

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3152767

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
JAE P PAK	12/17/2014
<b>RECEIVING PARTY DATA</b>	
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<b>Postal Code:</b>	90035
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	13372405
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b> <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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<b>ATTORNEY DOCKET NUMBER:</b>	11-104 DIV
<b>NAME OF SUBMITTER:</b>	LAWRENCE S. COHEN
<b>SIGNATURE:</b>	/LAWRENCE S. COHEN/
<b>DATE SIGNED:</b>	12/17/2014
<b>Total Attachments: 1</b>	
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Docket No. 11-104

**ASSIGNMENT AND AGREEMENT**

FOR VALUE RECEIVED, the receipt of which is hereby acknowledged and pursuant to the obligation to do so, which is confirmed, Jae P. Pak having residence at 20849 Brighton Ave, Torrance, CA 90501, USA hereby sells, assigns, and transfers to:

William Rassman of 12145 Hollyglen Place, Studio City, CA 91604, USA

as assignee, and his successors, assigns and legal representatives, the entire right, title and interest, which he as a co-inventor possesses, for all countries, in and to any and all inventions which are described in United States utility patent application serial number 11/682,763, filed on March 6, 2007, entitled APPARATUS AND METHOD FOR MAPPING HAIR METRIC and all patents in all countries that may issue from that application including any continuations, divisions and continuing examinations and the like and equivalent in all countries.

I request that any and all patents for said inventions be issued to said assignee, his successors, assigns and legal representatives, or to such nominees as he may designate

I agree that, when requested, I will, without charge to said assignee but at his expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable, or convenient for securing and maintaining patents for said inventions in any and all countries and for vesting title thereto in said assignee, his successors, assigns and legal representatives or nominees and for confirming and memorializing this assignment and to effectuate prosecution and securing of said patents in all countries.

I authorize and empower the said assignee, his successors, assigns and legal representatives or nominees, to invoke and claim for any application for patent or other form of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from me.

I hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in any country for any purpose and more particularly in proof of the right of said assignee or nominee to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by the Patent Cooperation Treaty or by any convention which may henceforth be substituted for them.

I covenant with said assignee, his successors, assigns and legal representatives, that the rights and property herein conveyed are free and clear of any encumbrance, and that I have full right to convey the same as herein expressed. I acknowledge that I have received valuable and adequate consideration for the assignment, rights and other promises and agreements given above.

Signed:

  
Jae P. Pak

Date

12/13/2011