503081889 12/02/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3128494

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SCOTT CUPPARI	07/25/2014

RECEIVING PARTY DATA

Name:	The Coca-Cola Company	
Street Address:	One Coca-Cola Plaza, NW	
City:	Atlanta	
State/Country:	GEORGIA	
Postal Code:	30313	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14453815

CORRESPONDENCE DATA

Fax Number: (404)954-5099

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 612-332-5300

Email: psmothers@merchantgould.com
Correspondent Name: MERCHANT & GOULD/TCCC

Address Line 1: P.O. BOX 2903

Address Line 4: MINNEAPOLIS, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	BER: 60428.0032USU1	
NAME OF SUBMITTER: ALTON HORNSBY III		
Alton Hornsby III/		
DATE SIGNED:	12/02/2014	

Total Attachments: 2

source=2014-12-02 Assignment as filed - Cuppari to Coke 60428-0032usu1#page1.tif source=2014-12-02 Assignment as filed - Cuppari to Coke 60428-0032usu1#page2.tif

PATENT 503081889 REEL: 034306 FRAME: 0720

PATENT APPLICATION

DOCKET NO.: M&G 60428.0032USP1

ID: 81258864

ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of

which are hereby acknowledged, the undersigned, do hereby:

SELL, ASSIGN AND TRANSFER to THE COCA-COLA COMPANY (the "Assignee"), a

corporation of the State of Delaware having a principal place of business at One Coca-Cola

Plaza, NW, Atlanta, Georgia 30313, the entire right, title and interest for the United States and

all foreign countries in and to any and all improvements which are disclosed in the application

for the United States Letters Patent, Serial No. 61/863,269 which was filed on August 7, 2013

and is entitled "Dynamically Adjusting Ratios of Beverages in a Mixing Beverage", to such

application and all divisional, continuing, substitute, renewal, reissue and all other applications

for patent which have been or shall be filed in the United States and all foreign countries on any

of such improvements; all original and reissued patents which have been or shall be issued in

the United States and all foreign countries on such improvements; and specifically including the

right to file foreign applications under the provisions of any convention or treaty and claim

priority based on such application in the United States;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and

foreign patents granted on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other

agreement affecting the rights and property herein conveyed has been or will be made to

others by the undersigned, and that the full right to convey the same as herein expressed is

possessed by the undersigned;

COVENANT, when requested and at the expense of the Assignee, to carry out in good

faith the intent and purpose of this assignment, the undersigned will execute all divisional,

continuing, substitute, renewal, reissue, and all other patent applications on any and all such

improvements; execute all rightful oaths, declarations, assignments, powers of attorney and

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other papers; communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; and generally do everything possible which the Assignee shall consider desirable for vesting title to such improvements in the Assignee, and for securing, maintaining and enforcing proper patent protection for such improvements;

TO BE BINDING on the heirs, assigns representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee.

Signature: Name: Scott Cuppari	Date:7/25/14
STATE OF GEORGIA	
COUNTY OF FULTON	

BEFORE ME, the undersigned authority, on this 35day of 2014 personally appeared Scott Cuppari known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same of his/her own free will for the purposes and consideration therein expressed.

Notary or Consular Officer

[SEAL]

RECORDED: 12/02/2014

Kathy Fair / NOTARY PUBLIC DeKalb County, GEORGIA My Comm. Expires 01/28/2018

> PATENT REEL: 034306 FRAME: 0722