503101448 12/15/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3148055

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ROBERT ALLEN	12/15/2014
ADAM LONG	12/15/2014
ROBERT C ROGERS	12/15/2014

RECEIVING PARTY DATA

Name:	AUTOMATED INSIGHTS, INC.
Street Address:	512 S. MANGUM ST
Internal Address:	SUITE 400
City:	DURHAM
State/Country:	NORTH CAROLINA
Postal Code:	27701

PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	14483986
Application Number:	14557128

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9196106872

Email: sotomayorip@gmail.com
Correspondent Name: JOHN SOTOMAYOR
Address Line 1: 106 SPRING NEEDLE CT

Address Line 4: CARY, NORTH CAROLINA 27513

NAME OF SUBMITTER:	JOHN L SOTOMAYOR	
SIGNATURE:	/John L Sotomayor/	
DATE SIGNED:	12/15/2014	

Total Attachments: 7

source=AssignmentSigned#page1.tif source=AssignmentSigned#page2.tif source=AssignmentSigned#page3.tif

PATENT 503101448 REEL: 034510 FRAME: 0085

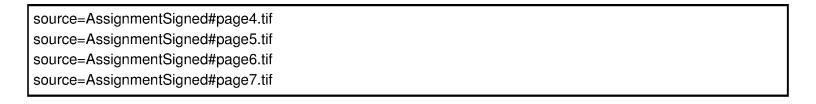


Exhibit A

- 1. Application(s) Initially Covered By This Inventor Assignment, Covenants, and Declarations:
 - (a) U.S. Non-Provisional Patent Application No. 14/483,986, entitled "System and Method for Integrated Development Environments for Dynamically Generating Narrative Content," filed September 11, 2014.
 - (b) U. S. Non-Provisional Patent Application No. 14/557,128, entitled "Platform for Building Narrative Frameworks," filed December 1, 2014

7/7

INVENTOR ASSIGNMENT, COVENANTS, AND DECLARATIONS

WHEREAS, We, Robert Allen, with offices at 512 S. Mangum Street, Durham, NC,

27701, a United States (US) citizen; and Adam Long, with offices at 512 S. Mangum Street, Durham, NC,

27701, a United States (US) citizen; and Robert C. Rogers, with offices at 512 S. Mangum Street,

Durham, NC, 27701, a United States (US) citizen, (hereinafter each referred to individually as an

"Inventor" or "Assignor" and collectively referred to as the "Inventors" or "Assignors"), have made.

conceived, discovered, developed, designed, obtained, created, and/or reduced to practice certain new and

useful inventions, improvements, features, aspects, components, modules, technologies, techniques,

devices, systems, processes, methodologies, and know-how (hereinafter collectively referred to as the

"Inventions"), for which one or more application(s) for Letters Patent have or will be filed in the United

States, in one or more foreign countries, and/or under the terms of the International (PCT) Patent

Cooperation Treaty, said one or more applications for Letters Patent being set forth and more fully

described in Exhibit A, attached hereto (hereinafter referred to as the "Applications");

AND WHEREAS, Automated Insights, Inc., a corporation having an office and place of

business at 512 S. Mangum Street, Durham, NC, 27701 (hereinafter "Assignee"), is desirous of acquiring

the entire right, title, and interest in and to the Inventions and the Applications, in and to any and all other

applications related to the Inventions or claiming priority to or from which priority is claimed from any of

the Applications and for which any one or more of the Inventors is identified as an inventor or co-inventor

(hereinafter referred to as the "Related Applications"), and in and to any and all Letters Patent that have

been or may be issued by the United States or any other country for the Inventions or otherwise arising out

of the Applications or out of any Related Applications.

NOW THEREFORE, to all whom it may concern, be it known that for good and

valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the Parties, that by

my signature set forth below and as of the last date indicated beside such signature, I, the Inventor and

Assignor, have sold, assigned, and transferred, and by these present do hereby sell, assign, and transfer

unto the Assignee, its successors, assigns, and/or heirs, the entire right, title, and interest in and to:

(i) the Inventions; (ii) the Applications set forth in Exhibit A; (iii) the Related Applications,

whether or not currently listed in Exhibit A or added to Exhibit A hereinafter by or at the

request of the Assignee or its successors, assigns, or heirs; (iv) any and all other new and

