PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3136508

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
TRACEY RANDALL	10/30/2014
STEPHANIE KRISTIN MUHLENFELD	10/30/2014
URSULA GIOVANNA TODARO	10/30/2014

RECEIVING PARTY DATA

Name:	VICTORIA'S SECRET STORES BRAND MANAGEMENT, INC.
Street Address:	FOUR LIMITED PARKWAY
City:	REYNOLDSBURG
State/Country:	ОНЮ
Postal Code:	43068

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29507021

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: EMILY M. HINKENS

Address Line 1: 100 EAST WISCONSIN AVENUE

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ATTORNEY DOCKET NUMBER:	5859-00215
NAME OF SUBMITTER:	EMILY M. HINKENS
SIGNATURE:	/Emily M. Hinkens/
DATE SIGNED:	12/08/2014

Total Attachments: 5

source=2014-12-08_5859-00215_Executed_Assignment#page1.tif source=2014-12-08_5859-00215_Executed_Assignment#page2.tif source=2014-12-08_5859-00215_Executed_Assignment#page3.tif source=2014-12-08_5859-00215_Executed_Assignment#page4.tif source=2014-12-08_5859-00215_Executed_Assignment#page5.tif

PATENT

503089903 REEL: 034421 FRAME: 0742

ASSIGNMENT

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VV.			1	1 7	\mathbf{a}	1 1	

35 West 94th St., 2nd Floor New York, NY 10025 Tracey Randall of Name Street City Stephanie Kristin Muhlenfeld of 670 Marlboro Road Old Bridge, NJ 08857 Name Street City Ursula Giovanna Todaro of 7856 74th Street Glendale, NY, 11385 Name

hereinafter called ASSIGNORS, have made a certain new and useful invention for which an application for Letters Patent of the United States of America entitled:

Title: HOOK AND EYE C	LOSURE ASSEMBLY
has been made, said application bein	g identified by
Application No. 29/507,021	
Filing Date 2014-10-23	
or	
is about to be made, said application	being identified by
Date of Execution	
Attorney Docket No5859-	00215
Customer No. 26753	

WHEREAS:

Victoria's Secret Stores Brand Management, Inc., Four Limited Parkway, Reynoldsburg, OH 43068, called ASSIGNEE are desirous of acquiring the entire interest in and to said invention, said application and the Letters Patent to be obtained therefor;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable considerations, the receipt of which is hereby acknowledged, said ASSIGNORS hereby sell, assign and transfer to said ASSIGNEE, its successors and assigns, the entire right, title and interest in said invention, said application and any divisions or continuations thereof, and any Letters Patent obtained for the said invention in the United States and foreign countries, or issuing out of said application or any such division or continuation thereof, and any reissues or extensions

of any such Letters Patent.

The Commissioner of Patents is hereby authorized and requested to issue Letters Patent for said invention to said ASSIGNEE of the entire right, title and interest therein.

And, the said ASSIGNORS hereby covenant that they have full right to convey the entire right, title and interest in said invention, and have not executed and will not execute any agreement in conflict herewith.

And ASSIGNORS further covenant that they will, at any time, upon request, execute and deliver any and all papers that may be necessary or desirable to perfect the title in said ASSIGNEE, to said invention, said application, or any Letters Patent that may be granted therefrom, and if said ASSIGNEE, or its assignee, desire to make a substitute, divisional or continuation application for said invention, or to secure a reissue or extension of said Letters Patent, or to file a disclaimer relating thereto, that they will upon request, sign all papers, make all rightful oaths and declarations, and do all lawful acts requisite for the said purposes, but at the expense of said ASSIGNEE.

And, ASSIGNORS further covenant that they will at all times communicate to the said ASSIGNEE, its successors, assigns or legal representatives, all facts relating to said invention and Letters Patent, or the history thereof, known to them, and testify as to the same in interferences or other litigation, when requested so to do.

ASSIGNORS authorize the ASSIGNEE or the attorney of record to insert in this instrument, if necessary or desirable, the filing date and serial number or other identifying information for the application referred to above.

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PATENT REEL: 034421 FRAME: 0744

Application No. <u>29/507,021</u> Filing Date: <u>10-23-2014</u>	Atty. Docket No. <u>5859-00215</u> Customer No. <u>26753</u>
Inventor: Date Tracey Randall	: 10/30/14
State of New York	
State of New York) ss. County of New York)	
On this 30 day of 20 to be the person was acknowledged to me that she executed the same for the use	
SEAL Notary Public	<u></u>
My Commissioner Expires: $\frac{5}{1}$	9/2018

NAILAH BOLLING
Notary Public, State of New York
No. 01BO6303702
Qualified in Nassau County
Certificate filed in New York County
Commission Expires May 19, 2018

Application No. 29/507,021 Filing Date: 10-23-2014	Atty. Docket No. <u>5859-00215</u> Customer No. <u>26753</u>
Inventor: Stephanie Kristin Muhlenfeld	Date:
State of New York	
County of New York) ss.	
On this 37 day of October said Stephanie Kristin Muhlenfeld, known to minstrument and acknowledged to me that she exec set forth.	<u>=</u>
SEAL Malah Popling Notary Public	<u>. </u>
My Commissioner Expires	5/10/2018

NAILAH BOLLING
Notary Public, State of New York
No. 01BO6303702
Qualified in Nassau County
Certificate filed in New York County
Commission Expires May 19, 2018

Application No. 29/ Filing Date: 10-23	-		Atty. Docket No. <u>5859-00215</u> Customer No. <u>26753</u>
Inventor:Ursula	Giovanna Todaro	Date:	10/30/14
State of New 9	York ss.		
County of New	York) ss.		
said Ursula Giovanna	Todaro, known to me to be	the person v	14, before me personally appeared who executed the above instrument es and purposes therein set forth.
SEAL	Mary Public Stell	ise_	
	My Commissioner Expires:	5/19/	<u>2018</u>

NAILAH BOLLING
Notary Public, State of New York
No. 01BO6303702
Qualified in Nassau County
Certificate filed in New York County
Commission Expires May 19, 2018

RECORDED: 12/08/2014