improvements in SYSTEMS AND METHODS FOR DIRECTING ACCESS TO PRODUCTS AND SERVICES, set forth in a Patent application for Letters Patent of the United States, already filed on August 19, 2014 as U.S. Application No. 14/463,257; and

WHEREAS, ADLAST, INC., a corporation organized under and pursuant to the laws of Delaware having its principal place of business at 1400 Washington Street, #6, San Francisco, California 94109 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said inventions and said Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, Assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and

to any and all direct and indirect divisions, continuations and continuations-in-part of said application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefore and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignors, had this sale and assignment not been made.

AND for the same consideration, Assignors hereby represent and warrant to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignors are the sole and lawful owners of the entire right, title and interest in and to the said inventions and application for Letters Patent above-mentioned, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, Assignors hereby covenant and agree to and with Assignee, its successors, legal representatives and assigns, that Assignors will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Patent application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

AND Assignors hereby request the Commissioner for Patents and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

AND Assignors hereby grant the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

GOODWIN PROCTER LLP

All practitioners at Customer Number 051414

AND Assignors acknowledge an obligation of assignment of this invention to Assignee at the time the invention was made.

9/10/2014

Date

Andrew Look

Andrew Look

Witness:

9/10/2014

Date

Chris Lell

9/12/2014
Date

G. Bowyer
Greg Bowyer

Witness:

9/12/2014
Date

Chris Lill

9/10/14
Date

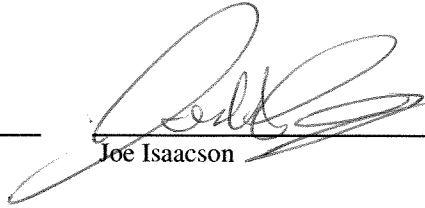
Andrew Goldstein
Andrew Goldstein

Witness:

9/10/2014
Date

Chris Lill

9/12/14
Date


Joe Isaacson

Witness:

9/12/2014
Date


Chris Dell

9/12/14

Date



David Lee

Witness:

9/12/14

Date



9/10/14

Date

Jeremy Lucas

Witness:

9/10/2014

Date

Chris Lell

9/10/14

Date

John Milinovich

John Milinovich

Witness:

9/10/2014

Date

Chris Lell

Date _____

Manan Patel

Date _____

Date _____

9/10/2014

Date

Chris Sell

Chris Sell

Witness:

9/14/14

Date

John Mitrovic

09/12/2014
Date

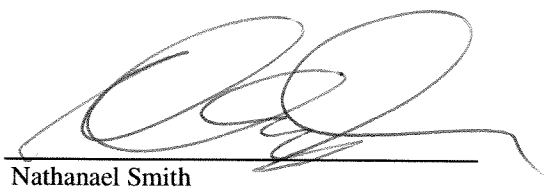
Parth Shah
Parth Shah

Witness:

9/12/2014
Date

Chris Lell

9/12/14
Date


Nathanael Smith

Witness:

9/12/14
Date


Chris Lill

10th SEP 2014

Date



Sujeeth

Witness:

9/10/2014

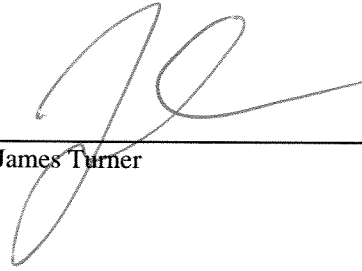
Date



9-10-14

Date

James Turner



Witness:

9/10/2014

Date

Chi Lull

09/12/2014
Date

Neal Wiggins
Neal Wiggins

Witness:

9/12/2014
Date

Chie Lull

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