# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3135609

| SUBMISSION TYPE:      | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT     |

#### **CONVEYING PARTY DATA**

| Name           | Execution Date |
|----------------|----------------|
| COOLIRIS, INC. | 11/25/2014     |

### **RECEIVING PARTY DATA**

| Name:           | YAHOO! INC.      |
|-----------------|------------------|
| Street Address: | 701 FIRST AVENUE |
| City:           | SUNNYVALE        |
| State/Country:  | CALIFORNIA       |
| Postal Code:    | 94089            |

### **PROPERTY NUMBERS Total: 14**

| Property Type       | Number   |
|---------------------|----------|
| Application Number: | 11751540 |
| Patent Number:      | 8756510  |
| Application Number: | 12145477 |
| Patent Number:      | 8533284  |
| Application Number: | 12702577 |
| Patent Number:      | 8839128  |
| Application Number: | 11613838 |
| Application Number: | 11751577 |
| Application Number: | 12590187 |
| Application Number: | 12472270 |
| Application Number: | 12702508 |
| Application Number: | 12702555 |
| Application Number: | 61894419 |
| Application Number: | 61939603 |

#### **CORRESPONDENCE DATA**

**Fax Number:** (212)801-6400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email: njdocket@gtlaw.com

Correspondent Name: YAHOO! INC. C/O JAMES J. DECARLO

PATENT

503089004 REEL: 034398 FRAME: 0787

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Address Line 4: NEW YORK, NEW YORK 10166

NAME OF SUBMITTER: SHOBA JAGLAL

SIGNATURE: /SJAGLAL/

**DATE SIGNED:** 12/05/2014

**Total Attachments: 5** 

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PATENT REEL: 034398 FRAME: 0788

#### PATENT ASSIGNMENT

This Patent Assignment ("<u>Assignment</u>") is entered into as of November 21, 2014 ("<u>Effective Date</u>") by and between Cooliris, Inc., a California corporation ("<u>Seller</u>") having an address at 1885 El Camino Real, Palo Alto, California 94306, and Yahoo! Inc., a Delaware corporation ("<u>Yahoo</u>") having an address at 701 First Avenue, Sunnyvale, CA, 94089.

WHEREAS, Yahoo and Seller have entered into that certain Asset Purchase Agreement, dated as of November 21, 2014 (the "Purchase Agreement"), pursuant to which Seller has agreed to sell and transfer certain assets to Yahoo, including, without limitation, certain patents, patent applications and other patent rights.

WHEREAS, Seller owns all right, title and interest in and to such patents, patent applications and other patent rights, including, without limitation, those listed in <u>Exhibit 1</u> of this Assignment; and

WHEREAS, Seller desires to assign to Yahoo, and Yahoo desires to receive, all of Seller's right, title and interest in and to such patents, patent applications and other patent rights.

NOW, THEREFORE, pursuant to the Purchase Agreement, and for good and valuable consideration given and received, the receipt and legal sufficiency of which is hereby acknowledged, Seller and Yahoo, intending to be legally bound hereby, agree as follows:

- (A) Seller hereby irrevocably transfers, conveys, assigns and delivers to Yahoo, and Yahoo hereby accepts:
  - (1) all of Seller's right, title and interest throughout the world (including, without limitation, all rights provided by international conventions and treaties) in and to:
    - (a) all patents and patent applications owned by Seller, including, without limitation, the patents and patent applications set forth in Exhibit 1 and any patents granted on any of the patent applications set forth in Exhibit 1;
    - (b) any patents or patent applications that claim priority to any of the items in (a) (including, without limitation, any continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations, extensions and renewals thereof, together with all priority rights and counterpart applications under the laws of the United States or any foreign country or jurisdiction or any international patent conventions, agreements or treaties in effect as of or after the Effective Date);
    - (c) any patents or patent applications to which any of the patents or patent applications in (a) or (b) claim priority and any foreign counterparts to any patents or patent applications in (a) or (b); and
    - (d) any other rights in the inventions described or disclosed in any of the patents and patent applications in (a), (b) or (c);
    - (all of the foregoing in (a), (b), (c) and (d), collectively, the "Assigned Patents");
  - (2) all rights to causes of action and remedies related to the Assigned Patents, including without limitation, the right to sue (including, without limitation, for damages and injunctive relief) for any past, present or future infringement, violation, dilution or other unauthorized use of any of the Assigned Patents;
  - (3) all rights to receive income, royalties, damages, payments or other consideration with respect to the Assigned Patents;
  - (4) all rights to prosecute and maintain the Assigned Patents; and

