503101594 12/15/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ROBERT BRUNNER	11/13/2014
RHYS BONAHOOM	11/13/2014
GREGOIRE VANDENBUSSCHE	11/13/2014
NIVAY ANANDARAJAH	11/13/2014
CHRISTOPHER FRUHAUF	11/18/2014

RECEIVING PARTY DATA

Name:	BEATS ELECTRONICS, LLC
Street Address:	8600 HAYDEN PLACE
City:	CULVER CITY
State/Country:	CALIFORNIA
Postal Code:	90232

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29490508

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: NAWSHABA M. SIDDIQUEE

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ATTORNEY DOCKET NUMBER:	22552.59US3
NAME OF SUBMITTER:	NAWSHABA M. SIDDIQUEE
SIGNATURE:	/Nawshaba M. Siddiquee/
DATE SIGNED:	12/15/2014

Total Attachments: 3

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PATENT REEL: 034510 FRAME: 0627

PATENT ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we, Robert Brunner of 7 Broderick Street, San Francisco, California 94117, Rhys Bonahoom of 620 Port Drive, San Mateo, California 94404; Gregoire Vandenbussche of 1485 Waller Street, Apt. 304, San Francisco, California 94117; Nivay Anandarajah of 515 O'Farrell Street, San Francisco, California 94102 and Christopher Fruhauf of 21 Kenrick Avenue, San Anselmo, California 94960, do hereby sell and assign to Beats Electronics, LLC ("Assignee"), a Limited Liability Company organized and existing under the laws of the State of Delaware, having its principal place of business at 8600 Hayden Place, Culver City, CA 90232, its successors, assigns, nominees, or other legal representatives, the entire right, title, and interest in and to the invention entitled "AUDIO LISTENING SYSTEM" invented by us, and the application for United States patent therefore, which has been assigned Serial Number No. 29/490508, and any and all other applications therefor or arising therefrom, including all applications claiming the benefit thereof, and all original and reissued patents granted on any such application, and all divisions and continuations of any such application, including the subject matter of any and all claims which may be obtained in every such patent, and the right to apply for and obtain patents, registered designs and Utility Model Registrations which may be granted thereon in any foreign countries. We hereby authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any other country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue said Letters Patent, Registered Design or Utility Model Registration to the Assignee, its successor, assigns, nominees, or other legal representatives, as assignee of the entire interest herein assigned.

We covenant that we have not executed and will not execute any agreement in conflict herewith and agree that we will communicate to the Assignee, its successors, assigns, nominees, or other legal representatives, all facts known to me respecting said invention, whenever requested, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and do all lawful acts requisite for the application for such divisional, continuing, or reissue applications, or the procuring thereof, and that if and when the Assignee, its successors, assigns, nominees, or other legal representatives desire to file a disclaimer relating thereto, we will, upon request, sign all lawful papers requisite for the filing of such disclaimer.

We further covenant and agree that we will, at any time upon request, do everything legally possible to aid the Assignee, its successors, assignees, nominees, or other legal representatives, either in its or their own names, to apply for, obtain, and enforce proper patent, registered design and/or Utility Model protection for said invention in all countries, all without further consideration but at the expense of the Assignee, its successors, assigns, nominees, or other legal representatives.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 2 day of 100, 2014.

Robert Brunner

NOTARIAL CERTIFICATE

State of:

State of:

Subscribed and sworn to before me this 1 day of 1, 2014.

Notary Public:

My commission expires:

GARY HIRSCH
COMM. # 1986652
NOTARY PUBLIC - CALIFORNIA
SAN FRANCISCO COUNTY
My Comm. Expires Aug. 28, 2016

PATENT

REEL: 034510 FRAME: 0628

IN TESTIMONY WHEREOF, I have hereunto set my hand this 15 day of 100, 2014.
Rhys Bonahoom
NOTARIAL CERTIFICATE State of: Call State of: Subscribed and sworn to before me this day of lower spires: My commission expires: My commission expires:
IN TESTIMONY WHEREOF, I have hereunto set my hand this 13 day of, 2014. Gregoire Vandenbussche
NOTARIAL CERTIFICATE State of: County of: State of:
Subscribed and sworn to before me this 3 day of, 2014. Notary Public: My commission expires:
IN TESTIMONY WHEREOF, I have hereunto set my hand this 3 day of, 2014. Nivay Anandarajah
NOTARIAL CERTIFICATE State of: Calf State of: San Francesce
Subscribed and sworn to before me this 13day of 101, 2014. Notary Public: My commission expires: 1201

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Notary Public:

IN TESTIMONY WHEREOF, I have hereunto set my hand this 18th day of County 20, 2014.

Ohristopher Fruhauf

NOTARIAL CERTIFICATE

State of:

County of:

Subscribed and sworn to before methis day of Mounty 2014.

My commission expires:

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PATENT REEL: 034510 FRAME: 0630