### 503064271 11/17/2014

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3110873

| SUBMISSION TYPE:      | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT     |

#### **CONVEYING PARTY DATA**

| Name             | Execution Date |
|------------------|----------------|
| JAY DAVID COATTA | 11/18/2013     |
| JOHN MIKKELSEN   | 07/31/2014     |
| SERGEY TOLKACHEV | 11/13/2013     |
| ROBERT FREIDSON  | 11/11/2013     |
| MAX FREIDSON     | 11/11/2013     |

#### RECEIVING PARTY DATA

| Name:           | BRILLIANT MOBILE LLC |
|-----------------|----------------------|
| Street Address: | 6729 BRENDEN COURT   |
| City:           | CHANHASSEN           |
| State/Country:  | MINNESOTA            |
| Postal Code:    | 55317                |

### **PROPERTY NUMBERS Total: 1**

| Property Type       | Number   |
|---------------------|----------|
| Application Number: | 14072418 |

#### **CORRESPONDENCE DATA**

**Fax Number:** (612)349-9266

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

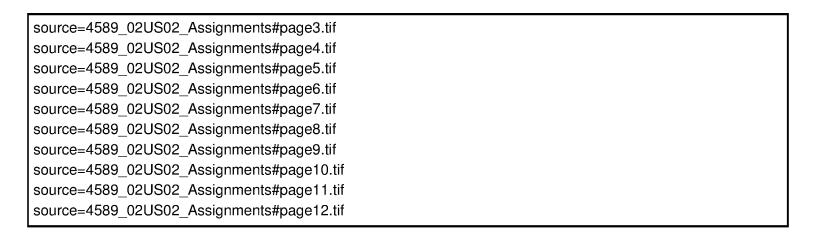
Email: hoska@ptslaw.com
Correspondent Name: TOM DICKSON
Address Line 1: 4800 IDS CENTER
Address Line 2: 80 S. 8TH STREET

Address Line 4: MINNEAPOLIS, MINNESOTA 55402

| ATTORNEY DOCKET NUMBER: | 4589.02US02      |
|-------------------------|------------------|
| NAME OF SUBMITTER:      | JENNIFER HOSKA   |
| SIGNATURE:              | /Jennifer Hoska/ |
| DATE SIGNED:            | 11/17/2014       |

**Total Attachments: 12** 

source=4589\_02US02\_Assignments#page1.tif source=4589\_02US02\_Assignments#page2.tif



WHEREAS, we, Jay David Coatta, Chanhassen, MN 55317, John Mikkelsen, Wayzata, MN 55391, Sergey Tolkachev, Minneapolis, MN 55438, Robert Freidson, Saint Petersburg 197101, Max Freidson, Saint Petersburg 197101, Assignors"), have invented certain new and useful improvements in RMS COMMUNICATION SERVICE, for which an application for Letters Patent of the United States has been made, and which may be identified in the United States Patent Office by Application No. 14/072,418, filed November 5, 2013.

WHEREAS, Brilliant Mobile LLC ("Assignee"), a business entity organized and existing under the laws of the State of Minnesota, and having its principal offices at 6729 Brenden Court, Chanhassen, MN 55317, is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefor,

NOW, THEREFORE, for and in consideration of good and valuable consideration paid by Assignee to Assignors, the receipt and sufficiency of which is hereby acknowledged by us, we have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said Assignee, its successors and assigns, our entire right, title and interest in and to said invention, said application, all applications claiming priority to said application including all divisions, continuations or renewals thereof, and the Letters Patent, both foreign and domestic, that may or shall issue, therefrom including all reissues or extensions of such patents including all of our rights under the International Convention and further including the right to sue, counterclaim and recover for past, present and future infringement of the rights assigned or to be assigned, as fully and entirely as the same would have been held by the Assignors if this assignment had not been made, and we do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above mentioned Assignee in accordance herewith.

We hereby authorize the above mentioned Assignee, its successors and assigns, or anyone it may properly designate, to insert in this instrument the date of execution and/or filing date and application number of said application when ascertained.

We further authorize said Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention.

Upon said consideration we do hereby covenant and agree with the said Assignee, its successors and assigns, that we will not execute in writing or do any act whatsoever conflicting with these presents, and that we or our executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said Assignee, its successors and assigns, execute such additional writings and do such additional acts as said Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or of any and all foreign countries on said invention, and in enforcing any rights occurring as a result of such applications

| patents.   |   |
|--|---|
| Date: 11-18-20 13  Month/Day/Year                                    | Jay David Coatta  |
| Subscribed to and sworn to before me this 18th day of November, 2013 |   |
| Notary Public  Notary Seal   | FREDERICK M EISENBREY NOTARY PUBLIC - MINNESOTA MY COMMISSION EXPIRES 1/31/16 |
| Date: Month/Day/Year   | John Mikkelsen  |
| Subscribed to and sworn to before me this day of, 20                 |   |
| Notary Public  |   |
| Notary Seal  |   |

or patents, by giving testimony in any proceedings or transactions involving such applications or

