Form PTO-1595 (Rev. 06-12)

U.S. DEPARTMENT OF COMMERCE OMB No. 0651-0027 (exp. 04/30/2015) United States Patent and Trademark Office RECORDATION FORM COVER SHEET PATENTS ONLY To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below. 1. Name of conveying party(ies) 2. Name and address of receiving party(ies) Name: Diane Breidenbach, Laurence Mille Cosmetic Concepts, Inc. Internal Address: Additional name(s) of conveying party(ies) attached? 🔲 Yes 🔳 No Street Address: 54 King Arthurs Court North 3. Nature of conveyance/Execution Date(s): Execution Date(s) 11/06/2014 Assignment Merger City: St. James Security Agreement Change of Name State: NY Government Interest Assignment Country: US Executive Order 9424, Confirmatory License Additional name(s) & address(es) attached? Yes INO 4. Application or patent number(s): This document serves as an Oath/Declaration (37 CFR 1.63). A. Patent Application No.(s) B. Patent No.(s) 6.488.427; 6.607.323; 7.377.707 Additional numbers attached? Yes No 5. Name and address to whom correspondence 6. Total number of applications and patents concerning document should be mailed: involved: 3 Name: Thomas A. O'Rourke 7. Total fee (37 CFR 1.21(h) & 3.41) \$ 120.00 Internal Address: Bodner & O'Rourke, LLP Authorized to be charged to deposit account Street Address: 425 Broadhollow Road, Ste. 120 Enclosed None required (government interest not affecting title) City: Melville 8. Payment Information Zip: 11747 State: NY Phone Number: (631)249-7500 Deposit Account Number Docket Number:_ Authorized User Name____ Email Address:__torourke@bodnerorourke.com 9. Signature: Thomas 11/18/2014 Signature Thomas A. O'Rourke Total number of pages including cover sheet, attachments, and documents: Name of Person Signing Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mall Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

> **PATENT REEL: 034385 FRAME: 0803**

Exhibit A

- Cosmetic Applicator, Serial No. 09/515,956, filed February 29, 2000 now Patent No. 6,488,427, issued December 3, 2002
- Lip Product Applicator, Serial No. 09/934,076, filed August 21, 2001 now Patent No. 6,607,323, issued August 19, 2003
- Lip Product Applicator, Serial No. 10/776,955, filed February 11, 2004 now Patent No. 7,377,707, issued May 27, 2008

PATENT REEL: 034385 FRAME: 0804

ASSIGNMENT

In consideration of the sum of TEN DOLLARS and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged,

Cosmetic Concepts, Inc., a corporation duly organized and existing under the laws of the State of New York, having a principal place of business at 150 Motor Parkway, Suite 401, Hauppauge, New York 11788 hereby sells, assigns, transfers and conveys unto

Diane Breidenbach and Laurence Mille, individuals, residing in the State of New York, having a residence at 54 King Arthurs Court North, St. James, New York 11780, their successors and assigns,

its right, title and interest to the Patents and Patent Applications identified in Exhibit A attached hereto, and

to any other applications, including divisions, and continuations, and any patents resulting therefrom, aimed to cover any invention disclosed in said above-specified application, and any reissue, extension or renewal thereof.

The undersigned corporation hereby authorizes and requests the Patent Office

Officials to issue any and all of said Letters Patent, when granted, to said **Diane Breidenbach**and **Laurence Mille** as the assignees of the entire right, title and interest in and to the same, the
same to be held and enjoyed by said **Diane Breidenbach** and **Laurence Mille** their successors

and assigns to the full end of the term for which said Letters Patent are granted, as fully and

PATENT REEL: 034385 FRAME: 0805 entirely as the same could have been held and enjoyed by Cosmetic Concepts, Inc.

Executed at MELVILLE NY this 6th day of November 2014

Cosmetic Concepts, Inc.

Title:

Address:

150 Motor Parkway, Ste. 401 Hauppauge, NY 11788

Corporate Seal

day of Nov End in the year 2014 before me personally came LAURENCE MILLER to me known, who, being by me duly sworn did depose and say that he resides at SY KING ARTHURS CT. N. ST. SIMES, Mythat he is the PRESIDENT of Cosmetic Concepts, Inc., the corporation described in and which executed the above Assignment; that he knows the seal of said corporation; that the seal affixed to said instrument is such corporate seal, that it was so affixed by order of the board of directors of said corporation, and that he signed his name thereto by like order.

Dated 11/6/2014

JEFFREY A. ZANKEL Notary Public, State of New York No. 30-4665062 Qualified In Nassau County Commission Expires Feb. 28, 20

If any additional fees are due or an overpayment has been made, please charge Deposit Account No. 50-3070 or credit our deposit account for such sum.

Thomas A. O'Rourke

Bodner & O'Rourke, LLP

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FAX COVER SHEET

FAX # (571)273-0140

TO: Mail Stop Assignment Recordation Services

Director of the USPTO

RE: Assignment Recordation for

U.S. Patent No. 6,488,427 U.S. Patent No. 6,607,323 U.S. Patent No. 7,377,707

 From: Thomas O'Rourke

 Date: November 18, 2014 Time: 1:50 p m

 TOTAL NUMBER OF PAGES INCLUDING COVER SHEET: 7

MESSAGE: Please see the attached Assignment for recordation. Thank you.

THE INFORMATION CONTAINED IN THIS FACSIMILE MESSAGE IS INTENDED ONLY FOR THE PERSONAL AND CONFIDENTIAL USE OF THE DESIGNATED RECIPIENT(S) NAMED ABOVE. THIS MESSAGE MAY BE AN ATTORNEY-CLIENT COMMUNICATION, AND AS SUCH IS PRIVILEGED AND CONFIDENTIAL. IF THE READER OF THIS MESSAGE IS NOT THE INTENDED RECIPIENT, YOU ARE HEREBY NOTIFIED THAT YOU HAVE RECEIVED THIS DOCUMENT IN ERROR AND THAT ANY REVIEW, DISSEMINATION, DISTRIBUTION OR COPYING OF THIS MESSAGE IS STRICTLY PROHIBITED. IF YOU HAVE RECEIVED THIS COMMUNICATION IN ERROR, PLEASE NOTIFY US IMMEDIATELY BY TELEPHONE AND RETURN THE ORIGINAL MESSAGE TO US BY MAIL. THANK YOU.

PATENT REEL: 034385 FRAME: 0808

RECORDED: 11/18/2014