1/7

PATENT

REEL: 034510 FRAME: 0088

useful inventions, features, aspects, components, technologies, improvements, and knowhow related to the Inventions, the Applications, or the Related Applications, but not otherwise included within the definition of the Inventions, the Applications, or the Related Applications; (v) any and all divisional applications, continuation or continuation-in-part applications, or any other renewals or extensions associated with the Applications or the Related Applications, (vi) any and all Letters Patent which may be granted directly from or that otherwise claim direct or indirect priority to any of the Applications or Related Applications, and (vii) any and all reissues and reexaminations of any of the Applications, Related Applications, or Letters Patent. Such sale, assignment, and transfer applies to any and all Applications and Related Applications already filed, filed contemporaneously with the execution of this Assignment, or filed after execution of this Assignment, and to any and all related Inventions and Letters Patent issued or granted by the United States or by any other country, including an assignment of any and all rights under the provisions of the International Convention. I, the Inventor and Assignor, further authorize the Commissioner of Patents of the United States, the respective Commissioner of Patents in any foreign country, or the comparable Officer or Official in any foreign country to communicate directly with the Assignee, or its successors, assigns, heirs, and/or designated representatives, regarding any issues associated with the Applications and the Related Applications, and I hereby authorize any issue or grant of any Letters Patent from the Applications and the Related Applications to be in the name of, for the benefit of, and on behalf of the Assignee, as the assignee of the entire right, title, and interest in and to the same.

AND, for the aforesaid consideration, we, the Inventors and Assignors, do hereby agree that we and our executors, heirs, and/or legal representatives will make, execute, and deliver to Assignee or to any designated representative of Assignee, in an expedited manner and upon reasonable request by Assignee or by Assignee's designated representative, any and all other written instruments including any and all further application papers, affidavits, declarations, assignments, and any other documents or statements reasonably requested by Assignee for the purpose of prosecuting, obtaining, maintaining, filing, transferring, or enforcing any of the Inventions, Applications, Related Applications, or Letters Patent. To the extent that we or our executors, heirs, and/or legal representatives are unwilling or unable, after reasonable request, as determined in the sole discretion of Assignee, to make, execute, or deliver to Assignee or to Assignee's designated representative, in an expedited manner, any such written instruments, we, the Inventors and Assignors, do hereby individually (and, We, collectively) grant the

Assignce, an authorized officer of the Assignce, Assignce's designated representative, or the Attorney(s) of Record associated with the Inventions, the Applications, the Related Applications, or the Letters Patent, as designated by the Assignce from time to time or as otherwise confirmed by the official records of the United States Patent & Trademark Office, by the official records of the Patent Office in a relevant foreign country, or by a court of competent jurisdiction, a limited Power of Attorney to sign and execute any such written instrument on my behalf.

AND, for the aforesaid consideration, we, the Inventors and Assignors, do hereby agree and covenant that we have communicated and will continue to communicate in a timely manner to the Assignee, its successors, assigns, heirs, and/or designated representatives, any and all facts or information now known or subsequently discovered or provided to me relating to the Inventions, the Applications, the Related Applications, or the Letters Patent, and the history thereof, including any and all facts or information necessary to understand and practice the Inventions, to prepare and file the Applications or the Related Applications, or any material facts or information that could impact the validity, enforceability, or allowability of any claim in any Application, Related Application, or Letters Patent (see Exhibit A). I do further agree and covenant that I will testify and cooperate, as necessary and as reasonably required by Assignee or by its successors, assigns, heirs, and/or designated representatives, in all legal proceedings and generally do all things which may be reasonably necessary or desirable more effectually to secure to and vest in the Assignee, its successors, assigns, and/or heirs the entire right, title, and interest in and to the Inventions, the Applications, the Related Applications, the Letters Patent, and in any other rights, titles, benefits, privileges, and advantages hereby sold, assigned and conveyed, or intended so to be. Assignee attests that I may submit reasonable expenses such as travel, lodging, and/or meals incurred by me during any cooperation or testimony required of me in support of any and all legal proceedings, and that Assignee may reimburse me for any such reasonable expenses in furtherance of any such legal proceedings. Further, I covenant and agree that I shall take no affirmative action or, through inaction or omission, fail to act or communicate with Assignee or with its successors, assigns, heirs, and/or designated representatives, if such action or failure to act or communicate might cause harm or damage or otherwise undermine the value, validity, or enforceability of any of the Inventions, the Applications, the Related Applications, or the Letters Patent. Further, I do hereby agree that I shall not assist, directly or indirectly, any third party in any attempt to invalidate or render unenforceable any of the Inventions, the Applications, the Related Applications, or the Letters Patent.

