

PATENT ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

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|---|------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| ARIC DICHRAFF | 12/12/2014 |
| CRAIG STEVENSON | 12/12/2014 |
| MORAD GHASSAMIAN | 12/11/2014 |
| WILLIAM CESARONI | 12/11/2014 |
| RECEIVING PARTY DATA | |
| Name: | HY CITE ENTERPRISES, LLC |
| Street Address: | 333 HOLTZMAN ROAD |
| City: | MADISON |
| State/Country: | WISCONSIN |
| Postal Code: | 53713 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 29511680 |
| CORRESPONDENCE DATA | |
| Fax Number: | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | |
| Phone: | 414-271-6560 |
| Email: | madipdocket@michaelbest.com |
| Correspondent Name: | MICHAEL BEST & FRIEDRICH LLP (MAD) |
| Address Line 1: | 100 EAST WISCONSIN AVENUE |
| Address Line 2: | SUITE 3300 |
| Address Line 4: | MILWAUKEE, WISCONSIN 53202 |
| ATTORNEY DOCKET NUMBER: | 047186-9138-US00 |
| NAME OF SUBMITTER: | JEFFREY D. PETERSON |
| SIGNATURE: | /jeffrey d. peterson/ |
| DATE SIGNED: | 12/12/2014 |
| Total Attachments: 4 | |
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ASSIGNMENT

Pursuant to our obligation to Hy Cite Enterprises, LLC (hereinafter referred to as "Assignee"), a Wisconsin limited liability company having its principal place of business at:

333 Holtzman Road
Madison, WI 53713

and for other valuable and sufficient consideration, receipt whereof is hereby acknowledged, we:

Aric Dichraff
333 Holtzman Road
Madison, WI 53713

Craig Stevenson
333 Holtzman Road
Madison WI 53713

Morad Ghassamian
1865 Grove Street
Glenview, IL 60025

William Cesaroni
1865 Grove Street
Glenview, IL 60025

confirm our obligation to and hereby sell, assign and convey, unto Assignee, its successors and assigns, our entire right, title and interest -

(1) in and to a new, original and ornamental design titled "BLENDER" for which we filed United States Patent Application No. 29/511680 on December 12, 2014, (Atty. File No. 047186-9138-US00) (hereinafter the "U.S. design patent application");

(2) in and to the U.S. design patent application, in and to all other patent applications (including divisional, continuation, continuation-in-part, and reissue applications) based upon said design, and in and to the patent or patents to be granted thereon, to the full end of the term or terms for which said patent or patents may be granted;

(3) in and to all patent applications or design registrations filed in countries foreign to the United States of America, and in and to any and all patents granted on said applications to the full end of the terms for which said patents may be granted; and


(4) under the International Convention in respect to the U.S. design patent application and agree that any patent applications or design registrations of any foreign countries which

may be filed shall be filed in the name of our Assignee with a claim to priority based on the U.S. design patent application.

We hereby authorize the assignee or attorney of record to insert in the appropriate place in this document the application number and filing date of our application after execution of this Assignment. We hereby agree that we will, upon demand of Assignee, its successors or assigns, and without further consideration to us, execute any and all papers that may be necessary, or deemed by Assignee, its successors or assigns, to be necessary, to a complete fulfillment of the intent and purposes of this Assignment, it being understood that any expense incident to the execution of such papers shall be paid by Assignee, its successors and assigns, and not by us.

The Commissioner of Patents and Trademarks of the United States is hereby authorized and requested to issue said patent or patents to Assignee.

12/12/2014
Date


Aric Dichraff

Date

Craig Stevenson

Date

Morad Ghassamian

Date

William Cesaroni

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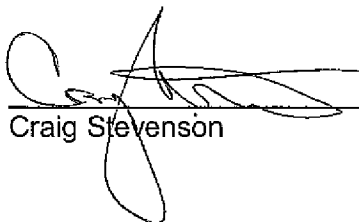
The Commissioner of Patents and Trademarks of the United States is hereby authorized and requested to issue said patent or patents to Assignee.

Date

Dec 12, 2014

Date

Aric Dichraff



Craig Stevenson

Date

Morad Ghassamian

Date

William Cesaroni

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