# Application No. 14/072,418

| Date:  |             |                  |  |
|--|-------------|------------------|--|
| Month/Day/Year                                   | <del></del> | Sergey Tolkachev |  |
| Subscribed to and sworn to before me this day of | , 20        |                  |  |
| Notary Public                                    | _           |                  |  |
| Notary Seal                                      |             |                  |  |
|  |             |                  |  |
| Datas  |             |                  |  |
| Date:Month/Day/Year                              | <del></del> | Robert Freidson  |  |
|  |             |                  |  |
|  |             |                  |  |
| Date:  | _           | Max Freidson     |  |
| Month/Day/Year                                   |             | IVIAX FTCIUSUII  |  |

WHEREAS, we, Jay David Coatta, Chanhassen, MN 55317, John Mikkelsen, Wayzata, MN 55391, Sergey Tolkachev, Minneapolis, MN 55438, Robert Freidson, Saint Petersburg 197101, Max Freidson, Saint Petersburg 197101, Assignors"), have invented certain new and useful improvements in MEDIA MESSAGING METHODS, SYSTEMS, AND DEVICES, for which an application for Letters Patent of the United States has been made, and which may be identified in the United States Patent Office by Application No. 14/072,418, filed November 5, 2013.

WHEREAS, Brilliant Mobile LLC ("Assignee"), a business entity organized and existing under the laws of the State of Minnesota, and having its principal offices at 6729 Brenden Court, Chanhassen, MN 55317, is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefor,

NOW, THEREFORE, for and in consideration of good and valuable consideration paid by Assignee to Assignors, the receipt and sufficiency of which is hereby acknowledged by us, we have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said Assignee, its successors and assigns, our entire right, title and interest in and to said invention, said application, all applications claiming priority to said application including all divisions, continuations or renewals thereof, and the Letters Patent, both foreign and domestic, that may or shall issue, therefrom including all reissues or extensions of such patents including all of our rights under the International Convention and further including the right to sue, counterclaim and recover for past, present and future infringement of the rights assigned or to be assigned, as fully and entirely as the same would have been held by the Assignors if this assignment had not been made, and we do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above mentioned Assignee in accordance herewith.

We hereby authorize the above mentioned Assignee, its successors and assigns, or anyone it may properly designate, to insert in this instrument the date of execution and/or filing date and application number of said application when ascertained.

We further authorize said Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention.

Upon said consideration we do hereby covenant and agree with the said Assignee, its successors and assigns, that we will not execute in writing or do any act whatsoever conflicting with these presents, and that we or our executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said Assignee, its successors and assigns, execute such additional writings and do such additional acts as said Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or of any and all foreign

countries on said invention, and in enforcing any rights occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

| Date:  |                  |
|--|------------------|
| Month/Day/Year   | Jay David Coatta |
| Subscribed to and sworn to before me this day of, 20                         |                  |
| Notary Public  |                  |
| Notary Seal  |                  |
| Date: Oly 31 Oct (Month/Day/Year   | John Mikkelsen   |
| Subscribed to and sworm to before me this 1st day of 1, 2014.  Notary Public |                  |
| Notary Seal  |                  |

BRENDA J. HANSON
NOTARY PUBLIC
MINNESOTA
My Commission Expires Jen. 31, 2015

# Application No. 14/072,418

| Date:  |                  |         |
|--|------------------|---------|
| Month/Day/Year                                       | Sergey Tolkachev |         |
|  |                  |         |
| Subscribed to and sworn to before me this day of, 20 |                  |         |
|  |                  |         |
| Notary Public  |                  |         |
| Notary Seal  |                  |         |
|  |                  |         |
| •  |                  |         |
|  |                  |         |
| Date: Month/Day/Year                                 | Robert Freidson  | <u></u> |
|  |                  |         |
|  |                  |         |
|  |                  |         |
|  |                  |         |
| Date:  |                  |         |
| Month/Day/Year                                       | Max Freidson     |         |

WHEREAS, we, Jay David Coatta, Chanhassen, MN 55317, John Mikkelsen, Wayzata, MN 55391, Sergey Tolkachev, Minneapolis, MN 55438, Robert Freidson, Saint Petersburg 197101, Max Freidson, Saint Petersburg 197101, Assignors"), have invented certain new and useful improvements in MEDIA MESSAGING METHODS, SYSTEMS, AND DEVICES, for which an application for Letters Patent of the United States has been made, and which may be identified in the United States Patent Office by Application No. 14/072,418, filed November 5, 2013.

