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SUBMISSION TYPE:		NEW ASSIGNMENT	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT		
CONVEYING PARTY D	ΑΤΑ				
		Name	Execution Date		
SEBASTIEN DORDOR			05/28/2014		
DEBORA SCHELLING			05/26/2014		
RECEIVING PARTY DA	TA				
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State/Country:	SWITZERLAND				
Postal Code:	1752				
	Total: 1		-		
PROPERTY NUMBERS	Total: 1				
Property Type		Number			
Application Number:		14343679			
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Address Line 2: Address Line 4: ATTORNEY DOCKET NU NAME OF SUBMITTER: SIGNATURE:		SUITE 3950 MINNEAPOLIS, MINNESOTA 55402 5002.0004WU1 JULIE A. ERICKSON /Julie A. Erickson/			

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<u>ASSIGNMENT</u>

WHEREAS, we, Sébastien DORDOR, residing at Honrainweg 13, 8038 Zürich, Switzerland, and Debora SCHELLING, residing at Schlechtenbol 52, 8226 Schleitheim, Switzerland, ("Assignors"), have invented certain new and useful improvements in DEVICE WITH IMAGE GUIDE FOR TIMEPIECES, for which an application for Letters Patent of the United States has been made, and which may be identified in the United States Patent Office by Application No. <u>14/343.679</u>, filed <u>28 September 2012</u>.

WHEREAS, Richemont International SA ("Assignee"), a business entity organized and existing under the laws of the Country of Switzerland, and having its principal offices at 10, route des Biches, 1752 Villars-sur-Glane, Switzerland, is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefor,

NOW, THEREFORE, for and in consideration of good and valuable consideration paid by Assignee to Assignors, the receipt and sufficiency of which is hereby acknowledged by us, we have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said Assignee, its successors and assigns, our entire right, title and interest in and to said invention, said application, all applications claiming priority to said application including all divisions, continuations or renewals thereof, and the Letters Patent, both foreign and domestic, that may or shall issue, therefrom including all reissues or extensions of such patents including all of our rights under the International Convention and further including the right to sue, counterclaim and recover for past, present and future infringement of the rights assigned or to be assigned, as fully and entirely as the same would have been held by the Assignors if this assignment had not been made, and we do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above mentioned Assignee in accordance herewith.

We hereby authorize the above mentioned Assignee, its successors and assigns, or anyone it may properly designate, to insert in this instrument the date of execution and/or filing date and application number of said application when ascertained.

We further authorize said Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention.

Upon said consideration we do hereby covenant and agree with the said Assignee, its successors and assigns, that we will not execute in writing or do any act whatsoever conflicting with these presents, and that we or our executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said Assignee, its successors and assigns, execute such additional writings and do such additional acts as said Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or of any and all foreign countries on said invention, and in enforcing any rights occurring as a result of such applications

PATENT REEL: 034269 FRAME: 0680 or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

100Kj Ma Date:___ Sébastien DORDOR Day/

Date:_____

Day/Month/Year

Debora SCHELLING

PATENT REEL: 034269 FRAME: 0681

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ASSIGNMENT

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or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

Date:_

Day/Month/Year

Sébastien DORDOR

Date: <u>26.05.2014</u> Day/Month/Year

Debora SCHELLING

RECORDED: 11/26/2014