503046850 11/04/2014

# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
TANYA SALYERS	09/10/2012

### **RECEIVING PARTY DATA**

Name:	IMDB.COM, INC.
Street Address:	410 TERRY AVENUE NORTH
City:	SEATTLE
State/Country:	WASHINGTON
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### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	14491066

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ATTORNEY DOCKET NUMBER:	170110-1071
NAME OF SUBMITTER:	THOMAS B. HILDEBRANDT
SIGNATURE:	/Thomas B. Hildebrandt/
DATE SIGNED:	11/04/2014

## **Total Attachments: 3**

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PATENT 503046850 REEL: 034098 FRAME: 0265

### PATENT ASSIGNMENT

# PARTIES TO THE ASSIGNMENT

Assignor(s):

Tanya Salyers 410 Terry Avenue North Seattle, WA 98109

Assignee:

IMDb.com, Inc. 410 Terry Avenue North Seattle, WA 98109

## **AGREEMENT**

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled "CUSTOMIZED GRAPHIC IDENTIFIERS" for which:

X	a n	on-provisional application for United States Letters Patent:
		was filed on and accorded U.S. Serial No ; or
		will be filed with this executed PATENT ASSIGNMENT. ASSIGNOR hereby
		authorizes and requests ASSIGNEE'S legal representatives, of Thomas, Kayden,
		Horstemeyer & Risley, L.L.P., associated with Customer No. 71247, to insert here in
		parenthesis (U.S. Serial No. 13/608,845 , filed September 10, 2012 ) this
		APPLICATION's U.S. Serial Number and filing date, when known.

WHEREAS, IMDb.com, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Delaware, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all provisional, divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

Sep 10, 2012

Date

Tanya Salyers

WITNESSED BY:

9-10-12

Date

Witness (Signature)

Witness (Printed Name)

**RECORDED: 11/04/2014**