

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14214688
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SIGNATURE:	/Jackeline De Ranieri/
DATE SIGNED:	11/19/2014
Total Attachments: 3	
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ASSIGNMENT

WHEREAS WE, **Todd Gladis, David Stern, Robert Michealis, Sheridan Hitchens and Harshal Dedhia**, have made a certain new and useful invention(s) as set forth in an application for United States Letters Patent, entitled **PROFILING AUCTION ASSETS AND/OR PARTICIPANTS TO PREDICT AUCTION OUTCOME**, (Attorney Ref. No.: AUCT.Po26), executed by me on the date of execution of this document, as shown below;

- (1) THE AFOREMENTIONED application having serial number 14/214,688 , and filed on March 15, 2014 ; (and do hereby authorize ASSIGNEE and its representative to hereafter add herein such application number(s) and/or filing date(s) when known); and all provisional application relating thereto, including:
- (2) Provisional U.S. Patent Application No. 61/852,399, entitled **BIDDER PROFILING**, filed on March 15, 2013.
- (3) Provisional U.S. Patent Application No. 61/852,087, entitled **SYSTEM AND METHOD FOR AUCTION PROBABILITY MODEL AND ENABLED RESERVE PRICE ADJUSTMENT**, filed on March 15, 2013.
- (4) Provisional U.S. Patent Application No. 61/852,086, entitled **SYSTEM AND METHOD FOR DETERMINING LIKELIHOOD OF AUCTION SUCCESS AND SUGGESTION OF RESERVE PRICE ADJUSTMENT**, filed on March 15, 2013; (individually and collectively, "Applications").

AND WHEREAS, **Auction.com, LLC**, a legal entity having an address of 1 Mauchly, Irvine, CA, is desirous of acquiring the entire right, title and interest in and to said invention(s), including in and to any and all Letters Patent of the United States and

foreign countries which may be obtained from any of said Applications or which claim priority to any of said Applications;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, WE do hereby sell, assign, transfer and set over unto **Auction.com, LLC**, its legal representatives, successors, and assigns ("Assignee"), the entire right, title and interest in and to said invention(s) as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention(s);

UPON SAID CONSIDERATIONS, WE hereby agree to not execute any writing or do any act whatsoever conflicting with these Applications or follow on applications claiming priority therefrom, and that we will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and Assignee;

AND WE REQUEST the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention(s) to said Assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

Date

Todd Gladis

10/2/2014

Date

DocuSigned by:
David Stern
7D88E4A120504BF

David Stern

Date

Robert Michealis

Date

Sheridan Hitchens

Date

Harshal Dedhia