

<b>PATENT ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT3103693

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
ALEX D. IBASCO	08/13/2012
EDUARDO RAMON G. JOSON	08/13/2012
WILLIAM EMMANUEL S. YU	08/13/2012
<b>RECEIVING PARTY DATA</b>	
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<b>Street Address:</b>	SMART TOWER
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<b>City:</b>	MAKATI CITY
<b>State/Country:</b>	PHILIPPINES
<b>Postal Code:</b>	1226
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	14117366
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<b>Address Line 4:</b>	SAN FRANCISCO, CALIFORNIA 94105
<b>ATTORNEY DOCKET NUMBER:</b>	20715.0005.PCUS00
<b>NAME OF SUBMITTER:</b>	KATIE BURWELL
<b>SIGNATURE:</b>	/KATIE BURWELL/
<b>DATE SIGNED:</b>	11/11/2014
<b>Total Attachments: 9</b>	
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source=2012-08-13 20715.0005.PCUS00 Executed Assignment (Inventors to Smart Comm.)#page9.tif

DATED 13 AUGUST 2012

**IBASCO, ALEX D.  
JOSON, EDUARDO RAMON G.  
YU, WILLIAM EMMANUEL S.**

*as Assignor(s)*

And

**SMART COMMUNICATIONS, INC**

*as Assignee*

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**DEED OF ASSIGNMENT**  
of Invention and Patent Applications

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**Yusarn Audrey**  
24 Raffles Place  
#27-01 Clifford Centre  
Singapore 048621  
Tel (65) 6358 2865  
Fax (65) 6358 2864  
Email: enquiries@yusarn.com

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THIS DEED is made on 13 August 2012

**BETWEEN**

- (1) **IBASCO, ALEX D.**, (Passport No. ) of 4254 Lotus St., Sun Valley Subdivision, Paranaque City, Philippines;  
**JOSON, EDUARDO RAMON G.**, (Passport No. ) of 15 Mt. Williamson St., Filinvest I, Quezon City, Philippines; and  
**YU, WILLIAM EMMANUEL S.**, (Passport No. ) of 2290 Roberts St., Pasay City, Philippines;

(collectively the "Assignors"); and

- (2) **SMART COMMUNICATIONS, INC.** (Registration No. 186066), a company incorporated in Philippines having its registered office at Smart Tower, 6799 Ayala Avenue, Makati City, Philippines 1226 (the "Assignee")

**WHEREAS:**

The Assignors are the inventors in relation to the invention described in Schedule 1 (hereinafter called the "Invention") and the patent applications detailed in Schedule 2 (hereinafter called the "Patent Applications").

**NOW THIS DEED HEREBY WITNESSES** as follows:

**1. ASSIGNMENT**

1.1 In consideration of the sum of S\$1/- now paid by the Assignee to the Assignors (the receipt of which is hereby acknowledged by the Assignors), subject to clause 2 below, the Assignors hereby ASSIGN absolutely to the Assignee free from encumbrances:

- (a) all its right title and interest throughout the world in and to:
- (i) the Invention and the Patent Applications;
  - (ii) any improvements (the "Improvements") on the Invention and Patent Applications heretofore or hereafter made or acquired by the Assignors (or any of them);
  - (iii) all intellectual property rights in the Invention and Improvements; and
  - (iv) any and all patent or patents on the Invention and/or Improvements that may be granted anywhere in the world;

together with all rights and powers arising or accrued therefrom including the right to sue for damages and other remedies in respect of any infringement of such rights or other acts within the scope of the claims of any published specification of any patent on the Invention and/or Improvements;

- (b) the right to apply for, prosecute and obtain patent or similar protection throughout the world in respect of the Invention and/or the Improvements to the intent that the grant of any patents or similar protection shall be in the name of and vest in the Assignee.

## **2. FURTHER ASSURANCE**

2.1 The Assignors further covenant that:

- (a) at the direction and expense of the Assignee they will at all times hereafter do all such acts and execute all such documents as may reasonably be necessary or desirable both to secure the vesting in the Assignee of all rights assigned to the Assignee hereunder in any country whether patent applications have been made or not and to assist in the resolution of any question concerning any patent applications in respect of the Invention and/or the Improvements, whether in the course of legal proceedings or otherwise to uphold the Assignee's rights herein;
- (b) each Assignor will forthwith from time to time after making any Improvement whether patentable or not disclose the same to the Assignee and if and whenever required by the Assignee but at the cost of the Assignee will give to the Assignee full particulars as to the nature of making and working the same and will (at the option of the Assignee) either apply for and endeavour to obtain or join with the Assignee in applying for patents in respect of such Improvement and when and if the same shall be obtained will at the like expense execute and do all documents acts and things necessary for vesting the same and the full and exclusive benefit thereof in the Assignee.

## **3. GOVERNING LAW**

3.1 Governing law: This Deed shall be governed by and construed in accordance with the laws of Singapore.

3.2 Jurisdiction: The parties hereby submit to the non-exclusive jurisdiction of the Singapore courts.

SCHEDULE 1

Invention

**SYSTEM AND METHOD FOR DISPLAYING AN IDENTIFIER OF A SOURCE ON A  
RECIPIENT DEVICE**

ABSTRACT

A system and method for displaying an identifier of a source on a recipient device in communication with the source, the system comprising an association database defining at least one source associated with the recipient device; and a processing manager arranged to process communications from the source to the recipient device and arranged to access the association database to determine if the source is associated with the recipient device and, if so, to display an established identifier of the source, otherwise to determine the privacy settings of the source and display a further identifier on the recipient device in accordance with the determined privacy settings is disclosed.

