

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3125006

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	MARK PEARSON	03/08/2007
	SIMON TONG	03/08/2007
RECEIVING PARTY DATA		
Name:	GOOGLE INC.	
Street Address:	1600 AMPHITHEATRE PARKWAY	
City:	MOUNTAIN VIEW	
State/Country:	CALIFORNIA	
Postal Code:	94043	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	14555019
CORRESPONDENCE DATA		
Fax Number:	(502)561-0442	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	502-625-2720	
Email:	CAdams@MiddletonLaw.com	
Correspondent Name:	MIDDLETON REUTLINGER	
Address Line 1:	401 S. 4TH STREET, SUITE 2600	
Address Line 4:	LOUISVILLE, KENTUCKY 40202	
ATTORNEY DOCKET NUMBER:	ZS202-15357	
NAME OF SUBMITTER:	SCOTT W. HIGDON	
SIGNATURE:	/Scott W. Higdon/	
DATE SIGNED:	11/26/2014	
Total Attachments: 3		
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ASSIGNMENT

For valuable consideration, we, MARK PEARSON of 250 Baldwin Avenue, #505, San Mateo, CA 94401, SIMON TONG of 2400 West El Camino Real #709, Mountain View, CA 94040, hereby assign to Google Inc., a corporation of Delaware having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled SYSTEMS AND METHODS FOR IMPROVED SEARCHING, filed 12/3/2003, and assigned U.S. Serial Number 10/726,345, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Mark Pearson

MARK PEARSON

Witnessed by:

Anand Shukla

Signature

Date: 8 MAR 2007

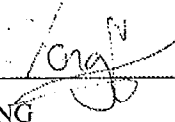
ANAND SHUKLA

Typed or Printed Name


1775 MILMONT DR.

MILPITAS, CA 95035

Witness Address


SIMON TONG

Witnessed by:


Signature

Jeremy Ginsberg
Typed or Printed Name

430 Hayes St
San Francisco, CA
Witness Address

Date: Mar 8, 2007

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