

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	ISFORU	10/28/2014
RECEIVING PARTY DATA		
Name:	THESTORYHOUSE CO. LTD	
Street Address:	#2306, 375, WORLD CUP BUK-RO	
Internal Address:	MAPO-GU	
City:	SEOUL	
State/Country:	KOREA, REPUBLIC OF	
Postal Code:	121-904	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Patent Number:	8042052
CORRESPONDENCE DATA		
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ATTORNEY DOCKET NUMBER:	CA1651	
NAME OF SUBMITTER:	GUDRUN HARMON ASST. TO WILLIAM H. MANDIR	
SIGNATURE:	/GUDRUN HARMON/	
DATE SIGNED:	12/05/2014	
Total Attachments: 1		
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Assignment

Whereas, ISFORU having place of business at 170 Danefield Place, Moraga, CA 94556, U.S.A., hereinafter called "Assignor" in U.S. Patent Application No. 11/829,040 filed July 26, 2007 (now U.S. Patent No. 8,042,052 issued on October 18, 2011), entitled SYSTEM FOR DISPLAYING AND MANAGING INFORMATION ON WEBPAGE USING INDICATOR, by virtue of an assignment from the inventor MoonSung CHOI executed on December 6, 2007, and recorded in the U.S. Patent and Trademark Office on December 27, 2007 at Reel 020295, Frame 0720;

Whereas, THESTORYHOUSE Co. Ltd, having a place of business at #2306, 375, World Cup buk-ro, Mapo-gu, Seoul, 121-904, Republic of Korea, hereinafter called "Assignee", desires to acquire the assignor's entire rights, title, and interest in said U.S. Patent Application No. 11/829,040 and the invention disclosed therein, and to any United States patents to be obtained thereof;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

ISFORU hereby sells, assigns and transfers to THESTORYHOUSE Co. Ltd, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including all divisions, and continuations thereof, and all Letters Patent of the United States that may be granted thereon, and all reissues thereof, including the right to claim priority under 35 U.S.C. §119, and we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

IN WITNESS WHEREOF, has executed this Assignment by proper persons duly authorized.

Date: October, 28th, 2014

ISFORU

MoonSung CHOI

Name of Person Signing

President

Title of Person Signing

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)