

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3088135

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
FRANCISCO MARTINEZ DE VELASCO CORTINA	10/30/2014
MANFRED RIETZLER	10/20/2014
RECEIVING PARTY DATA	
Name:	NEOLOGY, INC.
Street Address:	12760 DANIELSON CT.
Internal Address:	SUITE A
City:	POWAY
State/Country:	CALIFORNIA
Postal Code:	92064
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14250356
CORRESPONDENCE DATA	
Fax Number:	(619)235-0398
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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Correspondent Name:	PROCOPIO CORY HARGREAVES & SAVITCH LLP
Address Line 1:	525 B STREET
Address Line 2:	SUITE 2200
Address Line 4:	SAN DIEGO, CALIFORNIA 92101
ATTORNEY DOCKET NUMBER:	116546-6000UT
NAME OF SUBMITTER:	NOEL C. GILLESPIE
SIGNATURE:	/Noel C. Gillespie/
DATE SIGNED:	10/30/2014
Total Attachments: 2	
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Assignment

Whereas, We, **Francisco Martinez de Velasco Cortina** of San Diego, California and **Manfred Rietzler** of Marktoberdorf, Germany, hereinafter called assignors, have invented certain improvements in **SYSTEMS AND METHODS FOR CONNECTING PEOPLE WITH PRODUCT INFORMATION** and executed an application for Letters Patent of the United States of America therefor; and

Whereas, **NEOLOGY, Inc.**, a corporation, with its principal place of business at 12760 Danielson Ct., Suite A, Poway, California 92064 (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

We, the above named assignors, hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including all divisions, and continuations thereof, and all Letters Patent of the United States that may be granted thereon, and all reissues thereof, and all countries foreign thereto, including rights of priority under the International Convention of Paris (1883) as amended, including the right to claim priority under 35 U.S.C. §119, and we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and we hereby agree that the assignee may apply for foreign Letters Patent on the invention and we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States and foreign applications when called upon to do so by the assignee.

We hereby authorize and request my attorneys PROCOPIO, CORY, HARGREAVES & SAVITCH LLP of 525 B Street Suite 2200, San Diego, CA 92101 to insert here in parentheses (Application number 14/250,356 and Confirmation number 1956, filed 04/10/2014) the application number, confirmation number and filing date of said application when known.

*Date: 10-30-2014

s/ Francisco Martinez de Velasco Cortina

*Date: _____

s/ Manfred Rietzler

**These signatures must be dated.*

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261.)

Assignment

Whereas, We, **Francisco Martinez de Velasco Cortina** of San Diego, California and **Manfred Rietzler** of Marktoberdorf, Germany, hereinafter called assignors, have invented certain improvements in **SYSTEMS AND METHODS FOR CONNECTING PEOPLE WITH PRODUCT INFORMATION** and executed an application for Letters Patent of the United States of America therefor; and

Whereas, **NEOLOGY, Inc.**, a corporation, with its principal place of business at 12760 Danielson Ct., Suite A, Poway, California 92064 (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

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We, the above named assignors, hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including all divisions, and continuations thereof, and all Letters Patent of the United States that may be granted thereon, and all reissues thereof, and all countries foreign thereto, including rights of priority under the International Convention of Paris (1883) as amended, including the right to claim priority under 35 U.S.C. §119, and we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and we hereby agree that the assignee may apply for foreign Letters Patent on the invention and we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States and foreign applications when called upon to do so by the assignee.

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20.10.2014

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