503090020 12/08/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3136625

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Execution Date
BSN SPORTS, INC.	11/26/2014

RECEIVING PARTY DATA

Name:	BSN SPORTS, LLC	
Street Address:	1901 DIPLOMAT DRIVE	
City:	FARMERS BRANCH	
State/Country:	TEXAS	
Postal Code:	75234	

PROPERTY NUMBERS Total: 8

Property Type	Number
Patent Number:	6141835
Patent Number:	6308381
Patent Number:	D543488
Patent Number:	5643139
Patent Number:	7895781
Patent Number:	6241631
Patent Number:	7168104
Patent Number:	D606261

CORRESPONDENCE DATA

Fax Number: (202)822-1111

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2028221100

Email: patentmail@whda.com

Correspondent Name: WESTERMAN, HATTORI, DANIELS AND ADRIAN

Address Line 1: 1250 CONNECTICUT AVENUE, NW

Address Line 2: SUITE 700

Address Line 4: WASHINGTON, D.C. 20036

ATTORNEY DOCKET NUMBER:	141666
NAME OF SUBMITTER:	SIMOR L. MOSKOWITZ
SIGNATURE:	/Simor L. Moskowitz/

DATE SIGNED:	12/08/2014	
Total Attachments: 4		
source=Assignment#page1.tif		
source=Assignment#page2.tif		
source=Assignment#page3.tif		
source=Assignment#page4.tif		

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF
DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND
CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE
CORPORATION UNDER THE NAME OF "BSN SPORTS, INC." TO A DELAWARE
LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "BSN SPORTS,
INC." TO "BSN SPORTS, LLC", FILED IN THIS OFFICE ON THE
TWENTY-SIXTH DAY OF NOVEMBER, A.D. 2014, AT 11:22 O'CLOCK A.M.

2980248 8100V

141460429

You may verify this certificate online at corp.delaware.gov/authver.shtml

Jeffrey W. Bullock, Secretary of State

AUTHENTACATION: 1903217

DATE: 11-26-14

State of Delaware Secretary of State Division of Corporations Delivered 12:02 PM 11/26/2014 FILED 11:22 AM 11/26/2014 SRV 141460429 - 2980248 FILE

STATE OF DELAWARE CERTIFICATE OF CONVERSION OF BSN SPORTS, INC. FROM A CORPORATION TO A LIMITED LIABILITY COMPANY PURSUANT TO SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1) The jurisdiction where the Corporation first formed is Delaware.
- 2) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3) The date the Corporation first formed is December 15, 1998.
- 4) The name of the Corporation immediately prior to filing this certificate is BSN SPORTS, INC.
- 5) The name of the limited liability company as set forth in the Certificate of Formation is BSN SPORTS, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 26 day of November 2014.

Terrence Babilla, Authorized Person

INDS01-1483988

Delaware

PAGE 2

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND

CORRECT COPY OF CERTIFICATE OF FORMATION OF "BSN SPORTS, LLC"

FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF NOVEMBER, A.D.

2014, AT 11:22 O'CLOCK A.M.

2980248 8100V

141460429

You may verify this certificate online at corp.delaware.gov/authver.shtml

AUTHENTY CATION: 1903217

 \mathcal{I}

DATE: 11-26-14

State of Delaware Secretary of State Division of Corporations Delivered 12:02 PM 11/26/2014 FILED 11:22 AM 11/26/2014 SRV 141460429 - 2980248 FILE

STATE OF DELAWARE LIMITED LIABILITY COMPANY CERTIFICATE OF FORMATION

On this 25th day of November, 2014, the undersigned authorized person, being authorized to form a limited liability company pursuant to the provisions of the Delaware Limited Liability Company Act, as amended (the "Act"), executes this Certificate of Formation, as follows:

FIRST. The name of the limited liability company is BSN Sports, LLC (the "Company").

SECOND. The name of the registered agent for service of process on the Company in the State of Delaware is The Corporation Trust Company. The address of the registered office of the Company in the State of Delaware is The Corporation Trust Company, 1209 Orange Street, Wilmington, DE 19801, in the County of New Castle.

THIRD. The period of existence of the Company is perpetual until dissolution of the Company in accordance with the provisions of its Limited Liability Company Agreement or the Act.

FOURTH. The business and affairs of the Company shall be conducted and managed by the managers of the Company in accordance with the provisions of its Limited Liability Company Agreement and the Act.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation this day of November, 2014.

Terrence Babilla, Authorized Person

INDS01 1484916

PATENT REEL: 034538 FRAME: 0617

RECORDED: 12/08/2014