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- (5) all other rights and interests arising out of, in connection with or in relation to the Assigned Patents.
- (B) Seller agrees, without further compensation, upon the request of Yahoo (or its successors, assigns or legal representatives) to timely:
  - (1) execute all oaths, assignments, powers and any other papers;
  - (2) testify in all proceedings; and
  - (3) otherwise take all actions, and fully cooperate with Yahoo;

in each case (1), (2) and (3), as may be necessary or appropriate, in the opinion of Yahoo, to convey, establish, evidence, maintain, protect, defend and enforce Yahoo's rights in the Assigned Patents or otherwise related to securing and enforcing Yahoo's rights under this Assignment; and Seller hereby irrevocably appoints Yahoo and any of its officers as Seller's attorney in fact to undertake such acts in Seller's name.

- (C) Seller agrees to deliver to Yahoo accurate copies of all material correspondence with counsel, in Seller's or its counsel's possession, relating to ownership, filing, prosecution, protection, infringement, validity, enforceability or enforcement of, the Assigned Patents, to the extent such has not already been delivered.
- (D) Seller hereby authorizes and requests the Commissioner of Patents of the United States, and any other official of any applicable governmental authority, to record this Assignment and to issue any patents from any patent applications included in the Assigned Patents to and in the name of Yahoo.
- (E) This Assignment, the rights and obligations of the parties under this Assignment, and any claim or controversy directly or indirectly based upon, arising out of or related to, this Assignment or the transactions contemplated by this Assignment (whether based upon contract, tort or any other theory), including, without limitation, all matters of construction, validity and performance, shall be governed by and construed in accordance with the laws of the State of California, without regard to any conflict of laws provisions that would require the application of the law of any other jurisdiction.
- (F) This Assignment may be executed in one or more counterparts (including by facsimile or electronic transmission), each of which will be deemed to be an original copy of this Assignment and all of which, when taken together, will be deemed to constitute one and the same agreement.
- (G) This Assignment shall be binding upon and inure to the benefit of the parties and their respective successors and permitted assigns.

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IN WITNESS WHEREOF, the undersigned have caused this Assignment to be duly executed and delivered as of the Effective Date first set forth above.

| For Cooliris, Inc. by:  | For Yakoo! Inc. by:   |
|---|---|
| Signature  Signature  Signature  Signature  | Signature Rymuddas Symmuits   |
| Name  | Name<br>Vov. 25, 2014   |
| Date NOV 25,2014  | Date  |
| Notary Seal:  CYNTHIA L. READER   | Nota CYNTHIA L. READER Commission # 2047088                                 |
| Commission # 2047088  Notary Public - California Santa Clara County No Contin. Expires Oct 27, 2017 | Notary Public - California Santa Clara County My Comm. Expires Oct 27, 2017 |
| Commission # 2047088  Notary Public - Catifornia  Santa Clara County                                | Santa Clara County 2  |

[SIGNATURE PAGE TO PATENT ASSIGNMENT]

