503040473 10/29/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3087071

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ETHAN Z. EVANS	09/21/2010
LUIS FELIPE CABRERA	09/21/2010
HILLIARD BRUCE SIEGEL	09/20/2010
PETER N. DESANTIS	09/23/2010

RECEIVING PARTY DATA

Name:	Amazon Technologies, Inc.
Street Address:	PO Box 8102
City:	Reno
State/Country:	NEVADA
Postal Code:	89507

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12889918

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	90204-791195 (019900US)
NAME OF SUBMITTER:	KELLY PEDERSEN
SIGNATURE:	/Kelly Pedersen/
DATE SIGNED:	10/29/2014

Total Attachments: 6

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PATENT 503040473 REEL: 034065 FRAME: 0674



PATENT REEL: 034065 FRAME: 0675

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s): Ethan Z. Evans 410 Terry Ave North Seattle, WA 98109-5210

Luis Felipe Cabrera 410 Terry Ave North Seattle, WA 98109-5210

Hilliard Bruce Siegel 410 Terry Ave North Seattle, WA 98109-5210

Peter N. DeSantis 410 Terry Ave North Seattle, WA 98109-5210

Assignee: Amazon Technologies, Inc. P.O. Box 8102 Reno, NV 89507

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled "CONTENT SELECTION AND DELIVERY FOR RANDOM DEVICES" for which:

X	a non-provisional application for United States Letters Patent:		
		was filed on and accorded U.S. Serial No; or	
	\boxtimes	will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby	
		authorizes and requests ASSIGNEE'S legal representatives, of TOWNSEND and	
		TOWNSEND and CREW LLP, Two Embarcadero Center, Eighth Floor, San Francisco,	
		California 94111-3834, (925) 472-5000, associated with Customer No. 20350, to insert	

Page 1 of 6

Attorney Docket No. 026014-019900US Client Docket No. REG108979 2010 PT

here in parenthesis (U.S. Serial No. 12/889,918

, filed September 24, 2010

this APPLICATION's U.S. Serial Number and filing date, when known.

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE and its successors and assigns, the entire right, title and interest in and to said invention and improvements thereon, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, any provisional applications or other domestic or foreign applications or documents setting forth the invention and to which this application claims priority, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

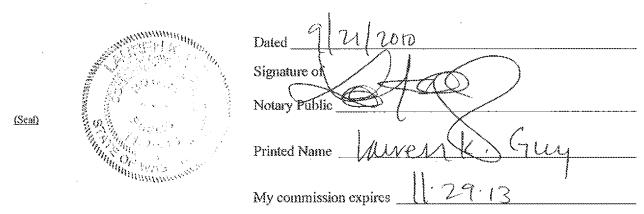
Page 2 of 6

U.S. Patent Appln. No. 12/889,918 Filing Date September 24, 2010	Attorney Docket No. <u>026014-019900US</u> Client Docket No. <u>REG108979 2010 PT</u>
9/21/10	Ethan 3. Evans
Date	Ethan Z. Evans
State of Washington)) ss:

I certify that I know or have satisfactory evidence that Ethan Z. Evans is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

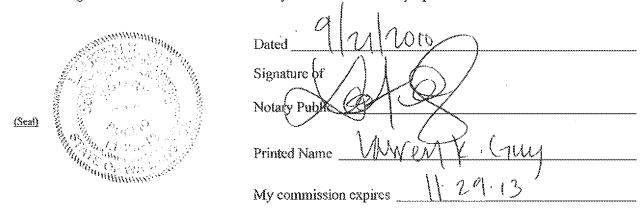
)

County of King



U.S. Patent Appln. No. 12/889,918 Filing Date September 24, 2010	Attorney Docket No. 026014-019900US Client Docket No. REG108979 2010 PT
9/21/10 Date	Luis Felipe Cabrera
State of Washington) ss:
County of King)

I certify that I know or have satisfactory evidence that <u>Luis Felipe Cabrera</u> is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.



7 22	10
Date	

Hilliard Bruce Siegel

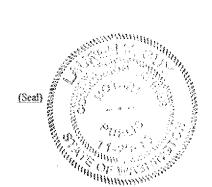
State of Washington

) ss:

County of King

)

I certify that I know or have satisfactory evidence that <u>Hilliard Bruce Siegel</u> is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.



Dated $_$

Signature of

Notary Public

Printed Name

My commission expires

1.29

Peter N. DeSantis

23/9/2010	
Date	
State of Washington)
County of King) ss:)

I certify that I know or have satisfactory evidence that <u>Peter N. DeSantis</u> is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

