PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
PAUL BEEVER	12/03/2014
MICHAEL BLYTH	12/08/2014

RECEIVING PARTY DATA

Name:	JAGUAR LAND ROVER LIMITED	
Street Address:	ABBEY ROAD, WHITLEY	
Internal Address:	WARWICKSHIRE	
City:	COVENTRY	
State/Country:	GREAT BRITAIN	
Postal Code:	CV3 4LF	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14406613

CORRESPONDENCE DATA

Fax Number: (919)854-1401

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 919-854-1400

Email: criggs@myersbigel.com

MYERS BIGEL SIBLEY & SAJOVEC **Correspondent Name:**

Address Line 1: PO BOX 37428

Address Line 4: RALEIGH, NORTH CAROLINA 27627

ATTORNEY DOCKET NUMBER:	1246-23TS	
NAME OF SUBMITTER:	CANDI L. RIGGS	
SIGNATURE:	/clr/	
DATE SIGNED:	12/09/2014	

Total Attachments: 3

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> **PATENT REEL: 034437 FRAME: 0699** 503092108

ASSIGNMENT

THIS ASSIGNMENT, made by us, **Paul Beever**, of Coventry, Warwickshire, Great Britain; and **Michael Blyth**, of Coventry, Warwickshire, Great Britain;

WITNESSETH: That,

WHEREAS, we are joint inventor of certain new and useful improvements in **VEHICLE CONTROL SYSTEM AND METHOD TO PROVIDE DESIRED WHEEL SLIP** for which

Great Britain Patent Application No. 1210282.8 was filed on June 11, 2012 in the U.K.

Intellectual Property Office, for which Patent Cooperation Treaty (PCT) Application No.

PCT/EP2013/062017 was filed on June 11, 2013, with the European Patent Office as the

International Receiving Office, and for which an application has been filed, or is being

concurrently filed, in the United States Patent and Trademark Office. I hereby authorize and

request Myers Bigel Sibley & Sajovec, P.A., to insert here in parentheses (Application

No. 141406 613 , filed 1219114) the filing date and application number of said

application when known or to file this Assignment concurrently with the application; and

WHEREAS, **Jaguar Land Rover Limited**, a Delaware corporation having an office at Abbey Road, Whitley, Coventry CV3 4LF, Great Britain, hereinafter referred to as Assignee, is desirous of acquiring the entire right, title and interest in and to said invention as described in said patent applications, and in and to any and all Letters Patent which shall be granted therefor in the United States of America and all foreign countries;

NOW, THEREFORE, To Whom It May Concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we have sold and by these presents do hereby sell, assign, transfer, and convey unto the said Assignee, its successors and assigns, the entire right, title, and interest in and to the said invention and patent applications, and in and to any and all continuations, continuations-in-part, or divisions thereof, and in and to any and all Letters Patent of the United States of America and all foreign countries or reissues or other forms of protection thereof which may be granted therefor or thereon, for the full end of the term for which said Letters Patent may be granted along with any term extensions thereon or therefor, together with the right to claim the priority of said patent applications in all foreign countries in accordance with the International Convention, the same to be held and enjoyed by said Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by us if this assignment and sale had not been made.

PATENT REEL: 034437 FRAME: 0700 We hereby request that said Letters Patent be issued in accordance with this assignment.

We further covenant and agree that, at the time of the execution and delivery of these presents, we possess full title to the invention and patent applications above-mentioned, and that we have the unencumbered right and authority to make this assignment.

We further covenant and agree to promptly communicate to said Assignee or its representatives any facts known to us relating to said invention, to testify in any interference or legal proceedings involving said invention, to execute any additional papers which may be requested to confirm the right of the Assignee, its representatives, successors, or assigns to secure patent or similar protection for the said invention in all countries and to vest in the Assignee complete title to the said invention and Letters Patent, without further compensation, but at the expense of said Assignee, its successors, assigns, and other legal representatives; and we hereby instruct, and further covenant and agree to bind our heirs, legal representatives, and assigns, to do same, without further compensation, but at the expense of said Assignee or its representatives.

IN WITNESS WHEREOF, I have hereunto set my hands and seal on this 3rd day of DECENTRAZ, 2014.

Paul Reever

(SEAL)

Attorney Docket No. 1246-23TS

IN WITNESS WHEREOF, I have hereunto set my hands and seal on this <u>O8</u> day of <u>DECEMBER</u>, 2014.

__(SEAL

Michael Blyth

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PATENT REEL: 034437 FRAME: 0702