

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3124800

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MICHAEL VINSON	04/10/2013
BRUCE GOERLICH	04/10/2013
RECEIVING PARTY DATA	
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City:	PORTLAND
State/Country:	OREGON
Postal Code:	97220
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14031548
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ATTORNEY DOCKET NUMBER:	74182-8018US2
NAME OF SUBMITTER:	JIYOUNG ANDERSON
SIGNATURE:	/JYA/
DATE SIGNED:	11/26/2014
Total Attachments: 5	
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PATENT

ASSIGNMENT BY INVENTORS

This Assignment is by the following individuals (the "Assignors"):

- Michael Vinson having a mailing address of 7700 NE Ambassador Place, Portland, Oregon 97220;
- Bruce Goerlich having a mailing address of 7700 NE Ambassador Place, Portland, Oregon 97220.

The Assignors invented one or more certain inventions (the "Invention(s)") described in an application for Letters Patent of the United States titled A SYSTEM AND METHOD FOR TRANSFERRING INFORMATION FROM ONE DATA SET TO ANOTHER, and filed on March 15, 2013 as U.S. Application No. 13/836,591 (the "Application").

Rentrak Corporation, a Corporation of Oregon having its principal place of business at 7700 NE Ambassador Place, Portland, Oregon 97220 (the "Assignee"), desire to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

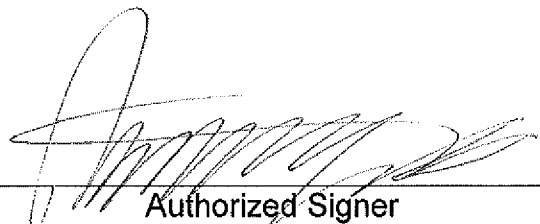
For valuable consideration, the receipt and sufficiency of which Assignors acknowledge, Assignors hereby sell, assign, and transfer to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignors warrant that Assignors own the Rights, and that the Rights are unencumbered. Assignors also agree to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deem necessary or desirable to: perfect Assignee's

enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignors request the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee. This Assignment may be executed in counterparts.

For Rentrak Corporation:

Date: April 11, 2013

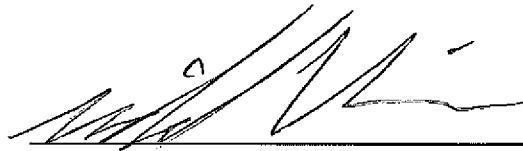
Signature


Authorized Signer

Amir Yazdani
Authorized Signer – Printed Name

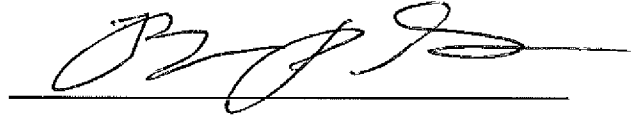
CIO / EVP of IT
Authorized Signer – Title

4/10/2013
Date

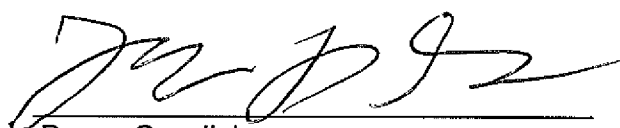

Michael Vinson

Witness:

4/10/2013
Date



4/10/2013
Date


Bruce Goerlich

Witness:

4/14/2013
Date