AND, furthermore, I, the Inventor and Assignor, hereby authorize the Assignee, its successors, assigns, heirs, and/or designated representatives, or the current Attorney(s) of Record associated with the Inventions, the Applications, and the Related Applications, as designated by the

Assignee or as otherwise confirmed by the official records of the United States Patent & Trademark Office or the official records of the relevant Patent Office in any other foreign country, to update and/or complete the listing and information associated with any of the Letters Patent, the Applications, and the Related Applications that are or should be designated and set forth in Exhibit A, as may be necessary from time to time and for purposes of updating the patent assignment records of the United States or of any other country.

AND, furthermore, I covenant and agree with the Assignee, its successors, assigns, and/or heirs that no assignment, grant, mortgage, lien, security interest, license, encumbrance, or any other agreement, promise, or obligation affecting or interfering with the rights and property herein conveyed has been made to others by me (or by any other party, to my knowledge) and that the right to convey the entire right, title, and interest in and to the Inventions, the Applications, and the Related Applications, as herein expressed, is possessed by each inventor, and is not subject to any claim or ownership by any current or prior employer of any inventor or by any other person or entity known to any inventor.

AND, furthermore, each inventor does hereby declare and affirm that (i) name, address, and citizenship indicated in the first paragraph of this Assignment is correct and accurate as of the date of the inventor signature below; (ii) each inventor verily believes that they collectively are the original, first and joint inventors of the subject matter which is claimed and for which one or more Letters Patent are sought in the Applications and the Related Applications set forth in Exhibit A; (iii) we have reviewed and understand the contents of the specifications, including the claims, as originally-filed or amended hereinafter, contained within the Applications and the Related Applications set forth in Exhibit A; (iv) we claim foreign priority benefits, if any, under Title 35, United States Code, § 119/365 of any foreign application(s) for patent or inventor's certificate listed in the Application Data Sheet corresponding to each respective Application and Related Application set forth in Exhibit A and have also identified in the relevant Application Data Sheet any foreign application for patent or inventor's certificate having a filing date before that of the application which claims such priority; (v) we hereby claim the benefit under Title 35. United States Code, § 120/365 of any United States and PCT international application(s) listed in the Application Data Sheet corresponding with each respective Application and Related Application set forth in Exhibit A and, insofar as the subject matter of each of the claims presented in each of the respective Applications and Related Applications set forth in Exhibit A is not disclosed in the prior United States application listed in the Application Data Sheet and in the manner provided by the first paragraph of Title 35, United States Code, § 112, we hereby acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, § 1.56(a), which occurred between the filing date of

each such application from which priority benefit is claimed and the national or PCT international filing date of each respective Application and Related Application set forth in Exhibit A that claims such

priority benefit; (vi) we hereby claim the benefit under Title 35, United States Code § 119(e) of any

United States provisional application(s) listed in the Application Data Sheet corresponding with each

respective Application and Related Application set forth in Exhibit A; and, finally, (vii) we acknowledge

the duty to disclose information that is material to the patentability of the claims of each of the respective

Applications and Related Applications set forth in Exhibit A, in accordance with Title 37, Code of

Federal Regulations, § 1.56.

AND, furthermore, until further notice or subsequent filing of a change of Power of

Attorney or correspondence address filed by Assignee or its successors, assigns, heirs, and/or designated

representatives, we do hereby appoint the attorney(s) and/or patent agent(s) associated with the below

Customer Number to prosecute this application and to transact all business in the U.S. Patent &

Trademark Office connected herewith and, specifically, respectfully request that the U.S. Patent &

Trademark Office direct all correspondence in this case to the attention of John L. Sotomayor (US Pat.

Bar # 57,497) at the email and physical addresses associated with:

CUSTOMER NUMBER 107174

we hereby authorize the attorney(s) and/or patent agent(s) associated with the above Customer Number to

act and rely upon instructions from and communicate directly with the Assignee, its successors, assigns,

heirs, and/or designated representatives.

IN CONCLUSION, we hereby declare that all statements made herein of our own

knowledge are true and that all statements made on information and belief are believed to be true; and

further that these statements were made with the knowledge that willful false statements and the like so

made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States

Code and that such willful false statements may jeopardize the validity of any application, or any patent

issued thereon, associated with such statements.

5/7

IN TESTIMONY WHEREOF, I have hereunto set my hand this 1246 day of December 2014.

Inventor/Assignor (printed name): Robert Allen

IN TESTIMONY WHEREOF, I have hereunto set my hand this 1246 day of December 2014.

Inventor/Assignor (printed name): Adam Long

IN TESTIMONY WHEREOF, I have hereunto set my hand this 1546 day of December 2014.

,

Inventor/Assignor (printed name): Robert C. Rogers

6/7

RECORDED: 12/15/2014