

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3088675

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the NAME OF INVENTOR GIULIA BORGHINI TO GIULIA BORGHINI previously recorded on Reel 033942 Frame 0993. Assignor(s) hereby confirms the THE SIGNATURE BLOCK OF THE ASSIGNMENT DOCUMENT SHOWS THE NAME OF THE INVENTOR AS GIULIA BORGHINI.
RESUBMIT DOCUMENT ID:	503021971

CONVEYING PARTY DATA

Name	Execution Date
TRAVIS KALANICK	09/22/2014
SHALIN AMIN	09/22/2014
YVES BEHAR	09/22/2014
NOAH MURPHY-REINHERTZ	09/22/2014
LIAM ADELMAN	09/22/2014
STEPHEN BRAITSCH	09/25/2014
GIULIA BORGHINI	09/22/2014
WILLY CARTEAU	09/25/2014

RECEIVING PARTY DATA

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Postal Code:	94103

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29498383

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PATENT

ATTORNEY DOCKET NUMBER:	UBCB.P042
NAME OF SUBMITTER:	ZURVAN MAHMADI
SIGNATURE:	/Zurvan Mahamedi/
DATE SIGNED:	10/30/2014
Total Attachments: 10 source=UBCBP042RecCovConfSheetAssign10-30-2014#page1.tif source=UBCBP042RecCovConfSheetAssign10-30-2014#page2.tif source=UBCBP042RecCovConfSheetAssign10-30-2014#page3.tif source=UBCBP042RecCovConfSheetAssign10-30-2014#page4.tif source=UBCBP042RecCovConfSheetAssign10-30-2014#page5.tif source=UBCBP042RecCovConfSheetAssign10-30-2014#page6.tif source=UBCBP042RecCovConfSheetAssign10-30-2014#page7.tif source=UBCBP042RecCovConfSheetAssign10-30-2014#page8.tif source=UBCBP042RecCovConfSheetAssign10-30-2014#page9.tif source=UBCBP042RecCovConfSheetAssign10-30-2014#page10.tif	



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PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT																		
NATURE OF CONVEYANCE:	ASSIGNMENT																		
CONVEYING PARTY DATA																			
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>TRAVIS KALANICK</td><td>09/22/2014</td></tr><tr><td>SHALIN AMIN</td><td>09/22/2014</td></tr><tr><td>YVES BEHAR</td><td>09/22/2014</td></tr><tr><td>NOAH MURPHY-REINHERTZ</td><td>09/22/2014</td></tr><tr><td>LIAM ADELMAN</td><td>09/22/2014</td></tr><tr><td>STEPHEN BRAITSCH</td><td>09/25/2014</td></tr><tr><td>GUILIA BORGHINI</td><td>09/22/2014</td></tr><tr><td>WILLY CARTEAU</td><td>09/25/2014</td></tr></tbody></table>		Name	Execution Date	TRAVIS KALANICK	09/22/2014	SHALIN AMIN	09/22/2014	YVES BEHAR	09/22/2014	NOAH MURPHY-REINHERTZ	09/22/2014	LIAM ADELMAN	09/22/2014	STEPHEN BRAITSCH	09/25/2014	GUILIA BORGHINI	09/22/2014	WILLY CARTEAU	09/25/2014
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PROPERTY NUMBERS Total: 1																			

Mahamed Paradise LLP

OCT 14 2014

DOCKETED by _____

Property Type	Number
Application Number:	29498383
CORRESPONDENCE DATA	
Fax Number:	
Phone:	408-236-6640
Email:	uspto@mppatentlaw.com
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Correspondent Name:	MAHAMEDI PARADICE LLP (UBER)
Address Line 1:	1001 S. BASCOM AVE.
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Address Line 4:	CAMPBELL, CALIFORNIA 95008
ATTORNEY DOCKET NUMBER:	UBCB.P042
NAME OF SUBMITTER:	ZURVAN MAHAMEDI
Signature:	/Zurvan Mahamed/
Date:	10/14/2014
Total Attachments: 3 source=UBCB_P042_Assignment_Signed#page1.tif source=UBCB_P042_Assignment_Signed#page2.tif source=UBCB_P042_Assignment_Signed#page3.tif	
RECEIPT INFORMATION	
EPAS ID:	PAT3063825
Receipt Date:	10/14/2014

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ASSIGNMENT

In consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we, **Travis Kalanick, Shalin Amin, Yves Behar, Noah Murphy-Reinhertz, Liam Adelman, Stephen Braltsch, Julia Borghini and Willy Carteau**, the undersigned Assignor(s), believing to be the original, first and sole or joint inventor(s) of any and all new and useful improvements disclosed in the application for the United States patent entitled

"ILLUMINABLE SIGNAGE DEVICE"

hereby sell, assign, and transfer to **Uber Technologies, Inc.**, a Corporation having a principal place of business at **1455 Market St. 4th Floor, San Francisco, CA 94103**, ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all improvements that are disclosed in the same patent application

X which was filed with the United States Patent and Trademark Office on August 03, 2014, and which was assigned Application Number 29/498,383,

_____ which has been executed by the undersigned prior hereto or concurrently herewith on the dates indicated below.

The undersigned further sell, assign, and transfer to Assignee said application and all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications, utility models and the like that have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States application; and the right to file foreign applications directly in the name of the Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties or otherwise.

The undersigned further agree that said Assignee may apply for and receive a patent or patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said

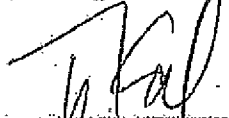
improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives.

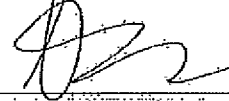
The undersigned covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

The undersigned hereby authorize and request the Officials of the United States Patent and Trademark Office and any and all foreign Patent Offices to issue any and all Letters Patents, when granted, to said Assignee as the assignee of the entire right, title and interest in and to the same, for the sole use of said Assignee, its successors and assigns, to the full end of the term for which said Letters Patents may be granted.

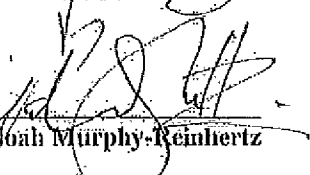
The undersigned hereby grant to Van Mahamed (Reg. No. 42,828), of Mahamed Paradise LLP, located 1901 S. Bascom Ave., Suite 600, Campbell, California 95008, the power to insert on this document any further identification necessary or desirable to comply with the rules of the United States Patent and Trademark Office for recordation of this Assignment.

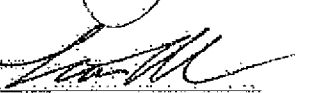
Each Inventor/Assignor: Please Sign and Date Below:

Signature:  Date: 9/22/14
Travis Kalanick

Signature:  Date: 9/22/14
Shafin Amin

Signature:  Date: 9/22/14
Yves Behar

Signature:  Date: 9/22/14
Noah Murphy-Rembertz

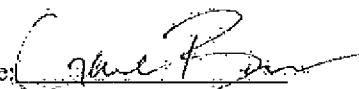
Signature:  Date: 9/22/14
Liam Adelman

Att. Docket No. UBCB.P042

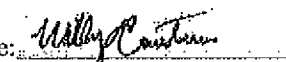
- 2 -

Signature: 
Stephen Bratfsch

Date: 9-25-14

Signature: 
Julia Borghini
GIULIA

Date: 9/22/14

Signature: 
Willy Carreau

Date: 9/25