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PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3093239

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
HENRY V. GUINDI	09/22/2014
JUAN C. ESCOBAR	09/22/2014

RECEIVING PARTY DATA

Name:	HDS TRADING CORP.
Street Address:	1305 JERSEY AVENUE
City:	NORTH BRUNSWICK
State/Country:	NEW JERSEY
Postal Code:	08902

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29504476

CORRESPONDENCE DATA

Fax Number: (212)382-0888

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: esteinman@ostrolenk.com OSTROLENK FABER LLP Correspondent Name:

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ATTORNEY DOCKET NUMBER:	D/5479-14	
NAME OF SUBMITTER:	KEITH J. BARKAUS	
SIGNATURE:	/Keith J. Barkaus/	
DATE SIGNED:	11/04/2014	

Total Attachments: 1 source=01660395#page1.tif

> **PATENT** REEL: 034097 FRAME: 0185 503046640

PATENT APPLICATION ASSIGNMENT -SOLE AND JOINT INVENTORS

WHEREAS, we, Henry V. Guindi and Juan C. Escobar as assignors, have invented certain improvements in SHOPPING BAG ORGANIZER for which an application for United States Letters Patent has been executed by me of even date herewith; and

WHEREAS, HDS Trading Corp., a corporation organized under the laws of New York State and having a principal place of business at 1305 Jersey Avenue, North Brunswick, New Jersey 08902, as assignee, is desirous of acquiring all right, title and interest in and to said invention and any Patent that may be granted therefor

NOW, THEREFORE, in consideration of One Dollar (\$1 00) and other good and valuable consideration, the receipt of which is hereby acknowledged, I, as assignor, hereby sell, assign and set over to said assignee the entire right, title and interest for the United States and all other countries in and to said invention and the aforesaid application for Patent, all original, divisional, continuation, substitute, reissue and reexamination applications and patents applied for or granted therefor in the United States and all other countries, including all rights of priority from the filing of said application, and all rights for past infringement, and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said inventions or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for myself and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all divisional, continuation, reissue and other applications for Patent on said inventions and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said inventions, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to assist assignee, its successors, assigns and nominees to obtain patent protection for said invention in the United States and all other countries, the expenses incident to said applications to be borne and paid by said assignee.

 $\frac{(Q/J2/20/4)}{(Date)}$ (Date)

Lucules Col

Escobar

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RECORDED: 11/04/2014

PATENT REEL: 034097 FRAME: 0186