

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT3089038

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
WESLEY VAN RENSBURG	11/10/2010
JOE BARRUS	11/10/2010
ELIZABETH AGUIAR	11/09/2010
ERIC EVANS	11/09/2010
MARC RIESENBERG	11/11/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	BRIDGEPOINT EDUCATION
<b>Street Address:</b>	13500 EVENING CREEK DR. N, SUITE 600
<b>City:</b>	SAN DIEGO
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92128
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	14529007
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(858)509-3691
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	(858) 720-8900
<b>Email:</b>	DOCKETING@SHEPPARDMULLIN.COM, CStroesser@SheppardMullin.com
<b>Correspondent Name:</b>	DAVID E. HEISEY
<b>Address Line 1:</b>	SHEPPARD, MULLIN, RICHTER & HAMPTON LLP
<b>Address Line 2:</b>	12275 EL CAMINO REAL, SUITE 200
<b>Address Line 4:</b>	SAN DIEGO, CALIFORNIA 92130
<b>ATTORNEY DOCKET NUMBER:</b>	05RA-202526
<b>NAME OF SUBMITTER:</b>	DAVID E. HEISEY
<b>SIGNATURE:</b>	/David E. Heisey/
<b>DATE SIGNED:</b>	10/30/2014
<b>Total Attachments: 2</b>	

source=202526\_Assignment#page1.tif

source=202526\_Assignment#page2.tif

## ASSIGNMENT

WHEREAS, Wesley Van Rensburg, of San Diego, California, Joe Barrus, of San Diego, California, Elizabeth Aguiar, of Poway, California, Eric Evans, of San Diego, California, and Marc Riesenberg, of Escondido, California, Assignors, have invented a new and useful SYSTEM AND METHOD FOR PUBLISHING AND DISPLAYING DIGITAL MATERIALS, for which an application for United States Letters Patent was filed on September 15, 2010 under Serial No. 12/883,006 and

WHEREAS, Assignors believe themselves to be the original, and first co-inventors of the invention disclosed and claimed in the application for Letters Patent; and

WHEREAS, Bridgepoint Education, having a place of business at 13500 Evening Creek Dr. N, Suite 600, San Diego, California 92128, Assignee, desires to acquire by formal, recordable assignment the entire right, title and interest in and to the invention, the application, and any Letters Patent that might be granted for the invention in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby sell, assign and transfer to Assignee, the entire right, title and interest in and to the invention, the application, and any Letters Patent that might be granted for the invention in the United States and throughout the world, including the right to file foreign applications directly in the name of Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties or otherwise.

Further, Assignors agree that, upon request and without further compensation, but at no expense to Assignors, they and their legal representatives and assigns will perform all lawful acts, including the execution of papers and the giving of testimony, that might be necessary or desirable for obtaining, sustaining, reissuing or enforcing Letters Patent in the United States and throughout the world for the invention, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to the invention, the application, and any Letters Patent granted for the invention in the United States and throughout the world.

Assignors represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted by this Assignment.

Assignors authorize and request the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patent granted for the invention, whether on the application or on any subsequently filed division, continuation, continuation-in-part or reissue application, to Assignee, its successors and assigns, as the assignee of the entire interest in the invention.

*November*  
Date: ~~October~~ 10, 2010

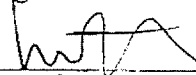
*November*  
Date: ~~October~~ 10, 2010

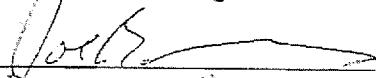
*November*  
Date: ~~October~~ 9, 2010


*November*  
Date: ~~October~~ 9, 2010


*November*  
Date: ~~October~~ 11, 2010

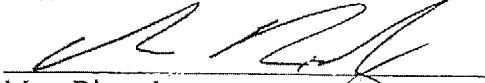
Assignors

  
\_\_\_\_\_  
Wesley Van Rensburg

  
\_\_\_\_\_  
Joe Barrus

  
\_\_\_\_\_  
Elizabeth Aguiar

  
\_\_\_\_\_  
Erik Evans

  
\_\_\_\_\_  
Marc Riesenber