503105954 12/17/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
THEODORE SCHNEIDER	10/02/2014

RECEIVING PARTY DATA

Name:	BREITLING AG	
Street Address:	SCHLACHTHAUSSTRASSE 2	
City:	GRENCHEN	
State/Country:	SWITZERLAND	
Postal Code:	2540	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29512253

CORRESPONDENCE DATA

Fax Number: (703)685-0573

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email: askaltsounis@young-thompson.com

Correspondent Name: YOUNG & THOMPSON Address Line 1: 209 MADISON STREET

Address Line 2: SUITE 500

Address Line 4: ALEXANDRIA, VIRGINIA 22314

ATTORNEY DOCKET NUMBER:	5001-1485	
NAME OF SUBMITTER:	JEFFREY M. GOEHRING	
SIGNATURE:	/Jeffrey M. Goehring/	
DATE SIGNED:	12/17/2014	
	This document serves as an Oath/Declaration (37 CFR 1.63).	

Total Attachments: 1

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PATENT 503105954 REEL: 034532 FRAME: 0906

ASSIGNMENT AND INVENTOR'S DECLARATION

WHEREAS I/we, the undersigned inventor(s), hereafter also referred to as "assignor(s)", have invented certain new and useful improvements described in the application identified below; and

WHEREAS, <u>Breitling AG</u>, hereinafter referred to as "assignee(s)", whose address is <u>Schlachthausstrasse</u>.

2. 2540 Grenchen, <u>Switzerland</u>, is desirous of acquiring the entire right, title and interest in and to the application and invention, and to any United States patents to be obtained therefor;

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we, the above-named assignor(s), hereby sell, assign and transfer to the above named assignee(s), its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including all divisions, and continuations thereof, and all Letters Patent of the United States that may be granted thereon, and all reissues thereof, including any right to bring or maintain an action for infringement under the provisional rights granted pursuant to Title 35, Section 154 of the United States Code or any other cause of action for acts which would constitute infringement occurring prior to this assignment, and including the right to claim priority under the International Convention of Paris (1883), as amended, of or in any corresponding foreign patent application, and I/we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee(s), its successors and assigns.

As a below named inventor, I hereby declare that:		
This assignment and declaration is directed to:	\boxtimes	The attached application, or
		United States Application or PCT International Application Number

The application is entitled: Dial

RECORDED: 12/17/2014

The above-identified application was made or was authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I hereby acknowledge that any willful false statement made in this assignment with declaration is punishable under 18 USC 1001 by fine or imprisonment of not more than five (5) years, or both.

Given Name(s) Théodore	Family Name/Surname(s) Schneider	
Inventor's Signature:	Date October 2, 2014	
Given Name(s)	Family Name/Surname(s)	
Inventor's Signature:	Date	
Given Name(s)	Family Name/Surname(s)	
Inventor's Signature:	Date	
Given Name(s)	Family Name/Surname(s)	
Inventor's Signature:	Date	

PATENT REEL: 034532 FRAME: 0907