503101474 12/15/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 EPAS ID: PAT3148081

Stylesheet Version v1.2

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-----------------|----------------|
| SARAH FLAWN | 12/15/2014 |
| BENJAMIN LANDAU | 12/15/2014 |

RECEIVING PARTY DATA

| Name: | KOBO INCORPORATED |
|-------------------|--------------------|
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| City: | TORONTO, ONTARIO |
| State/Country: | CANADA |
| Postal Code: | M6K 1A7 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 14570832 |

CORRESPONDENCE DATA

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| ATTORNEY DOCKET NUMBER: | KOBO-3042 |
|-------------------------|-----------------|
| NAME OF SUBMITTER: | ILENE L. FISH |
| SIGNATURE: | /llene L. Fish/ |
| DATE SIGNED: | 12/15/2014 |

Total Attachments: 2

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PATENT 503101474 REEL: 034510 FRAME: 0164

ASSIGNMENT FOR PATENT APPLICATION

I/We, the undersigned (each) have agreed and hereby agree to assign to Kobo Incorporated, having a place of business at 135 Liberty Street, Suite 101, Toronto, ON M6K 1A7 CA (hereinafter referred to as "KOBO"), in furtherance of my/our obligations to Kobo Incorporated and its subsidiaries and affiliates, and do hereby assign and transfer to KOBO, its successors and assigns, the entire right, title and interest, including the right of priority, in the invention, to and under an application for Letters Patent of the United States entitled:

METHOD AND SYSTEM FOR CUSTOMIZABLE MULTI-LAYERED SENSORY-ENHANCED E-READING INTERFACE

| Filing Date: | 12/15/2014 | Application No: | 14/570,832 |
|--------------|------------|-----------------|------------|
|--------------|------------|-----------------|------------|

and the invention(s) and improvement(s) set forth therein, and any and all continuations, continuationsin-part (C-I-P's), divisionals, and renewals of and substitutes for said application for said Letters Patent, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefore; and any reissues, or reexaminations, or extensions of said Letters Patent. I/we additionally authorize KOBO to file applications in my/our name for Letters Patent in any country, to be held and enjoyed by KOBO, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by me/us had this assignment, and transfer not been made; AND I/we hereby covenant that I/we have full right to convey the entire interest herein assigned, and that I/ we have not executed and will not execute any agreement in conflict herewith, and I/we further covenant and agree that I/we will, each time a request is made, and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said invention(s) or improvement(s), said application and said Letters Patent, to KOBO, its successors, assigns, nominees or legal representatives, and I/we agree to communicate to KOBO, or to its nominee, all known facts respecting said invention(s) or improvement(s), said application and said Letters Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisionals, continuations, C-I-P's, reissue and foreign applications, to make all rightful oaths and declarations, and generally to do everything possible to aid KOBO, its successors, assigns, nominees and legal representatives to obtain and enforce, for its or their own benefit, proper patent protection for said invention(s) or improvement(s) in any and all countries provided the expenses which may be incurred by me/us in lending such cooperation and assistance are paid by KOBO; AND I/we hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue to KOBO, as assignee of the entire right, title and interest, any and all Letters Patent for said invention(s) or improvement(s), including any and all Letters Patent of the United States which may be issued and granted on or as a result of the application aforesaid, in accordance with the terms of this assignment. I/we further authorize and direct the attorneys of record to insert the serial number and filing date of said application now identified by the attorney docket number and title set forth above as soon as the same shall have been made known to them by the United States Patent and Trademark Office.

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> PATENT REEL: 034510 FRAME: 0165

Signed on the date(s) indicated beside my (our) signature(s).

| 1) | Signature: | |
|----|------------|-------------------------------|
| | (2) 1 % 1 | reference belongger & XX FR 7 |

Typed Name: Sarah FLAWN

Witness Signature:

Witness Name:

Date: /5//2//4

Signature: Typed Name: Benjamin LANDAU 2)

Witness Signature:

Witness Name: ___

Date: 15/12/14

Docket #: KOBO-3042

RECORDED: 12/15/2014

PATENT REEL: 034510 FRAME: 0166

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