503053763 11/10/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
LILI JIA	09/18/2014
WENJIA SUN	09/18/2014
XIUYUN CHEN	09/18/2014
QING MA	09/18/2014
DAEKEUN YOON	09/18/2014

RECEIVING PARTY DATA

Name:	BOE TECHNOLOGY GROUP CO., LTD.	
Street Address:	NO. 10 JIUXIANQIAO RD.	
Internal Address:	CHAOYANG DISTRICT	
City:	BEIJING	
State/Country:	CHINA	
Postal Code:	100015	
Name:	BEIJING BOE DISPLAY TECHNOLOGY CO., LTD.	
Street Address:	NO. 118, JINGHAIYILU, BDA	
City:	BEIJING	
State/Country:	CHINA	
Postal Code:	100176	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	14500552	

CORRESPONDENCE DATA

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PATENT

503053763 REEL: 034194 FRAME: 0271

ATTORNEY DOCKET NUMBER:	31411/04036	
NAME OF SUBMITTER:	CHRISTOPHER M. JACKSON	
SIGNATURE:	/Christopher Jackson/	
DATE SIGNED:	11/10/2014	
Total Attachments: 2		
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PATENT REEL: 034194 FRAME: 0272

ASSIGNMENT

WHEREAS, I/we, Lili JIA, Wenjia SUN, Xiuyun CHEN, Qing MA, Daekeun YOON of Beijing, China (hereinafter referred/collectively referred to as ASSIGNOR), am the sole inventor/ are the inventors of an Invention/Inventions (hereinafter referred to as Invention(s)) in an application for Letters Patent titled Back light unit and display device

the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No.] 4] 500,553, filed 9[29][9]; and

WHEREAS, it is the intention of ASSIGNOR and BOE TECHNOLOGY GROUP CO., LTD., having an address at No.10 Jiuxianqiao Rd., Chaoyang District, Beijing 100015, China and BEIJING BOE DISPLAY TECHNOLOGY CO., LTD., having an address at No. 118, Jinghaiyilu, BDA, Beijing 100176, P. R. China (hereinafter referred/collectively referred to as "ASSIGNEE"), that ASSIGNEE own all of ASSIGNOR's right, title and interest in and to the Invention(s), including all of ASSIGNOR's U.S., foreign and international patent rights therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, ASSIGNOR transfers to ASSIGNEE, its successors and assigns, ASSIGNOR's entire right, title and interest in and to the Invention, the above-identified application(s), corresponding domestic and foreign applications claiming rights or benefits to the above-identified applications, including provisional applications, non-provisional applications, continuation applications, continuing applications, divisional applications, reexamination applications, design applications and continuation-in-part applications, all Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention, including all rights of priority; and ASSIGNOR authorizes the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the ASSIGNEE

ASSIGNOR authorizes the ASSIGNEE, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

ASSIGNOR authorizes the ASSIGNEE, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

ASSIGNOR represents to the ASSIGNEE, its successors and assigns, that ASSIGNOR has not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. ASSIGNOR , its executors or administrators, will at any time upon request, without additional consideration, but at the expense of the ASSIGNEE, its successors and assigns, execute such additional writings and do such additional acts as the ASSIGNEE , its successors and assigns, may deem desirable to perfect its enjoyment of this Assignment, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.

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