

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT3118967

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the ORIGINAL COVER SHEET THAT INCORRECTLY IDENTIFIED THIS AS AN ASSIGNMENT RATHER THAN A SECURITY INTEREST previously recorded on Reel 032913 Frame 0112. Assignor(s) hereby confirms the GRANTING OF A SECURITY INTEREST.	
<b>CONVEYING PARTY DATA</b>		
<b>Name</b>		<b>Execution Date</b>
VIDEOMINING CORPORATION		01/30/2014
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	GEORGE A. PARMER	
<b>Street Address:</b>	5300 DERRY STREET	
<b>City:</b>	HARRISBURG	
<b>State/Country:</b>	PENNSYLVANIA	
<b>Postal Code:</b>	17111	
<b>PROPERTY NUMBERS Total: 2</b>		
<b>Property Type</b>	<b>Number</b>	
<b>Patent Number:</b>	7903141	
<b>Patent Number:</b>	8219438	
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>	(717)291-4660	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	7173991503	
<b>Email:</b>	slandis@barley.com	
<b>Correspondent Name:</b>	SCOTT F. LANDIS	
<b>Address Line 1:</b>	126 EAST KING STREET	
<b>Address Line 4:</b>	LANCASTER, PENNSYLVANIA 17602	
<b>NAME OF SUBMITTER:</b>	SCOTT F. LANDIS	
<b>SIGNATURE:</b>	/scott f. landis/	
<b>DATE SIGNED:</b>	11/21/2014	
This document serves as an Oath/Declaration (37 CFR 1.63).		
<b>Total Attachments: 6</b>		
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**PATENT**

**REEL: 034426 FRAME: 0252**

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
VIDEOMINING CORPORATION	01/29/2014
RECEIVING PARTY DATA	
Name:	GEORGE A PARMER
Street Address:	5300 DERRY STREET
City:	HARRISBURG
State/Country:	PENNSYLVANIA
Postal Code:	17111
PROPERTY NUMBERS Total: 2	
Property Type	Number
Patent Number:	7903141
Patent Number:	8219438
CORRESPONDENCE DATA	
Fax Number:	(717)561-4494
Phone:	7175614480
Email:	ken.buggy@rwcwarranty.com
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>	
Correspondent Name:	KENNETH J BUGGY
Address Line 1:	5300 DERRY STREET
Address Line 4:	HARRISBURG, PENNSYLVANIA 17111
NAME OF SUBMITTER:	KENNETH J. BUGGY
Signature:	/Kenneth J. Buggy/

Date:	05/16/2014
	This document serves as an Oath/Declaration (37 CFR 1.63).
Total Attachments: 2 source=VideoMining UCC Financing Statement 2#page1.tif source=VideoMining UCC Financing Statement 2#page2.tif	
<b>RECEIPT INFORMATION</b>  EPAS ID: PAT2858655 Receipt Date: 05/16/2014	



**PROMISSORY NOTE**

**\$50,000.00**

**January 30, 2014**

FOR VALUE RECEIVED, the undersigned, **VideoMining Corporation (the "Borrower")**, a corporation organized and existing under the laws of the state of Pennsylvania with its corporate office located at 403 S Allen Street, Suite 101, State College, PA 16801, hereby acknowledges itself indebted to **George A. Parmer (the "Lender")**, an individual with his main address located at 911 Grove Road, Harrisburg, PA 17111, and promises to pay the Lender the principal sum of FIFTY THOUSAND DOLLARS (\$50,000.00), together with interest on the unpaid principal hereof from the date funds were received at the rate of ten percent (10.0%) per annum simple interest and paid when the principal is due.

The principal sum and accrued interest thereon shall be due and payable on **May 1, 2014**. The undersigned may at any time prepay all or any portion of the principal or interest owing.

In consideration of the Loans and for other good, valuable and sufficient consideration, the receipt and sufficiency of which is hereby acknowledged, and to secure the Obligations, the Borrower does hereby assign and grant to the Lender a security interest to the United States Letters Patent and the inventions described and claimed therein set forth on Schedule "A". Rajeev Sharma, CEO, will sign any and all documents to perfect our liens and security interests.

In the event of default in payment of any amount of principal or interest under this promissory note, the Lender shall have the right for commercially reasonable causes, including but not limited to, the institution of litigation, the filing of tax liens, or any other objective sign of incapacity of the Borrower to pay the principal or interest due, to accelerate the payment of the full principal sum and accrued interest payable.

This Note is governed by the laws of Commonwealth of Pennsylvania.

VideoMining Corporation  
403 S Allen Street  
State College, PA 16801

By: \_\_\_\_\_

**Rajeev Sharma, CEO**

Lender: \_\_\_\_\_

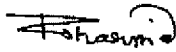
**George A. Parmer**


VideoMining Corporation  
403 South Allen Street ♦ Suite 101 ♦ State College, PA 16801-5254  
www.VideoMining.com ♦ Tel: 800-898-9950 ♦ Fax: 814-867-8957



## PERSONAL GUARANTEE

The undersigned, in consideration of the extension of credit by Lender to Borrower, unconditionally personally guarantee the full and prompt payment of principal and interest to Lender. The undersigned consent to any extensions which may be made between Lender and Borrower.

By:   
**Rajeev Sharma, Guarantor**

By:   
**Vishnu Priya Sharma, Guarantor**

**Schedule A:**

<b>#</b>	<b>Docket No.</b>	<b>U.S. Patent No./Application No.</b>	<b>Title</b>
1	AI-0023-INV	7,903,141	Method and system for event detection by multi-scale image invariant analysis
2	VM-0050-BER	8,219,438	Method and system for measuring shopper response to products based on behavior and facial expression

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