

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3159864

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	SCOTT MCCOY	12/09/2014
RECEIVING PARTY DATA		
Name:	BIG HEART PET BRANDS	
Street Address:	ONE MARITIME PLAZA	
City:	SAN FRANCISCO	
State/Country:	CALIFORNIA	
Postal Code:	94111	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	29510263
CORRESPONDENCE DATA		
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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ATTORNEY DOCKET NUMBER:	14-1100	
NAME OF SUBMITTER:	PHILIP J. FORET	
SIGNATURE:	/Philip J. Foret/	
DATE SIGNED:	12/23/2014	
Total Attachments: 4		
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ASSIGNMENT OF APPLICATION(S) FOR PATENT

WHEREAS:

Scott McCoy, 205 Ashley Circle, Danville, CA 94526;

Sergio A. Jimenez-Marquez, 600 W. 9th St, Apt. 1016 Los Angeles, CA 90015; and

Rajappan Balagopal, 1106 Wabash Street, Pasadena, CA 91103

(hereinafter referred to as ASSIGNORS), have made a discovery or invention entitled:

PET TREAT

- ☐ for which application(s) for Letters Patent of the United States has been executed on even date herewith,
- ☒ for which application(s) for Letters Patent have been filed with the USPTO on November 16, 2014 and assigned U.S. Design Patent Application No. 29/510,263.

WHEREAS:

Big Heart Pet Brands, One Maritime Plaza, San Francisco, CA 94111 USA

(hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire right, title, and interest in, to and under said invention and in, to and under said applications(s) for Letters Patent or similar legal protection to be obtained therefor in the United States and in any and all foreign countries.

AND NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of one Dollar (\$1.00), the receipt and sufficiency of which is hereby acknowledged and agreed, and for other good and valuable consideration and intending to be bound hereby, ASSIGNORS hereby sell, assign and transfer to ASSIGNEE, and its successors, legal representatives and assigns, the entire right, title and interest in and to said discovery or invention in the United States and its territorial possessions and in all foreign countries and to all said applications and Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in the United States and all foreign countries for the full term or terms for which the same may be granted, as well as the right to sue for past, present, and future infringement thereof.

WE, SAID ASSIGNORS, hereby authorize and request the Commissioner of Patents and

Trademarks of the United States of America and any Official of any country or countries foreign to the United States of America whose duty it is to issue Letters Patent on applications as aforesaid, to issue all such Letters Patent for said discovery or invention to the ASSIGNEE, as assignee of the entire right, title and interest in, to and under the same, for the sole use and behoof of the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

WE, SAID, ASSIGNORS, hereby covenant that we have full right to convey the entire right, title and interest herein sold, assigned, transferred and set over;

AND WE, SAID ASSIGNORS hereby further covenant and agree that the ASSIGNEE, its successors, legal representatives, or assigns, may apply for foreign Letters Patent on said discovery or invention and claim the benefits of the International Convention, and that we will, at any time, when called upon to do so by the ASSIGNEE, its successors, legal representatives, or assigns, communicate to the ASSIGNEE, its successors, legal representatives, or assigns, as the case may be, any facts known to us respecting said discovery or invention, and execute and deliver any and all lawful papers that may be necessary or desirable to perfect the title to the said discovery or invention, the said applications and the said Letters Patent in the ASSIGNEE, its successors, legal representatives and assigns, and that if reissues of the said Letters Patent or disclaimers relating thereto, or divisions, continuations, continuations-in-part, or refilings of the said applications, or any thereof, shall hereafter be desired by the ASSIGNEE, its successors, legal representatives, or assigns, we will, at any time, when called up to do so by the ASSIGNEE, its successors, legal representatives, or assigns sign all lawful papers, make all rightful oaths, execute and deliver all such disclaimers and all divisional, continuation, continuation-in-part and reissue applications so desired, and do all lawful acts requisite for the application for such reissues and the procuring thereof and for the filing of such disclaimers and such applications, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention or discovery in all countries, and without further compensation but at the expense of the ASSIGNEE, its successors, legal representatives and assigns.

Assignor's Signature:

Scott McCoy
Name

12/09/14
Date

Assignor's Typed Name:

Scott

McCoy

First Name

Middle Initial

Last Name

Citizenship:

United States

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal this ___ day of

STATE OF)
 ss.:
COUNTY OF)

On this _____ day of _____, 2014, before me, the undersigned authority, personally appeared to me known and known to me to be the individual who is described in and who executed the foregoing Assignment, and who duly acknowledged to me that he executed the same as his own voluntary act and deed for the uses and purposed therein specified.

See Attached California Acknowledgment
Notary Public

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California)

County of San Francisco)

On 12/9/2014 before me, Ivy Tao, Notary Public

Date

Here Insert Name and Title of the Officer

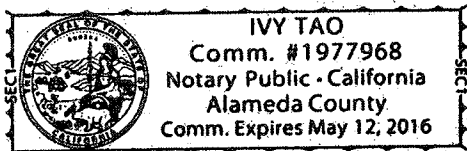
personally appeared Scott William McCay

Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature Ivy Tao
Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though this section is optional, completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document: Assignment of Application for Patent Document Date: November 16, 2014

Number of Pages: pg 3 of 5 Signer(s) Other Than Named Above: No other signers

Capacity(ies) Claimed by Signer(s)

Signer's Name: Scott William McCay

☐ Corporate Officer — Title(s): _____

☐ Partner — ☐ Limited ☐ General

☒ Individual ☐ Attorney in Fact

☐ Trustee ☐ Guardian or Conservator

☐ Other: _____

Signer Is Representing: _____

Signer's Name: _____

☐ Corporate Officer — Title(s): _____

☐ Partner — ☐ Limited ☐ General

☐ Individual ☐ Attorney in Fact

☐ Trustee ☐ Guardian or Conservator

☐ Other: _____

Signer Is Representing: _____