PATENT REEL: 034398 FRAME: 0791

## EXHIBIT 1

# Patents and Patent Applications

| Title  | Application and<br>Registration Number   | Jurisdiction | Issuance, Registration or<br>Application Date |
|--|--|--------------|---|
| METHOD AND SYSTEM FOR DISPLAYING PHOTOS, VIDEOS, RSS AND OTHER MEDIA CONTENT IN FULL-SCREEN IMMERSIVE VIEW AND GRID-VIEW USING A BROWSER | Application Number:<br>11/751,540        |              | Application Date: May 21, 2007                |
| FEATURE  | Patent Number: 8,756,510                 | US           | Registration Date: Jun 17, 2014               |
| SHARING OF MEDIA AND OTHER CONTENT THROUGH A   | Application Number:<br>12/145,477        |              | Application Date: Jun 24, 2008                |
| COMMUNICATION CHANNEL  | Patent Number: 8,533,284                 | US           | Registration Date: Sep 10, 2013               |
|  | Application Number:<br>12/702,577        |              | Application Date: Feb. 9, 2010                |
| GALLERY APPLICATION FOR CONTENT VIEWING  | Patent Number: 8,839,128                 | US           | Registration Date: Sep 16, 2014               |
|  | Application Number:<br>PCT/US2010/057183 |              | Application Date: Nov 18, 2010                |
| Gallery Application For Content Viewing  | Patent Number: 11066165                  | PCT          | Registration Date: Jun 14, 2012               |
|  | Application Number:<br>PCT/US2010/057220 |              | Application Date: Nov 18, 2010                |
| Gallery Application For Content Viewing  | Patent Number: 11066167                  | PCT          | Registration Date: Jun 3, 2011                |
|  | Application Number:<br>PCT/US2010/057226 |              | Application Date: Nov 18, 2010                |
| Gallery Application For Content Viewing  | Patent Number: 11066170                  | PCT          | Registration Date: Jun 3, 2011                |
| METHODS AND SYSTEMS FOR ENHANCING INTERNET EXPERIENCES   | Application Number: 11/613,838           | US           | Application Date: Dec 20, 2006                |
| METHOD AND SYSTEM FOR SELECTING AND PRESENTING<br>WEB ADVERTISEMENTS IN A FULL-SCREEN CINEMATIC<br>VIEW                                  | Application Number:<br>11/751,577        | US           | Application Date: May 21, 2007                |
| Browsing multiple images using perspective distortion and scrolling  | Application Number: 12/590,187           | US           | Application Date: Nov 3, 2009                 |
| COLLECTION AND USE OF FINE-GRAINED USER BEHAVIOR<br>DATA   | Application Number: 12/472,270           | US           | Application Date: May 26, 2009                |
| Gallery Application for Content Viewing  | Application Number: 20100140843          | Taiwan       | Application Date: Nov 25, 2010                |
| Gallery Application for Content Viewing  | Application Number: 12/702,508           | US           | Application Date: Feb 9, 2010                 |
| Gallery Application For Content Viewing  | Application Number: 2,781,607            | Canada       | Application Date: Nov 18, 2010                |

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|  | Application and                    |              | Issuance, Registration or      |
|--|------------------------------------|--------------|--------------------------------|
| Title  | Registration Number                | Jurisdiction | Application Date               |
| Gallery Application For Content Viewing                                    | Application Number: 20120541115    | Japan        | Application Date: Nov 18, 2010 |
| Gallery Application For Content Viewing                                    | Application Number: 20127016303    | South Korea  | Application Date: Nov 18, 2010 |
| Gallery Application For Content Viewing                                    | Application Number: 2012038147     | Singapore    | Application Date: Nov 18, 2010 |
| Gallery Application For Content Viewing                                    | Application Number:<br>20100140855 | Taiwan       | Application Date: Nov 25, 2010 |
| Gallery Application For Content Viewing                                    | Application Number:<br>12/702,555  | US           | Application Date: Feb 9, 2010  |
| GALLERY APPLICATION FOR CONTENT VIEWING                                    | Application Number:<br>20100140844 | Taiwan       | Application Date: Nov 25, 2010 |
| Media Contextualization for Efficient Scarch, Discovery, and Organization  | Application Number: 61/894,419     | US           | Application Date: Oct 23, 2013 |
| Automatic Group Formation and Group Detection through Media<br>Recognition | Application Number:<br>61/939,603  | US           | Application Date: Feb 13, 2014 |
| Gallery Application for Content Viewing                                    | Application Number: 20100833788    | EP           | Application Date: Nov 18, 2010 |

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**RECORDED: 12/05/2014**