

<b>PATENT ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
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EPAS ID: PAT3085578

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
ANDREW ARMSTRONG	10/27/2014
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	121CAST PTY LTD
<b>Street Address:</b>	62-66 KING STREET
<b>City:</b>	VICTORIA
<b>State/Country:</b>	AUSTRALIA
<b>Postal Code:</b>	3000
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	14524852
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Email:</b>	PatentDocketingUS-PaloAlto@dlapiper.com
<b>Correspondent Name:</b>	DLA PIPER LLP (US)
<b>Address Line 1:</b>	2000 UNIVERSITY AVENUE
<b>Address Line 4:</b>	EAST PALO ALTO, CALIFORNIA 94303
<b>ATTORNEY DOCKET NUMBER:</b>	387504-991100
<b>NAME OF SUBMITTER:</b>	BRENT YAMASHITA
<b>SIGNATURE:</b>	/Brent Yamashita/
<b>DATE SIGNED:</b>	10/29/2014
<b>Total Attachments: 2</b>	
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ASSIGNMENT

WHEREAS, Andrew Armstrong, made certain inventions or discoveries (or both) set forth in an Application for Letters Patent of the United States of America entitled

**SYSTEM AND METHOD FOR GENERATING CUSTOMIZED DIGITAL CONTENT FROM A RADIO FEED**

\_\_\_\_\_ issued as U.S. Patent No. \_\_\_\_\_  
\_\_\_\_\_ filed as US Patent Application No. \_\_\_\_\_ on \_\_\_\_\_  
  X   filed herewith

WHEREAS, 121cast Pty Ltd, whose address is 62-66 King Street, Melbourne, Victoria 3000, Australia, and who, together with its successors and assigns is hereinafter called "Assignee", is desirous of acquiring the entire right, title and interest together with the benefits and privileges hereinafter recited;

NOW, THEREFORE, for valuable consideration furnished by Assignee to me, receipt and sufficiency of which I hereby acknowledge, effective as of the date signed, I hereby, without reservation;

1. Assign, transfer and convey to Assignee the entire right, title and interest together with the benefits and privileges in and to said inventions and discoveries, said Application for Letters Patent or similar forms of protection of the United States of America, and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation and convention applications based in whole or in part upon said inventions or discoveries, or upon said application, and any and all Letters Patent, reissues and extensions of Letters Patent or similar forms of protection granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications and said Letters Patent;

2. Authorize Assignee to file patent applications in any or all countries or groups of countries on any or all of said inventions and discoveries in our name or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or any other relevant convention or treaty or otherwise;

3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patent to Assignee, as assignee of the entire right, title and interest therein, or otherwise as Assignee may direct;

4. Warrant that I have not knowingly conveyed to others any rights in said inventions, discoveries, applications or patents or any license to use the same or to make, use or sell anything embodying or utilizing any of said inventions or discoveries; and that I have good right to assign the same to Assignee without encumbrance;

5. Bind my heirs, legal representatives and assigns, as well as myself, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to me or them, all acts reasonable serving to assure that said inventions and discoveries, said patent

