

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT3145542

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
VENU ANNAMRAJU	12/09/2014
HARISH RAJAMANI	12/09/2014
MALLIKARJUNA KAMARTHI	12/09/2014
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	IMAGINATION TECHNOLOGIES LIMITED
<b>Street Address:</b>	IMAGINATION HOUSE
<b>Internal Address:</b>	HOME PARK ESTATE
<b>City:</b>	KINGS LANGLEY
<b>State/Country:</b>	UNITED KINGDOM
<b>Postal Code:</b>	WD4 8LZ
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	14568893
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(202)467-8900
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	202-467-8834
<b>Email:</b>	vmdeluca@vorys.com
<b>Correspondent Name:</b>	VORYS, SATER, SEYMOUR AND PEASE LLP (IMG)
<b>Address Line 1:</b>	1909 K ST., N.W.
<b>Address Line 2:</b>	NINTH FLOOR
<b>Address Line 4:</b>	WASHINGTON, D.C. 20006
<b>ATTORNEY DOCKET NUMBER:</b>	070852.000081
<b>NAME OF SUBMITTER:</b>	VINCENT M DELUCA
<b>SIGNATURE:</b>	/Vincent M DeLuca/
<b>DATE SIGNED:</b>	12/12/2014
<b>Total Attachments: 2</b>	
source=exec_asst#page1.tif	
source=exec_asst#page2.tif	

{PRIVATE }

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is acknowledged, We, **Venu ANNAMRAJU**, a citizen of **the Republic of India** residing at **Hyderabad, India**, **Harish RAJAMANI**, a citizen of **the Republic of India** residing at **Hyderabad, India**, and **Mallikarjuna KAMARTHI**, a citizen of **the Republic of India** residing at **Hyderabad, India**, hereinafter referred to as Assignors, hereby sell, assign and transfer to **Imagination Technologies Limited**, a Corporation organized and existing under the laws of the United Kingdom, having its principal place of business at Imagination House, Home Park Estate, Kings Langley, Hertfordshire, United Kingdom WD4 8LZ, hereinafter referred to as Assignee, its successors, assigns and legal representatives in interest, the entire right, title and interest, in and for the United States of America, in and to any and all inventions which are disclosed in the application for United States Letters Patent, which has been executed by the undersigned on even date herewith and is entitled:

**CALIBRATION SYSTEM FOR ADAPTIVE MEDIA ENCODER**

in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on any of said inventions; and in and to all original and reissued patents which have been or shall be granted in the United States on said inventions;

Assignors agree that Assignee may apply for and receive Letters Patent for said inventions in its own name;

Assignors agree that, at the request of the Assignee and, without charge to but at the expense of said Assignee, Assignors will carry out in good faith the intent and purpose of this Assignment; execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said inventions; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to Assignee, all facts known to the undersigned relating to said inventions and the history thereof; and generally do everything possible which Assignee shall consider desirable for aiding in securing and maintaining proper patent protection for said inventions and for

Atty.Dkt No.: 070852.081

vesting title to said inventions in Assignee, and all applications for patents and all patents on inventions in said Assignee;

Covenant with Assignee that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.



Venu ANNAMRAJU

9 DECEMBER 2014

Date



Harish RAJAMANI

9 DECEMBER 2014

Date



Mallikarjuna KAMARTHI

9 DECEMBER 2014

Date