503069873 11/20/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
STACY B. GRIGGS	11/19/2014
DAVID T. STADLER III	11/19/2014

RECEIVING PARTY DATA

Name:	EL TORO.COM, LLC	
Street Address:	300 DISTILLERY COMMONS, SUITE 470	
City:	LOUISVILLE	
State/Country:	KENTUCKY	
Postal Code:	40206	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	14547915	

CORRESPONDENCE DATA

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email: CAdams@MiddletonLaw.com
Correspondent Name: MIDDLETON REUTLINGER

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Address Line 4: LOUISVILLE, KENTUCKY 40202

ATTORNEY DOCKET NUMBER:	ZT437-15001
NAME OF SUBMITTER:	SCOTT W. HIGDON
SIGNATURE:	/Scott W. Higdon/
DATE SIGNED:	11/20/2014

Total Attachments: 2

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PATENT 503069873 REEL: 034219 FRAME: 0366

ASSIGNMENT

- Stacy B. Griggs, a citizen of the United States of America, residing at 2609 Anderson Lane, Shelbyville, Kentucky 40065 USA; and
- **David T. Stadler, III,** a citizen of the United States of America, residing at 1233 Hess Lane, Louisville, Kentucky 40217 USA;

(collectively, the "Assignors") have invented, alone or in cooperation with others, certain improvements related to **Determining and Utilizing One or More Attributes of IP Addresses**, (the "Invention"), which is disclosed in a utility patent application, (the "Application").

AND WHEREAS, El Toro.Com, LLC, a Delaware Limited Liability Company, whose post office address is 300 Distillery Commons, Suite 470, Louisville, Kentucky 40206 USA, together with any successors, legal representatives or assigns thereof, (the "Assignee"), desires to acquire the entire right, title, and interest in and to the Intellectual Property (defined below), and any United States and foreign patents to be obtained therefor;

NOW THEREFORE, the Assignors hereby assign, convey, and transfer unto Assignee, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the entire right, title, and interest in and to:

said Invention:

- said Application, including any and all divisions, continuations, continuations-in-part, provisionals or non-provisionals claiming priority to or having any relationship to any of the aforesaid, reissues thereof, and reexaminations thereof;
- any and all foreign and PCT applications claiming priority to any of the aforesaid;
- any and all Letters Patent of the United States and all countries foreign thereto, which may be granted or have been granted for any of the aforesaid, and any and all reissues and reexaminations thereof:
- any and all priority rights, convention rights, and other benefits accruing or to accrue to the Assignors with respect to the filing of applications for patents or the securing of patents in the United States and countries foreign thereto; and
- any and all rights to recover damages for past infringement of any and all said Letters Patent (collectively, all of the aforesaid the "Intellectual Property");

AND THE ASSIGNORS HEREBY AGREE to sign and execute all necessary and lawful future documents, including additional applications related to the Intellectual Property, and/or any applications for reissue or reexamination of any Letters Patent which may be granted for said Intellectual Property, which the Assignee may from time to time require and prepare at Assignee's expense;

Assignment Page 1 of 2

AND THE ASSIGNORS HEREBY AUTHORIZE AND REQUEST the United States Patent and Trademark Office, and any offices of foreign countries whose duty it is to issue patents, to issue any Letters Patent granted upon said Application and for said Invention to Assignee.

ASSIGNOR:		
		11/18/19
	Stacy-B. Griggs	Date
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COUNTY OF)SS:	
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	David T. Stadler, III	77 11/1 3 /144 Date
	David Laddick, III	LARC
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Assignment Page 2 of 2