

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT3146765

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| MICHAEL GRAVES DESIGN GROUP, INC. | 12/11/2014 |
| RECEIVING PARTY DATA | |
| Name: | MARTHA DOG COMPANY LLC |
| Street Address: | 131 STONECLIFFE AISLE |
| City: | IRVINE |
| State/Country: | CALIFORNIA |
| Postal Code: | 92603 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 14568763 |
| CORRESPONDENCE DATA | |
| Fax Number: | (312)474-0448 |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | |
| Phone: | 312-476-6300 |
| Email: | vrodriguez@marshallip.com, docket@marshallip.com |
| Correspondent Name: | MARSHALL, GERSTEIN & BORUN LLP |
| Address Line 1: | 233 SOUTH WACKER |
| Address Line 2: | SUITE 6300 |
| Address Line 4: | CHICAGO, ILLINOIS 60606 |
| NAME OF SUBMITTER: | THOMAS J. RING |
| SIGNATURE: | /THOMAS J. RING/ |
| DATE SIGNED: | 12/15/2014 |
| Total Attachments: 2 | |
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| source=Martha Dog Utility Assignment for recordal MG to MD1#page2.tif | |

ASSIGNMENT

Serial No: 14/568,763
Filed: December 12, 2014
Title: CONTAINER ASSEMBLY FOR YOUR PET

MARSHALL, GERSTEIN & BORUN LLP, 233 S. Wacker Drive, 6300 Willis Tower, Chicago, Illinois 60606-6357

For ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby agreed, Michael Graves Design Group, Inc., a New Jersey corporation, having a place of business at 341 Nassau Street, Princeton, New Jersey 08540 ("Assignor") hereby assigns to Martha Dog Company LLC, having a place of business of 131 Stonecliffe Aisle, Irvine, California 92603, and its successors and assigns ("Assignee") the entire right, title and interest in and to the inventions disclosed in the above entitled patent application for Container Assembly for your Pet listed above, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor or thereon, all United States, PCT and foreign patent applications claiming priority thereto; any and all related provisionals, nonprovisionals, all continuations, continuation-in-parts and divisionals of any of the foregoing; patents issuing on any of the foregoing; and reissues, reexaminations, supplemental examinations, inter partes reviews, oppositions, post-grant reviews, renewals, term extensions and supplementary protection certificates of any of the foregoing and/or extensions thereof, together with all rights and privileges granted and secured thereby, including the full right to sue and to claim and retain all damages and/or seek other remedies for the past, present and future infringement of any of the foregoing, the right of priority, including without limitation to claim priority benefit of or to said patent applications, and request the Commissioner for Patents in the United States and similar authorities outside the United States to issue said patents to and in the name of the Assignee.

Except in favor of Assignee, the undersigned Assignor warrants that: (i) it is the owner of all its rights, titles and interests herein assigned and has the right to make this unconditional and irrevocable assignment to Assignee without obtaining any approval or permission of a third party; and (ii) there are no outstanding encumbrances, liens, prior assignments, licenses, or other obligations or restrictions on the rights, titles and interests herein assigned.

Upon the request of Assignee and at no expense to the Assignor, the Assignor hereby agrees to execute any and all applications on said inventions, including without limitation for the reissue, reexamination, supplementary protection certificate or extension thereof and any oath, declaration or affidavit relating thereto that said Assignee may deem necessary or expedient, and to cooperate to the best of the ability of the Assignor with and perform any and all affirmative acts requested by Assignee to prepare, file, prosecute, maintain, defend, enforce and vest in Assignee the rights, titles and interests assigned herein, including without limitation, preparing and executing statements and giving and producing evidence in support thereof, whereby said rights, titles and interests will be held and enjoyed by said Assignee to the full end of the term for which said patents may be granted as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment had not been made.

The parties execute this valid and binding assignment as of the date of Execution of the Assignor.

MICHAEL GRAVES DESIGN GROUP, INC. (ASSIGNOR)

[Signature]
Ben Winter

STATE OF New Jersey)
COUNTY OF Merse) SS

Corporate Secretary

12/11/14
Date

On this 11th day of December, 2014, before me, a Ben Winter known to me personally or proved to me on the basis of satisfactory evidence to be the same person whose name is subscribed to the foregoing instrument and acknowledged that he executed said instrument as his free and voluntary act and for the uses and purposes therein expressed.

WITNESS my hand and seal the same day and year last above given.

My Commission Expires: March 22, 2017

[Signature]
Notary Public

GORDON V. HORVATH JR.
NOTARY PUBLIC, STATE OF NEW JERSEY
ID NO. 2418949
MY COMMISSION EXPIRES MARCH 22, 2017

MARTHA DOG COMPANY LLC (ASSIGNEE)

On behalf of the Assignee, Stephanie Casner, Manager for Martha Dog Company LLC hereby confirms Assignee's acceptance of all rights, privileges, titles and interests conveyed by this assignment.

[Signature]

12-12-2014
Date