PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT3089807

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
TUCKER HAMILTON FORT	10/08/2014
MORRIS ELIJAH WORDEN IV	10/08/2014
JOEY MIGUEL ZELEDÓN	10/08/2014

RECEIVING PARTY DATA

Name:	SMART DESIGN, LLC
Street Address:	601 W. 26TH STREET
Internal Address:	SUITE 1820
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10001

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29500945

CORRESPONDENCE DATA

Fax Number: (312)463-5001

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-463-5000

BWPTOPAT@bannerwitcoff.com, Email:

designteamchicago@bannerwitcoff.com

Correspondent Name: BANNER & WITCOFF, LTD. Address Line 1: TEN SOUTH WACKER DRIVE

Address Line 2: **SUITE 3000**

Address Line 4: CHICAGO, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	006943.06542
NAME OF SUBMITTER:	GEMMA MARKHAM
SIGNATURE:	/Gemma Markham/
DATE SIGNED:	10/31/2014

Total Attachments: 3

source=6542 - Assignment (inv. to SD)#page1.tif

PATENT REEL: 034079 FRAME: 0981

503043208

source=6542 - Assignment (inv. to SD)#page2.tif source=6542 - Assignment (inv. to SD)#page3.tif

> PATENT REEL: 034079 FRAME: 0982

ASSIGNMENT

WHEREAS, We, Tucker Hamilton Fort, Morris Elijah Worden IV and Joey Miguel Zeledón, (ASSIGNORS), are inventors of certain inventions and improvements described in a U.S. design patent application and having the title:

BOTTLE

which application was filed on August 29, 2014 and assigned Application No. 29/500,945; and

WHEREAS,

Smart Design, LLC 601 W. 26th Street, Suite 1820, New York, NY 10001

(ASSIGNEE) desires to acquire ASSIGNOR'S entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

We hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) our entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, including but not limited to design patents and registrations, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

And we covenant that we have full right to convey our entire interest herein assigned, and that we have not executed and will not execute any agreement or do anything in conflict herewith;

And we further covenant and agree that we will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and we agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And we authorize the ASSIGNEE or its NOMINEES to file in our name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and we authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

Page 1 of 3

And we hereby grant the attorneys at the law firm of Banner document information sufficient to identify the patent application				
10 8 1 A Date:	Tucker Hamilton For			
State of New Yolk)				
State of New Yolk) County of New Yolk)				
Tucker Hamilton Fort, personally known to me to be th document, personally appeared before me and acknowledged to	<u>-</u>			
Date: MONIKA BRZUCHNALSKI Notary Public, State of New York No. 01BR6134213 Qualified in Kings County Commission Expires September 26, 2017	Notary Public My Commission Expires:			
10/6/17 Date:	M. Gli Cela Morris Elijah Worden IV			
State of New Yolk) County of New York)				
County of New York				
Morris Elijah Worden IV, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he executed this document.				
10/8/14 Date:	Notary Public My Commission Expires:			

MONIKA BRZUCHNALSKI
Notary Public, State of New York
No. 01BR6134213
Qualified in Kings County
Commission Expires September 26, 20___7

State of New York)
County of New York)

Joey Miguel Zeledón, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he executed this document.

My Commission Expires:

MONIKA BRZUCHNALSKI Notary Public, State of New York
No. 01BR6134213
Qualified in Kings County
Commission Expires September 26, 20—