**SCHEDULE 2**

**Patent Applications**

**SYSTEM AND METHOD FOR DISPLAYING AN IDENTIFIER OF A SOURCE ON A  
RECIPIENT DEVICE**

<b>S/No</b>	<b>Country</b>	<b>PATENT APPLICATION NO.</b>	<b>TITLE OF INVENTION</b>	<b>FILING DATE</b>
1.	Singapore	201103396-6	SYSTEM AND METHOD FOR DISPLAYING AN IDENTIFIER OF A SOURCE ON A RECIPIENT DEVICE	12 MAY 2011
2.	PCT	PCT/SG2012/000163	SYSTEM AND METHOD FOR DISPLAYING AN IDENTIFIER OF A SOURCE ON A RECIPIENT DEVICE	09 MAY 2012
3.	Argentina	P120101702	SYSTEM AND METHOD FOR DISPLAYING AN IDENTIFIER OF A SOURCE ON A RECIPIENT DEVICE	11 MAY 2012
4.	Bangladesh	128/2012	SYSTEM AND METHOD FOR DISPLAYING AN IDENTIFIER OF A SOURCE ON A RECIPIENT DEVICE	10 MAY 2012



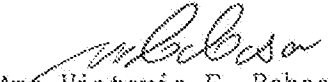
5.	GCC	2012/21250	SYSTEM AND METHOD FOR DISPLAYING AN IDENTIFIER OF A SOURCE ON A RECIPIENT DEVICE	12 MAY 2012
6.	Taiwan	101116879	SYSTEM AND METHOD FOR DISPLAYING AN IDENTIFIER OF A SOURCE ON A RECIPIENT DEVICE	11 MAY 2012
7.	Nepal	2245	SYSTEM AND METHOD FOR DISPLAYING AN IDENTIFIER OF A SOURCE ON A RECIPIENT DEVICE	09 MAY 2012
8.	Venezuela	00592/2012	SYSTEM AND METHOD FOR DISPLAYING AN IDENTIFIER OF A SOURCE ON A RECIPIENT DEVICE	11 MAY 2012


IN WITNESS WHEREOF this Deed has been executed on the date stated at the beginning.

**Assignors**


Signed, Sealed and Delivered by  
**IBASCO, ALEX D.**  
in the presence of


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)   
)

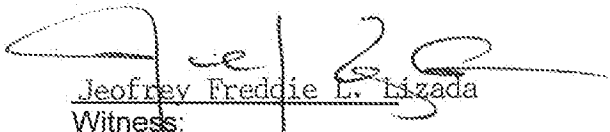
  
Ana Victoria E. Babasa  
Witness:

  
Jeffrey Freddie L. Lizada  
Witness:


Signed, Sealed and Delivered by  
**JOSON, EDUARDO RAMON G.**  
in the presence of

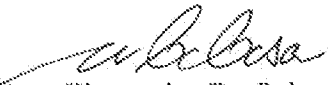
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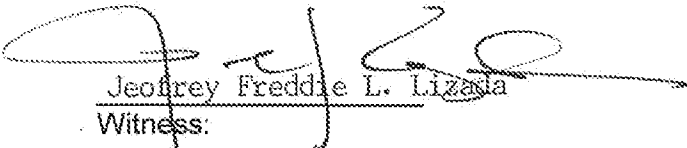
  
Ana Victoria E. Babasa  
Witness:

  
Jeffrey Freddie L. Lizada  
Witness:

Signed, Sealed and Delivered by  
**YU, WILLIAM EMMANUEL S.**  
in the presence of

)  
)   
)

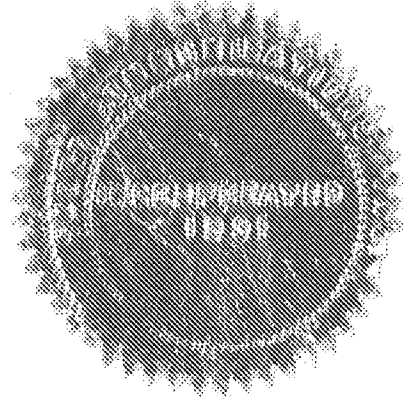
  
Ana Victoria E. Babasa  
Witness:

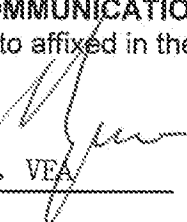
  
Jeffrey Freddie L. Lizada  
Witness:

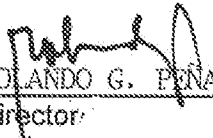
Assignee


THE COMMON SEAL of  
SMART COMMUNICATIONS, INC  
was hereunto affixed in the presence of

)  
)  
)



  
ORLANDO B. VEA  
Director

  
ROLANDO G. PEÑA  
Director

  
JEFFREY FREDDIE L. LIZADA  
Witness: