503049682 11/05/2014

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3096282

| SUBMISSION TYPE:      | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT     |

#### **CONVEYING PARTY DATA**

| Name           | Execution Date |
|----------------|----------------|
| RYAN LINDERMAN | 11/03/2014     |

## **RECEIVING PARTY DATA**

| Name:           | THE BURT'S BEES PRODUCTS COMPANY |  |
|-----------------|----------------------------------|--|
| Street Address: | 1221 BROADWAY                    |  |
| City:           | OAKLAND                          |  |
| State/Country:  | CALIFORNIA                       |  |
| Postal Code:    | 94612                            |  |

## **PROPERTY NUMBERS Total: 1**

| Property Type       | Number   |
|---------------------|----------|
| Application Number: | 29508380 |

## **CORRESPONDENCE DATA**

**Fax Number:** (510)271-4715

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 510-271-7887

Email: patapps@clorox.com

Correspondent Name: THE BURT'S BEES PRODUCTS COMPANY

Address Line 1: 1221 BROADWAY

Address Line 4: OAKLAND, CALIFORNIA 94612

| ATTORNEY DOCKET NUMBER: | 752.30           |
|-------------------------|------------------|
| NAME OF SUBMITTER:      | STACY H. COMBS   |
| SIGNATURE:              | /Stacy H. Combs/ |
| DATE SIGNED:            | 11/05/2014       |

## **Total Attachments: 2**

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PATENT 503049682 REEL: 034111 FRAME: 0778

#### <u>ASSIGNMENT</u>

WHEREAS, RYAN LINDERMAN and SARAH WHITFIELD, hereinafter referred to as ASSIGNORS, have invented a new and unobvious invention entitled:

#### **BOTTLE**

| for which application | on for Design Paten | t of the United Sta | ites such application | being identified by having beer |
|-----------------------|---------------------|---------------------|-----------------------|---------------------------------|
| granted Serial No.    | 29/508,380          | _, a filing date of | November 5, 2014      | ; and                           |

WE HEREBY AUTHORIZE the Assignee to insert in this assignment document the filing date and serial number of the application if the date and number are unavailable at the time this document is executed.

WHEREAS, THE BURT'S BEES PRODUCTS COMPANY, a Delaware corporation having a place of business at Durham, North Carolina, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to said application and said invention, in and to any and all improvements relating to said invention, and in and to Letters Patent thereon, when granted in the United States and all foreign countries; and

WHEREAS, ASSIGNORS acknowledge that pursuant to their employment agreements and the terms of this instrument, they are under a continuing obligation to assign all right, title and interest in, to and under the invention which is the subject of the referred-to application for Design Patent and any improvements thereof and all divisions, continuations and continuations-in-part thereof, to THE BURT'S BEES PRODUCTS COMPANY, its successors, legal representatives and assigns in accordance with this instrument;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration received by ASSIGNORS from ASSIGNEE, the receipt of which is hereby acknowledged by ASSIGNOR:

- 1. ASSIGNORS hereby sell, assign, transfer and convey unto ASSIGNEE, the entire right, title and interest in and to said application and said invention and improvements; including all priority rights under the International Convention associated with the filing of said application, for each country of the Union; and in and to any and all Design Patent on said invention and improvements that may be granted by the United States or any foreign countries, including each and every Design Patent granted on any application which is a division, substitution, continuation or continuation-in-part of any application relating to said invention or improvements, and in and to each and every reissue or extension of said Design Patent.
- 2. ASSIGNORS hereby warrant, covenant and represent the fact to be that he has not theretofore granted any license, right or privilege in respect to the said application or said invention or improvements, or in any other way encumbered the same, and that they have the full right to convey, free of all licenses and encumbrances, the entire interest hereby assigned.
- 3. ASSIGNORS covenant and agree that at the request and expense of ASSIGNEE they will promptly execute all papers necessary or desirable to perfect ownership of said invention, improvements, applications or said Design Patent in ASSIGNEE, and execute all oaths and other papers necessary or desirable for prosecuting said application, for use in interference proceedings involving said invention or improvements, for refiling said applications, for filing of said divisional, substitution, continuation or continuation-in-part applications covering said invention or improvements which are deemed necessary or desirable by ASSIGNEE, for reissuance of said Design

PATENT REEL: 034111 FRAME: 0779 Patent, or for the filing of foreign countries of applications for Design Patent conferring said invention or improvements.

ASSIGNORS further covenant and agree that at the expense and request of ASSIGNEE they will promptly assist ASSIGNEE in interference proceedings involving said invention or improvements, and in litigation involving said Design Patent, and will assist in the ascertainment of facts and the production of evidence relating to said invention or improvements.

- 4. The terms, covenants and provisions of this assignment shall inure to the benefit of ASSIGNEE, its successors, assigns and other, legal representatives, and shall be binding upon ASSIGNORS, their heirs, legal representatives and assigns.
- 5. ASSIGNORS hereby authorize and request the COMMISSIONER OF PATENTS AND TRADEMARK to issue the United States Design Patent on their invention, when granted, unto THE BURT'S BEES PRODUCTS COMPANY

its successors, assigns and other legal representatives in accordance with this agreement.

| THIS INSTRUMENT THIS $-rac{1}{2}$ Eq. | DAY OF NOVEMBER             | , 2014.                   |
|--|-----------------------------|---------------------------|
|  | <u> </u>                    | d                         |
|  | RYAN LINDERMA               | N                         |
|  |                             |                           |
| IN TESTIMONY WHER                      | EOF, I, SARAH WHITFIELD, HA | VE EXECUTED AND DELIVERED |
| THIS INSTRUMENT THIS                   | DAY OF                      | , 2014.                   |
|  |                             |                           |
| •                                      | SARAH WHITFIEL              | D                         |

IN TESTIMONY WHEREOF, I, RYAN LINDERMAN, HAVE EXECUTED AND DELIVERED

File No.: 752.30

RECORDED: 11/05/2014

REEL: 034111 FRAME: 0780

2