503066816 11/18/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ZHU LI	10/28/2014
IMED BOUAZIZI	11/18/2014
KYUNGMO PARK	10/28/2014

RECEIVING PARTY DATA

Name:	SAMSUNG ELECTRONICS CO., LTD.
Street Address:	129, SAMSUNG-RO
Internal Address:	YEONGTONG-GU, SUWON-SI
City:	GYEONGGI-DO
State/Country:	KOREA, REPUBLIC OF
Postal Code:	443-742

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14546906

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email: patents@munckwilson.com
Correspondent Name: DOCKET CLERK - SAMS
Address Line 1: P.O. DRAWER 800889
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ATTORNEY DOCKET NUMBER:	2014.03.013.SR0	
NAME OF SUBMITTER:	MICHAEL G. RODRIGUEZ	
SIGNATURE:	/Michael G. Rodriguez/	
DATE SIGNED:	11/18/2014	

Total Attachments: 4

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ASSIGNMENT

WHEREAS, We, Zhu Li, resident of Plano, Collin County, Texas, citizen of the United States of America, Imed Bouazizi, resident of Plano, Collin County, Texas, citizen of Finland and Tunisia, and Kyungmo Park, resident of Seoul, Korea, citizen of the Republic of Korea, have invented certain new and useful improvements in "ENHANCED DISTORTION SIGNALING FOR MMT ASSETS AND ISOBMFF WITH IMPROVED MMT QOS DESCRIPTOR HAVING MULTIPLE QOE OPERATING POINTS" disclosed in an application for United States Letters Patent (Application No. ______, filed ______), said application having been executed concurrently herewith;

WHEREAS, SAMSUNG ELECTRONICS CO., LTD, a corporation organized under the laws of the Republic of Korea, having a place of business at 129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do 443-742, Republic of Korea (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring my entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right, title and interest in and to said invention and in and to said application and all patents which may be granted therefor, and all divisions, reissues, substitutions, continuations, continuations-in-part and extensions thereof; I authorize William A. Munck of Munck Wilson Mandala, LLP to insert in the parenthesis above the application number and filing date of said application when known; and I hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as our interest is concerned, to the said ASSIGNEE of my entire right, title and interest.

I also hereby sell and assign to said ASSIGNEE, its successors, assigns and legal representatives the full and exclusive rights, title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and I further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in ASSIGNEE, its successors, assigns and legal representatives.

I hereby further agree that I will communicate to said ASSIGNEE, or to its successors, assigns and legal representatives, any facts known to me respecting any improvements; and, at the expense of said ASSIGNEE, to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, and make all lawful oaths, and generally do everything possible to vest title in said ASSIGNEE and to aid said

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ASSIGNEE, its successors, assigns and leg for said invention in all countries.	al repre	sentatives to obtain and enforce proper protection
IN WITNESS WHEREOF, I have	hereun	to set my hand and seal this day of
		Zhu Li
STATE OF TEXAS	S. S.	
COUNTY OF	§ §	
other and country arrivestra, personally appe	aicu	2014, before me, a Notary Public in and for the, known to me to be the person named above ad acknowledged the same to be his/her own free
		Notary Public, State of Texas
		My Commission Expires:

Date: 11/18/2014		Imed Bouazizi
STATE OF TEXAS COUNTY OF	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	2014 hafara waa a Natawa D. H
state and County atoresaid, personally appear	ared	2014, before me, a Notary Public in and for the, known to me to be the person named above d acknowledged the same to be his/her own free
		Notary Public, State of Texas
		My Commission Expires:

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Date: Oct. 28 2014		Kyungmo Park
STATE OF TEXAS	8 8 8	
COUNTY OF	Ş	
State and County aforesaid, personally ap	peare	_, 2014, before me, a Notary Public in and for the d, known to me to be the person named rument, and acknowledged the same to be his/her
		Notary Public, State of Texas
		My Commission Expires:

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RECORDED: 11/18/2014

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