WHEREAS, Brilliant Mobile LLC ("Assignee"), a business entity organized and existing under the laws of the State of Minnesota, and having its principal offices at 6729 Brenden Court, Chanhassen, MN 55317, is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefor,

NOW, THEREFORE, for and in consideration of good and valuable consideration paid by Assignee to Assignors, the receipt and sufficiency of which is hereby acknowledged by us, we have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said Assignee, its successors and assigns, our entire right, title and interest in and to said invention, said application, all applications claiming priority to said application including all divisions, continuations or renewals thereof, and the Letters Patent, both foreign and domestic, that may or shall issue, therefrom including all reissues or extensions of such patents including all of our rights under the International Convention and further including the right to sue, counterclaim and recover for past, present and future infringement of the rights assigned or to be assigned, as fully and entirely as the same would have been held by the Assignors if this assignment had not been made, and we do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above mentioned Assignee in accordance herewith.

We hereby authorize the above mentioned Assignee, its successors and assigns, or anyone it may properly designate, to insert in this instrument the date of execution and/or filing date and application number of said application when ascertained.

We further authorize said Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention.

Upon said consideration we do hereby covenant and agree with the said Assignee, its successors and assigns, that we will not execute in writing or do any act whatsoever conflicting with these presents, and that we or our executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said Assignee, its successors and assigns, execute such additional writings and do such additional acts as said Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or of any and all foreign

countries on said invention, and in enforcing any rights occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

| Date:Month/Day/Year                              |      | Jay David Coatta |
|--|------|------------------|
| Subscribed to and sworn to before me this day of | , 20 |                  |
| Notary Public                                    | _    |                  |
| Notary Seal                                      |      |                  |
| Date:Month/Day/Year                              | _    | John Mikkelsen   |
| Subscribed to and sworn to before me this day of | , 20 |                  |
| Notary Public                                    |      |                  |
| Notary Seal                                      |      |                  |

Application No. 14/072,418

| Date: $\frac{1/-/3-/3}{}$  |  |
|--|--|
| Month/Day/Year   | Sergey Tolkachev   |
| Subscribed to and sworm to before me this 13 day of 1000 move 1000 | LYNDA L. PERLICK Notary Public-Minnesota Notary Public-Minnesota Nay Commission Expires Jan 31, 2016 |
| Notary Seal  |  |
|  |  |
|  |  |
| Date:  |  |
| Month/Day/Year   | Robert Freidson  |
|  |  |
|  |  |
|  |  |
|  |  |
| Date:  | Max Freidson   |

WHEREAS, we, Jay David Coatta, Chanhassen, MN 55317, John Mikkelsen, Wayzata, MN 55391, Sergey Tolkachev, Minneapolis, MN 55438, Robert Freidson, Saint Petersburg 197101, Max Freidson, Saint Petersburg 197101, Assignors"), have invented certain new and useful improvements in MEDIA MESSAGING METHODS, SYSTEMS, AND DEVICES, for which an application for Letters Patent of the United States has been made, and which may be identified in the United States Patent Office by Application No. 14/072,418, filed November 5, 2013.

WHEREAS, Brilliant Mobile LLC ("Assignee"), a business entity organized and existing under the laws of the State of Minnesota, and having its principal offices at 6729 Brenden Court, Chanhassen, MN 55317, is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefor,

NOW, THEREFORE, for and in consideration of good and valuable consideration paid by Assignee to Assignors, the receipt and sufficiency of which is hereby acknowledged by us, we have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said Assignee, its successors and assigns, our entire right, title and interest in and to said invention, said application, all applications claiming priority to said application including all divisions, continuations or renewals thereof, and the Letters Patent, both foreign and domestic, that may or shall issue, therefrom including all reissues or extensions of such patents including all of our rights under the International Convention and further including the right to sue, counterclaim and recover for past, present and future infringement of the rights assigned or to be assigned, as fully and entirely as the same would have been held by the Assignors if this assignment had not been made, and we do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above mentioned Assignee in accordance herewith.

We hereby authorize the above mentioned Assignee, its successors and assigns, or anyone it may properly designate, to insert in this instrument the date of execution and/or filing date and application number of said application when ascertained.

We further authorize said Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention.

Upon said consideration we do hereby covenant and agree with the said Assignee, its successors and assigns, that we will not execute in writing or do any act whatsoever conflicting with these presents, and that we or our executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said Assignee, its successors and assigns, execute such additional writings and do such additional acts as said Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or of any and all foreign

countries on said invention, and in enforcing any rights occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

| Date:Month/Day/Year                              |             | Jay David Coatta |
|--|-------------|------------------|
| Subscribed to and sworn to before me this day of | , 20        | •                |
| Notary Public                                    |             |                  |
| Notary Seal                                      |             |                  |
| Date:<br>Month/Day/Year                          | _           | John Mikkelsen   |
| Subscribed to and sworn to before me this day of | , 20        |                  |
| Notary Public                                    | <del></del> |                  |
| Notory Seal                                      |             |                  |

| Date:  |                  |
|--|------------------|
| Month/Day/Year                                       | Sergey Tolkachev |
| Subscribed to and sworn to before me this day of, 20 |                  |
| Notary Public  |                  |
| Notary Seal  |                  |
| Date: 11.11.2013  Month/Day/Year                     | Robert Freidson  |
| Date:  | Max Freidson     |

**RECORDED: 11/17/2014**