

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3093088

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
DOUGLAS DE JAGER	07/07/2011
SIMON OVERELL	07/07/2011
BEN HODGSON	08/07/2011
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City:	LONDON
State/Country:	UNITED KINGDOM
Postal Code:	W1 1HP
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14531532
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ATTORNEY DOCKET NUMBER:	098981-2513 (1 OF 2)
NAME OF SUBMITTER:	JOHN D. LANZA
SIGNATURE:	/John D. Lanza/
DATE SIGNED:	11/04/2014
Total Attachments: 3	
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source=098981-2513_Assignment-Inventors-to-SPD#page2.tif	
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ASSIGNMENT OF RIGHTS, TITLE AND INTEREST IN INVENTION

This is an Assignment of the following rights, title and interest: *(check all that apply)*

United States of America rights, title and interest in the invention

Foreign rights, title and interest in the invention

The following United States Patent Application

United States Patent Application No.: 13/163,154

which was filed on: June 17, 2011

United States Provisional Patent Application Serial No.:

United States Patent No(s):

International (PCT) Patent Application Serial No.:

Other *(specify)*:

TITLE OF THE INVENTION:

ADVERTISEMENTS IN VIEW

Inventors *(assignors)*

Name	Address
Douglas de Jager	52A Raynor Walk, London, SW3 4BN UK
Simon Overell	2 Wilton Road, Hitchin, SG5 1SS UK
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Assignee

Name	Address
SpiderCrunch Limited	Hanover House, 14 Hanover Square, London, W1 1HP United Kingdom

Whereas, we, the above-identified Inventors, have invented certain new and useful improvements in the Invention identified above and described in the above-identified patent application(s) and/or patent(s) (hereinafter referred to as "Invention");

And, whereas we desire to assign our above-identified rights, title and interest in the Invention to the above-identified assignee;

Now, this indenture witnesseth, that for good and valuable consideration, the receipt whereof is hereby acknowledged;

We hereby assign, sell and transfer our above-identified rights, title and interest in said Invention, said application(s) as identified above, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted or have granted for said Invention, and in and to any and all reissues and reexaminations thereof, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;

And we hereby authorize and request the Commissioner of Patents and Trademarks to issue any United States Letters Patent which may issue for said Invention to said Assignee, as assignee of the whole right, title and interest thereto;

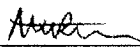
And we further authorize and request that our attorney, Kurt M. Maschoff, of Buckley, Maschoff & Talwalkar LLC, insert the filing date and application number of the above-referenced patent application when known;

And we further agree to sign and execute all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid Invention, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense.

Inventors' Signatures

Douglas de Jager: 

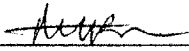
Date: 7/7/2011

Witnessed by: 

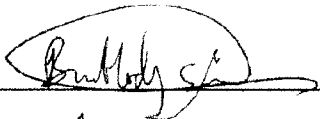
Date: 7/7/2011

Simon Overell: 

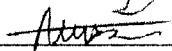
Date: 7/7/2011

Witnessed by: 

Date: 7/7/2011

Ben Hodgson: 

Date: 8/7/2011

Witnessed by: 

Date: 8/7/2011