#### 11/03/2014 503044517

# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
BENJAMIN A. BEST	10/13/2014
GEORGE PARKE IV	10/07/2014
CHRISTOPHER M. WAREHAM	10/30/2014

### **RECEIVING PARTY DATA**

Name:	BEST FIT FRAMES, LLC
Street Address:	5920 DEER ROAD
City:	WISCONSIN RAPIDS
State/Country:	WISCONSIN
Postal Code:	54494-8154

### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	14513657

### CORRESPONDENCE DATA

Fax Number: (414)225-9753

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 414-225-9755

Email: docketing@boylefred.com BOYLE FREDRICKSON, S.C. **Correspondent Name:** 

Address Line 1: 840 NORTH PLANKINTON AVENUE Address Line 4: MILWAUKEE, WISCONSIN 53203

ATTORNEY DOCKET NUMBER:	2833.002
NAME OF SUBMITTER:	ERIC L. SCHLEVENSKY
SIGNATURE:	/Eric L. Schlevensk/
DATE SIGNED:	11/03/2014

**Total Attachments: 3** 

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> **PATENT** REEL: 034087 FRAME: 0061 503044517

### ASSIGNMENT

WHEREAS, we, BENJAMIN A. BEST residing at 10413 Hollywood Road, Nekoosa, Wisconsin 54457, GEORGE PARKE IV residing at 531 North 24th Street, La Cross, Wisconsin 54601, and CHRISTOPHER M. WAREHAM residing at 10906 Brentwater Lane, Woodbury, Minnesofa 55129 have made a certain new and useful invention for which we are about to make application for Letters Patent of the United States, which application may be identified in the United States Patent Office as Serial No. 1463, 657, filed 60 file 20 file and titled:

## METHOD AND APPARATUS OF MOUNTING ADVERTISING TO A DISPLAY

WHEREAS, BEST FIT FRAMES, LLC, a corporation organized and existing under and by virtue of the laws of the State of Wisconsin and having its principal place of business located at 5920 Deer Road, Wisconsin Rapids, Wisconsin 54494-8154, is desirous of acquiring the entire interest in and to said invention, said application and the Letters Patent to be obtained therefore.

NOW, THEREFORE, for and in consideration of One Dollar and other good and valuable consideration to us in hand paid, the receipt and sufficiency whereof are hereby acknowledged, we have sold, assigned, and set over and by these presents do hereby sell, assign, and set over unto BEST FIT FRAMES, LLC (the "Assignee") and said assignee's legal representative, successors and assigns, the entire right, title and interest in and to any and all applications including the aforesaid application, for Letters Patent heretofore and hereafter filed in the United States or any other country and which may be based in whole or in part on said inventions and discoveries, and in and to any and all Letters Patent heretofore or hereafter granted by the United States or any other country and which may be based in whole or in part on said inventions and discoveries, said assignment including the right to file and prosecute any and all such applications and also including the right to sue and recover for any and all such applications and also including the right to sue and recover for any and all such applications and also including the right to sue and recover for any and all such applications and also including the right to sue and recover for any and all infringements of said patents; and request the Commissioner of Patents to issue said Letters Patent to the above-mentioned assignee agreeably with the terms of this assignment.

WE HEREBY AUTHORIZE the law firm of Boyle Fredrickson S.C. the power to insert in this instrument any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Office for recordation of this document.

UPON SAID CONSIDERATION, we do hereby covenant for ourselves and our heirs, legal representatives and assigns that neither we nor any of our said heirs, legal representatives or assigns have or will execute any instrument or perform any act in conflict herewith and that we or our said heirs, legal representatives and assigns will at all times do such acts and execute such papers, without expense to ourselves, as may be necessary or desirable in order to fully protect said inventions and discoveries for the benefit of said assignee, its successors or assigns, and to otherwise carry into full force and effect the text and interest of this assignment.

IN WITNESS WHEREOF, we have hereun	to set our hands and affixed our seals.
Date: 10/13/2014	Benjamin A. Best (SEAL)
On this 13 day of October above, who is personally known to me to be	) ss. ) ss. ) , before me, a notary public in and for said county, appeared the person identified the same person whose name is subscribed to the foregoing instrument, and the igned, sealed and delivered the said instrument as a free and voluntary act for the
(SEAL)	My Commiss See LX P1 CES Nasch 12th 30/3

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Assignment for "Method" (nd Apparation C Attorises Docke No. 1883 (02)	W Mounting Adversaring To A Diaptor"
1xme 10-7-14	
STATE OF WISCONSIN LACOUSIE COUSTY	) 55 }
above, who is personally known to the	before the a nature public in and for said country appeared the possess about the decide to be the carne person whose name is rubser bed to the foregoing materials; and the run; squared scaled and delivered the case instrument as a few scaled decides are not as
(SPAL)	

Assignment for "Method And Apparatus Of Mounting Advertising To A Display" Attorney Docket No: 2833.002

Date: _	10/30/14	Christophs: M. Wareham

STATE OF MINNESTA )

Ss.

Serme pin COUNTY )

On this 30 day of 0ctober, 2014, before me, a notary public in and for said county, appeared the person identified above, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and the person who acknowledged that the person signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.

(SEA DONA SUE BROWN NOTARY PUBLIC-MINNESOTA My Commission Express Jan. \$1, 2015

Notary Public, State of Mirries Softs

My Commission Jan. 31, 2015

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**RECORDED: 11/03/2014** 

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