

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT3125742

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
BEEPCARD LTD.	11/26/2014
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	DIALWARE INC.
<b>Street Address:</b>	10880 WILSHIRE BLVD.
<b>Internal Address:</b>	SUITE 1850
<b>City:</b>	LOS ANGELES
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90024
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	13812877
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(716)852-2535
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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<b>ATTORNEY DOCKET NUMBER:</b>	0-14-431(BCD-P-013-US)
<b>NAME OF SUBMITTER:</b>	KEVIN D. MCCARTHY
<b>SIGNATURE:</b>	/Kevin D. McCarthy/
<b>DATE SIGNED:</b>	11/28/2014
<b>Total Attachments: 1</b>	
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## ASSIGNMENT

In consideration of the sum of one dollar (\$1.00) and other good and valuable consideration,  
we

BEEPCARD LTD.  
P.O.B. 6555, Tel Aviv 61064, Israel

(Hereinafter the Assignor) hereby sell, assign and transfer to

DIALWARE INC.  
10880 WILSHIRE BLVD., SUITE 1850  
LOS ANGELES, CALIFORNIA 90024, USA

(Hereinafter the Assignee) the entire right, title and interest in the inventions as fully set forth and described in  
the following invention:

U.S. Patent Application Serial No. 13/812,877, filed 29 January 2013, entitled INTERACTIVE TOY APPARATUS  
AND METHOD OF USING SAME

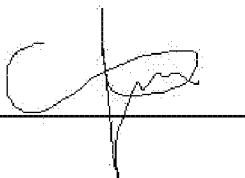
and all patent applications and Patents corresponding thereto and/or claiming priority there from, which  
may be granted thereon in the US and in all countries of the world including, without limitation, the United  
States of America, together with the entire right, title and interest in and to said applications, any and all  
divisional or continuation applications thereof, and any and all Letters Patent which may issue or be re-issued for  
said invention to the end of the term for which each said Letters Patent may be granted. Assignor hereby  
authorizes the issuance of any and all Letters Patent resulting from said applications or any division or  
divisions or continuing applications thereof to the said Assignee as the Assignee of the entire right, title and  
interest in and to the same, for the sale use and benefit of said Assignee, its successors, assigns or legal  
representatives, and hereby covenants that he has full right to convey the interest herein assigned, and that he  
has not executed and will not execute any agreement in conflict herewith.

And Assignor, on behalf of himself, his representatives and administrators, hereby covenants and  
agrees to do all such lawful acts and things and to execute without further consideration such further lawful  
assignments, documents, assurances, applications and other instruments as may reasonably be required by  
said Assignee, its successors, assigns or Legal representatives, to obtain any and all Letters Patent for said  
invention and vest the same in said Assignee, its successors, assigns, or legal representatives.

Executed this day 26 of November, 2014

By the Assignor: BEEPCARD LTD.

Signature: \_\_\_\_\_



Name : Moshe Cohen

Position: CEO