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PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT3113639

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
YOUNG HARVILL	10/25/2007
MINH THAI	10/25/2007
ROBERT IRVIN BEAVER III	10/25/2007

RECEIVING PARTY DATA

Name:	ZAZZLE INC.
Street Address:	1900 SEAPORT BOULEVARD
Internal Address:	FOURTH FLOOR
City:	REDWOOD CITY
State/Country:	CALIFORNIA
Postal Code:	94063

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14531918

CORRESPONDENCE DATA

Fax Number: (650)687-1183

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 650.833.2055

Email: timothy.lohse@dlapiper.com

Correspondent Name: TIMOTHY W. LOHSE

Address Line 1: 2000 UNIVERSITY AVENUE

Address Line 2: DLA PIPER LLP (US)

Address Line 4: EAST PALO ALTO, CALIFORNIA 94303

ATTORNEY DOCKET NUMBER:	352432-991113
NAME OF SUBMITTER:	TIMOTHY W. LOHSE
SIGNATURE:	/Timothy W. Lohse/
DATE SIGNED:	11/19/2014

Total Attachments: 8

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ASSIGNMENT

WHEREAS, Young HARVILL, Minh THAI, and Robert Irven BEAVER III made certain inventions or discoveries (or both) set forth in an Application for Letters Patent of the United States of America entitled

PRODUCT MODELING SYSTEM AND METHOD

	issued as U.S. Patent No.		
	filed as Serial No	on	
X	filed herewith		

WHEREAS, Zazzle.com, Inc., a corporation of the State of <u>California</u> and whose address is <u>1900 Seaport Blvd.</u>, Fourth Floor, Redwood City, California 94063 and who, together with its successors and assigns is hereinafter called "Assignee", is desirous of acquiring the entire right, title and interest together with the benefits and privileges hereinafter recited:

NOW, THEREFORE, for valuable consideration furnished by Assignee to me, receipt and sufficiency of which I hereby acknowledge, effective as of the date signed, I hereby, without reservation;

- 1. Assign, transfer and convey to Assignee the entire right, title and interest together with the benefits and privileges in and to said inventions and discoveries, said Application for Letters Patent or similar forms of protection of the United States of America, and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation and convention applications based in whole or in part upon said inventions or discoveries, or upon said application, and any and all Letters Patent, reissues and extensions of Letters Patent or similar forms of protection granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications and said Letters Patent;
- Authorize Assignee to file patent applications in any or all countries or groups of countries on any or all of said inventions and discoveries in our name or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or any other relevant convention or treaty or otherwise;
- 3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patent to Assignee, as assignee of the entire right, title and interest therein, or otherwise as Assignee may direct;
- 4. Warrant that I have not knowingly conveyed to others any rights in said inventions, discoveries, applications or patents or any license to use the same or to make, use or sell anything embodying or utilizing any of said inventions or discoveries; and that I have good right to assign the same to Assignee without encumbrance;

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Assignee's request and at Assignee's expense, but without additional consideration to me or them, all acts reasonable serving to assure that said inventions and discoveries, said patent applications and said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by me, my heirs, legal representatives and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to me relating to said inventions and discoveries or the history thereof; and to furnish Assignee with any and all documents, photographs, models, samples and other physical exhibits in my control or in the control of my heirs, legal representatives or assigns which may be useful for establishing any facts of my conceptions, disclosures, and reduction to practice of said inventions or discoveries.
IN WITNESS WHEREOF:
7)/il Oct 25 2007
Young HARVILL Date
STATE OF CALIFORNIA) **State of California) **State of California) **State of California)
COUNTY OF)
On before me,
Notary Public, personally appeared <u>Young Harvill</u> , personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies) and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.
Witness my hand and official seal.
Notary Public
(Seal)

Bind my heirs, legal representatives and assigns, as well as myself, to do, upon

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ATTORNEY DOCKET NO. 352432-991130

Invi-	10/25/07
Minh THAI	7 Pate
STATE OF CALLEODNIA	
STATE OF CALIFORNIA) ss.	
COUNTY OF SANTA CLARA)	
	fore me,hal, personally known to me (or proved to me
on the basis of satisfactory evidence) to be the the within instrument and acknowledged to make	e person(s) whose name(s) is/are subscribed to s that he/she/they executed the same in by his/her/their signature(s) on the instrument the
Witness my hand and official seal.	
	•
Notary P	ublic
(Seal)	

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ATTORNEY DOCKET NO. 352432-991130

201	18-25-2807
ROBERT IRVEN BEAVER III	Date
STATE OF CALIFORNIA)) 88.	
COUNTY OF SANTA CLARA)	
On before me, _ Notary Public, personally appeared Robert Irven Beave	
Notary Public, personally appeared Robert Irven Beave to me on the basis of satisfactory evidence) to be the per- subscribed to the within instrument and acknowledged to same in his/her/their authorized capacity(ies) and that by instrument the person(s), or the entity upon behalf of with instrument.	erson(s) whose name(s) is/are o me that he/she/they executed the y his/her/their signature(s) on the
Witness my hand and official seal.	
Notary Public	
(Seal)	

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I, DEBRA BOWEN, Secretary of State of the State of California, hereby certify:

That the attached transcript of _____ page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

001 - 9 200

DEBRA BOWEN Secretary of State

CERTIFICATE OF AMENDMENT OF FOURTH AMENDED AND RESTATED ARTICLES OF INCORPORATION OF ZAZZLE.COM, INC.

ENDORSED - FILED In the Office of the Secretary of State of the State of California

OCT - 2 2000

Robert I. Beaver, II and Peggy Beaver hereby certify that:

- They are the duly elected and acting President and Assistant Secretary, respectively, of Zazzle.com, Inc., a California corporation (the "Corporation").
- Article I of the Fourth Amended and Restated Articles of Incorporation of the Corporation, as amended by the Certificate of Amendment of Fourth Amended and Restated Articles of Incorporation, which presently reads as follows:

"The name of the corporation is Zazzle.com, Inc. (the "Corporation")" shall be amended and restated in its entirety to read as follows:

"The name of the corporation is Zazzle Inc. (the "Corporation")"

- 3. The foregoing amendment of the Fourth Amended and Restated Articles of Incorporation, as amended by the Certificate of Amendment of Fourth Amended and Restated Articles of Incorporation, has been duly approved by the Board of Directors of the Corporation.
- 4. The foregoing amendment of the Fourth Amended and Restated Articles of Incorporation, as amended by the Certificate of Amendment of Fourth Amended and Restated Articles of Incorporation, has been duly approved by the required vote of the shareholders of the Corporation in accordance with Section 902 of the California Corporations Code. The total number of outstanding shares of the Corporation entitled to vote with respect to the foregoing amendment is 23,673,499 shares of Common Stock, 7,417,546 shares of Series A Preferred Stock, 2,618,323 shares of Series B Preferred Stock and 5,817,491 shares of Series C Preferred Stock. The number of shares voting in favor of the amendment equaled or exceeded the vote

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required, such required vote being a majority of the total number of outstanding shares of capital stock of the Corporation, voting together as a single class on an as-converted basis.

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The undersigned further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of their own knowledge.

IN WITNESS WHEREOF, the undersigned have executed this certificate in Redwood

City, California this 30 day of September, 2009.

Robert I. Beaver II, Presiden

Peggy Beaver, Assistant Secretary

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